The Trump Effect:
Assessing the President’s Impact on the State of Minnesota

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Abstract

The 2020 presidential election is just a year away, and the influence of President Trump on policy and attitudes regarding key issues is important to examine. We sampled Minnesota residents about their views on various state and national issues, and then compared the results to support for the President. We selected issues that the President has been most vocal on, to see how he influences the electorate.
Methods

• SCSU Survey Center utilizes a Computer Assisted Telephone Interview (CATI) system
• The numbers in the sample are chosen through random digit dialing
• Calls are made at various times throughout the week to maximize contacts and ensure equal opportunities to respond among various demographic groups
• Monday–Thursday (4:30PM-9:30PM), Saturday (11:00AM-4:00PM), and Sunday (3:00PM-8:00PM)
• All calling is done by student callers
• The margin of error for this survey is 5.15%
• Demographics and specific question wording available on the SCSU survey website
Conclusions

We found evidence that strong support for President Trump has an effect on the views held by respondents. Respondents who viewed Trump as having done an “excellent” job sometimes differed from respondents who only viewed Trump as having done a “pretty good” job. This differs from respondents who thought Trump had done a “poor” or “very poor” who’s views typically aligned more closely.
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The SCSU student callers who collected the data
Trump Job Performance vs Impact of Immigrants

- Excellent: 66% Positive, 34% Negative
- Pretty Good: 50% Positive, 50% Negative
- Only Fair: 55% Positive, 45% Negative
- Poor: 82% Positive, 18% Negative
- Very Poor: 93% Positive, 7% Negative
Trump Job Performance vs. Support for Border Wall

<table>
<thead>
<tr>
<th>Trump Job Performance</th>
<th>Support</th>
<th>Oppose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Excellent</td>
<td>98%</td>
<td>2%</td>
</tr>
<tr>
<td>Pretty Good</td>
<td>94%</td>
<td>6%</td>
</tr>
<tr>
<td>Only Fair</td>
<td>46%</td>
<td>54%</td>
</tr>
<tr>
<td>Poor</td>
<td>15%</td>
<td>85%</td>
</tr>
<tr>
<td>Very Poor</td>
<td>5%</td>
<td>95%</td>
</tr>
</tbody>
</table>
Trump Job Performance vs. Climate Change Causes

- **Excellent**: 61% (Mainly by Humans: 15%, Mainly By Natural Forces: 24%, Not Happening: 20%)
- **Good**: 46% (Mainly by Humans: 6%, Mainly By Natural Forces: 49%, Not Happening: 4%)
- **Only Fair**: 63% (Mainly by Humans: 0%, Mainly By Natural Forces: 38%, Not Happening: 53%)
- **Poor**: 81% (Mainly by Humans: 17%, Mainly By Natural Forces: 2%, Not Happening: 50%)
- **Very Poor**: 94% (Mainly by Humans: 5%, Mainly By Natural Forces: 1%, Not Happening: 94%)

- **Climate Change Cause**: Mainly by Humans: 61%, Mainly By Natural Forces: 6%, Not Happening: 33%
Trump Job Performance vs. Support for Coal Energy

- **Excellent**: 66% Support, 34% Opposition
- **Pretty Good**: 40% Support, 60% Opposition
- **Only Fair**: 23% Support, 77% Opposition
- **Poor**: 21% Support, 79% Opposition
- **Very Poor**: 6% Support, 94% Opposition

Legend:
- Red: Support for Coal Energy
- Black: Opposition to Coal Energy
Trump Job Performance vs. Support for Nuclear Energy

- **Excellent:**
  - Support for Nuclear Energy: 67%
  - Opposition to Nuclear Energy: 33%

- **Pretty Good:**
  - Support for Nuclear Energy: 62%
  - Opposition to Nuclear Energy: 38%

- **Only Fair:**
  - Support for Nuclear Energy: 34%
  - Opposition to Nuclear Energy: 66%

- **Poor:**
  - Support for Nuclear Energy: 34%
  - Opposition to Nuclear Energy: 66%

- **Very Poor:**
  - Support for Nuclear Energy: 33%
  - Opposition to Nuclear Energy: 67%

Legend:
- Red: Support for Nuclear Energy
- Black: Opposition to Nuclear Energy