

# **FALL STATEWIDE SURVEY OCTOBER, 2012**

### 10-26-12

# **Principal Investigators**

The faculty directors are members of the Midwest Association of Public Opinion Research (M.A.P.O.R.) and the American Association of Public Opinion Research (A.A.P.O.R.) (<a href="http://www.aapor.org/Home.htm">http://www.aapor.org/Home.htm</a>. The directors subscribe to the code of ethics of A.A.P.O.R. and the Transparency Initiative (<a href="http://www.aapor.org/Transparency\_Initiative/4272.htm">http://www.aapor.org/Transparency\_Initiative/4272.htm</a>)

# Dr. Stephen I. Frank

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Dr. Frank holds a Doctor of Philosophy in Political Science from Washington State University. Dr. Frank teaches courses in American Politics, Public Opinion and Research Methods at St. Cloud State University. Dr. Frank started the SCSU Survey in 1980, and since has played a major role in the development, administration and analysis of over 150 telephone surveys for local and state governments, school districts and a variety of nonprofit agencies. Dr. Frank has completed extensive postgraduate work in survey research at the University of Michigan. Dr. Frank coauthored with Dr. Wagner and published by Harcourt College, "We Shocked the World!" A Case Study of Jesse Ventura's Election as Governor of Minnesota. Revised Edition. Among his publications are two academic book chapters: one appears in the current edition of Perspectives on Minnesota Government and Politics and the other, co-authored with Dr. Wagner, is contained in Campaigns and Elections, edited by Robert Watson and Colton Campbell. Dr. Frank is past chairperson of the SCSU Department of Political Science and served as President of the Minnesota Political Science Association. The MN. Political Science Association honored him on 11/10 as their first distinguished professor of political science.

# Dr. Steven C. Wagner

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Dr. Wagner holds a Doctor of Philosophy in Political Science and a Master of Public Administration from Northern Illinois University. Dr. Wagner earned his Bachelor of Science in Political Science from Illinois State University. Dr. Wagner teaches courses in American Politics and Public and Nonprofit Management at St. Cloud State University. Dr. Wagner joined the SCSU Survey in 1997. Before coming to SCSU, Dr. Wagner taught in Kansas where he engaged in community-based survey research and before that was staff researcher for the U.S. General Accounting Office. Dr. Wagner has written many papers on taxation, and state politics and has published articles on voting behavior, federal funding of local services and organizational decision making. Dr. Wagner, with Dr.

Frank, published two texts on Jesse Ventura's election as Minnesota's Governor and a book chapter on the campaign. Dr. Wagner is past chairperson of the SCSU Department of Political Science.

#### Dr. Michelle Kukoleca Hammes

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Dr. Kukoleca Hammes holds a Doctor of Philosophy in Political Science and a Masters in Political Science from the State University of New York at Binghamton. Dr. Kukoleca Hammes earned her Bachelor of Arts in Political Science from Niagara University. Dr. Kukoleca Hammes' is a comparativist with an area focus on North America and Western Europe. Her substantive focus is representative governmental institutions and Democratic discourse. She teaches courses in American Government, Introduction to Ideas and Institutions, Western European Politics, Canadian Government, and Politics in Literature. As part of the SCSU Survey, Dr. Kukoleca Hammes enjoys the opportunity to be involved in applied research in a setting that encourages student collaboration.

### Dr. David H. Robinson

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Dr. Robinson holds a Doctor of Philosophy in Statistics and a Masters in Statistics from the University of Iowa. Dr. Robinson earned his Bachelor of Science in Mathematics from Henderson State University. At St. Cloud State University, Dr. Robinson teaches courses in survey planning and contingency tables, statistical methods for the social sciences, probability and computer simulation, and other statistical applications. Since coming to SCSU in 1985 and before that time, Dr. Robinson has served as statistical consultant for numerous statistical analyses of survey results. He has coauthored a book on computer simulation and analysis, and has published articles in the areas of nonparametric statistics, multivariate statistics, analysis of baseball statistics, and statistical analysis of computer network performance. Dr. Robinson recently served as chairperson for the SCSU Department of Statistics and Computer Networking.

#### Dr. Sandrine Zerbib

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Dr. Zerbib holds a Doctor of Philosophy in Sociology from the University of California Irvine and a Masters in Sociology from both California State University-Fullerton and University of Paris 10-Nanterre (France). Dr. Zerbib's ongoing research focuses on issues of immigration, sexuality and citizenship. Dr. Zerbib's current research analyzes the effect of domestic partnership laws on gay bi-national couples living in France. She is currently collaborating with Dr. Downey on research linking belly dance performance and gender politics. She teaches courses in Research Methods, Sociology of Gender, democratic citizenship, Immigration and Citizenship, and Advanced Research Methods.

#### Dr. John T. Kulas

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Dr. Kulas holds a Doctor of Philosophy in Industrial and Organizational Psychology from Northern Illinois University. Dr. Kulas earned his Bachelor in Arts from the University of Minnesota. His applied background includes current and past appointments as a test publisher, an internal HR practitioner, and an external organizational consultant (focusing primarily on topics of personnel selection and performance assessment). He has authored over 20 conference and journal articles, dealing with issues of measurement in organizational

settings. His works can be found in sources such as the *Journal of Psychology, Organizational Research Methods, Journal of Applied Measurement, Journal of Business and Psychology, Social Justice Research,* and *Journal of Research in Personality.* He has received research awards from the Society for Industrial and Organizational Psychology and the American Psychological Society.

# **Lead Student Directors-FALL 2012**

Donald Zachary Kellar—4<sup>th</sup> year—Statistics with Actuarial Science Emphasis---2<sup>ND</sup> Major-Mathematical Economics Callender, IA

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Karen Stay---9th Year---BA Anthropology, BA Sociology, Community Health Major, Geology Minor---Cold Spring, MN



# **Survey Lab Student Directors**

Sonny Sherman---4th Year---Sociology Major, Creative Writing Minor----Ely, MN Bikal Kafle, Senior, Sociology Major, Statistics Minor, Kathmandu, Nepal

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Liz Dirks Junior Sociology Rodger, MN

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Patrick Illoudo Junior Applied Statistics Burkina

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### **Student Technical Consultant**

Zachary J. Przybilla 4th Year Student, Economics Major, Information Systems Minor, Sartell, MN

# **IMMEDIATE PAST DIRECTOR(s) 2011**

LEAD Ricardo Martinez-Schuldt--4th year--Sociology Major, Psychology Minor--Clearwater, MN

# **Survey Lab Student Directors**

Jacque Hardrath---4th year---Criminal Justice Major, Statistics Major, CNA (Computer Networking and Applications) Minor---Andover, MN

Maria Schweiss---4th year---Biology Major, Psychology Minor--Fairfax, MN

Lucas Edberg---4th Year---Statistics Major, Mathematical Economics Major---Belle Plaine, MN

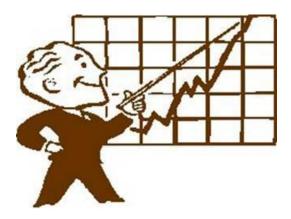
Amanda Kampas 4<sup>th</sup> Year—Political Science Major, International Relations Minor—Luverne, MN.

Lauren Benney---4th Year--Political Science Major, INternation Relations Minor---Osseo, MN

Andrew Godziak---4th Year---International Relations Major, Economics Major----Maple Grove, MN

Kevin Revier---3rd Year---Sociology Major, Psychology Minor--Sartell, MN

# **SURVEY METHODOLOGY**



The Fall 2012 St. Cloud State University Survey findings are based on telephone interviews with a representative sample of 600 (weighted and un-weighted-sometimes a weighting procedure may show 601) adults in Minnesota. The sample included both landline phones and cell phones. Interviews were conducted from October 15 to October 21, 2012 at the St. Cloud State University Survey Lab. The sample was obtained from Survey Sampling International (SSI) of Fairfield, Connecticut.

### Sample Design

The sample was designed to represent all adults (age 18 and older) with a landline or cell phone in Minnesota.

Landline Phones: The landline telephone numbers were drawn using standard list-assisted random digit dialing (RDD) methodology. Random digit dialing guarantees coverage of every assigned phone number regardless of whether numbers are directory listed, purposely unlisted, or too new to be listed. The numbers were generated from active blocks, proportionally to the number of landline telephone households by county.

Using the RDD database of active 100-blocks of telephone numbers (area code + exchange + two-digit block number) that contain three or more residential directory listings, selections were made in proportion to the block count of listed telephone households. After selection two more random digits were added to complete the number. Completed numbers were then compared against business directories, and listed business numbers were purged.

Cell Phones: The cell phone numbers were drawn from the most recent Telcordia TPM master file of NPA-NXX and Block-ID records for the North American Number Plan. All records from NPA-NXX and 1000 blocks that indicated a cell phone service were included in the wireless sampling frame. New exchanges were included, as were shared blocks. SSI was able to draw the sample to select cell phones that have been active in the past month.

Each exchange and 1000-block in the frame was expanded down to the 100-block level. Shared 100-blocks were then compared to the RDD database, so that the 100-blocks with no listed numbers were left in the wireless sample, while the 100-blocks containing listed numbers on the RDD frame were removed from the wireless sample. This resulted in a wireless frame of 100-blocks that had no overlap with the list-assisted RDD sample described above. Two more random digits were then added to complete the number.

#### **Student Callers**

After five or more hours of training and screening, approximately 40 students from Professor Richard Duque Sociology 303 – Research Methods and Professor Steve Frank's Political Science 201 – Political Science Research Methods completed the calling. Faculty directors and student directors monitored the interviewing. Student directors conducted both general training sessions and one-on-one training sessions, as well as monitoring all interviewing.

#### **Contact Procedures**

Before calling began, the original sample consisted of 2,839 landline and 4,050 wireless (cell) phone numbers. However only 2,944 cell phones that were active were drawn. After completing the survey, the total sample consisted of 601 respondents. In the sample, 328 were on landline phones and 272 were on cell phones. In total, 40 questions were asked of 601 people (for a modal interview duration of <u>about 10 minutes—to</u> be determined) See below for more information on weighting procedures and the questionnaire.

The sample was released for calling in replicates, which are representative subsamples of the larger sample (about 95 phone numbers for landlines and 100 phone numbers for wireless). Using replicates to control the release of sample ensures that complete call procedures are followed for the entire sample.

Several steps were taken to ensure that the telephone sample of adults in the state was representative of the larger adult state population. Interviewers for landline numbers alternately asked to speak with men and women, and oldest and youngest person (age at least 18 years old) at the households that were called. This systematic respondent selection technique has been shown to produce samples that closely mirror the population in terms of age and gender. For cell phone numbers, the interview was completed with the person of initial contact, provided the contact person was at least 18 years of age and a Minnesota resident.

Phone numbers with no initial contact were called up to 7 times over different days of the week (between October 15 and October 21) and times to increase the possibility of contact. Cell phones were called up to 5 times. In addition, appointments were made as necessary to interview the designated respondent at his/her convenience. Most calling was completed between 4:30 pm to 9:30 pm to maximize contacts and ensure equal opportunities to respond among various respondent demographic groups. Some calling was done Saturday morning and afternoon. Attempts to convert initial refusals commenced almost immediately and continued throughout the survey. The final two days/nights of interviewing were almost exclusively devoted to contacting hard to reach respondents who often are younger and more affluent.

# Technology

The SCSU Survey operates a Computer Assisted Telephone Interviewing (CATI) Lab on the St. Cloud State University campus. The CATI Lab is equipped with 19 interviewer stations; each includes a computer, a phone, and a headset. In addition to the interviewer stations, there is the Supervisor Station, which is used to monitor the survey while it is in progress. The SCSU Survey has its own server designated solely for the use of the SCSU Survey.

The SCSU Survey is licensed to use Sawtooth Software's Sensus 5.0, a state-of-the-art windows-based computer-assisted interviewing package. This program allows us to develop virtually any type of questionnaire while at the same time programming edit and consistency checks and other quality control measures to ensure the most valid data. The instrument was pre-tested prior to interviewing to make certain that all equipment and programming was in working order and to verify that the questionnaire was clear.

All interview stations are networked for complete, ongoing sample management. Sawtooth Software's Sensus allows immediate data updating, ensuring maximum data integrity and allowing clients to get progress reports anytime. The Survey directors are able the review data for quality and consistency. Question answers are entered directly into the computer, thus keypunching is eliminated, which decreases human error and facilitates immediate data analysis. The calling system is programmed to store call record keeping automatically, allowing interviewers and supervisors to focus on the interviewing task. Callbacks are programmed through the computer network and made on a schedule.

# Sample Error

The margin of sampling error for the complete set of weighted data is ±5 percent (at the 95 percent confidence level—double checking). **In** all sample surveys there are other possible sources of error for which precise estimates cannot be calculated. These include interviewer and coder error, respondent misinterpretation, and analysis errors. When analysis is made of sub-samples such as respondent gender, the sample error may be larger.

# **Sample Weighting**

Weighting is generally used in survey analysis to compensate for patterns of nonresponse that might bias results. The parameters were determined from the 2011 American Community Survey 1-Year Estimates, found at <a href="http://www.demography.state.mn.us/resource.html?ld=28319">http://www.demography.state.mn.us/resource.html?ld=28319</a>.

Weighting was accomplished using statistical raking, an iterative sample weighting technique that balances the distributions of variables. The use of these weights in statistical analysis approximates the demographic characteristics of the sample with the demographic characteristics of the Minnesota population. All statistics reported are weighted by education and age.

# Questionnaire

In addition to the main body of the questionnaire with 28 questions, there were 3 screening questions and 7 demographic questions (age, education, combined household income, county, sex, and two religion questions. The complete questionnaire is located after the substantive tables in this document.

Sample Disposition Table	Landline	Cell	Total
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# **Total Numbers Dialed**

# **Completed Interviews**

# **Partial**

# **Non-Contacts**

Refusals and Never Calls

Callbacks

Hearing or Language Barrier

**Answering Machine** 

Sick or Out of Town

# **Total Non-Contacts**

# **Unknown Eligibility**

No Answer, Immediate Hangup

**Busy or Call Blocking** 

Total Unknown Eligibility

# 90% Assumed Eligible

# **Not Eligible**

**Business or Government** 

Fax or Modem

**Not Working** 

Screenouts

# **Total Not Eligible**

# **AAPOR Response Rate #4**

# CATI QUESTIONNAIRE (most computer language removed)

C: (Pre-Question Section)
C: Fall 2012 Statewide Survey Final 10-19-2012 JK Q: HELLO T: 1 1
Hello, my name is (YOUR NAME) at St. Cloud State University. I am calling from our survey research center in St. Cloud. We are conducting a study of Minnesota residents about their views relating to Minnesota issues and the upcoming November election. We are not asking for contributions or trying to sell you anything. Your telephone number was drawn by a computer in a random sample of the state. [HIT ANY KEY TO CONTINUE] T: 11 1 IF INTERVIEW IS A RESTART, MAKE SURE YOU HAVE PROPER RESPONDEN REINTRODUCE YOURSELF AND SAY SOMETHING LIKE
We previously started this interview and couldn't finish it at the time. May we finish it now?
IF RESPONDENT WANTS TO KNOW WHO THE INTERVIEW IS FOR YOU CAN TELL THEM IT IS FOR ST. CLOUD STATE UNIVERSITY. YOU CAN HIT CONTROL/END AT ANY TIME TO TERMINATE AN INTERVIEW, PUT MESSAGE FOR CALLBACKS, INCOMPLETES, REFUSALS, ETC.
Q: HELLO1C: If phone number is from RDD sample
T: 1 1
Is this your residential phone, that is a landline phone? [IF NO] Is this your personal cell phone, not a business phone? [IF NOT PERSONAL CELL PHONE, TERMINATE BY SAYING] I'm sorry I have the wrong place. [END CALL WITH CTRL-END] T: 8 10 1. YES, IT IS A RESIDENTIAL LANDLINE PHONE 2. NO, IT IS A PERSONAL CELL PHONE

Q: GENDERQ: GENDER	
c: Only ask this for landline surveys	
T:	
It is important that we interview a man in some households and a woman	
in others so that the results will truly represent all the people in	
the state. According to the method used by our university. I need to	

[ROTATE WITH EVERY INTERVIEW-KEEP TRACK ON SHEET BY YOUR COMPUTER] [IF DESIGNATED SEX DOESN'T LIVE IN HOUSEHOLD

T: 12 4

. . . . . . . . . . . . .

interview the

May I speak with that person?

1. oldest male 18 years of age or older who lives in your household

ASK FOR OPPOSITE SEX - 18 YEARS OF AGE OR OLDER]

- 2. youngest male 18 years of age or older who lives in your household
- 3. oldest female 18 years of age or older who lives in your household
- 4. youngest female 18 years of age or older who lives in your household

Q: HELLO2B

T:

Is this a personal cell phone, that is not a business phone?
[IF NOT A PERSONAL CELL PHONE] Is this a residential landline phone?
[IF BUSINESS PHONE, TERMINATE WITH, E.G.;]
I'm sorry I have a wrong number. [END CALL WITH CTRL-END]

For the purposes of this survey, I need to ask if you are male or female?

T: 98

- 1. MALE, PERSONAL CELL PHONE
- 2. FEMALE, PERSONAL CELL PHONE
- 3. MALE, RESIDENTIAL LANDLINE PHONE
- 4. FEMALE, RESIDENTIAL LANDLINE PHONE

Q: HELLO2C

T:

Are you age 18 or older and a resident of Minnesota? [IF YES TO BOTH, PRESS ANY KEY TO CONTINUE]

[IF TOO YOUNG OR NOT A RESIDENT, END CALL BY SAYING] I'm sorry I have a wrong number.
[THEN END CALL WITH CTRL-END]

Q: DRIVING
C: Only ask this for cell phone surveys
T:

It is important that we interview you when you are not driving or in a situation where you would be distracted by events around you. Are you in a safe situation to answer our questions?

[IF YES-START INTERVIEW]

Before starting the roughly six to ten minute survey, I want to mention that I would be happy to answer any questions about the study either now or later. Also, this interview is completely voluntary. If we should come to any question which you don't want to answer, just let me know and we'll go on to the next question. [PRESS ANY KEY TO CONTINUE]

[IF THIS IS NOT A GOOD TIME FOR INTERVIEW]
When may I call back to interview you?
[HIT CTRL/END, THEN RECORD TIME AND DAY FOR CALL-BACK]

Q: ETHICS
C: Only for landline survey
T·

[IF THIS IS THE SELECTED PERSON, START INTERVIEW]
[OR WHEN SELECTED PERSON ANSWERS, REPEAT INTRO]
Before starting the roughly 6-10 minute survey, I want to mention that I would be happy to answer any questions about the study either now or later. Also, this interview is completely voluntary. If we should come to any question which you don't want to answer, just let me know and we'll go on to the next question. [PRESS ANY KEY TO CONTINUE]

# [IF SELECTED PERSON NOT AVAILABLE]

When may I call back to reach him/her? So that I will know who to ask for, what is his/her first name?

[REPEAT BACK TO BE SURE YOU HAVE IT AND SHOW PRONUNCIATION IF IT IS NEEDED. IF RESPONDENT OBJECTS TO PROVIDING NAME]

We only need the person's first name; the last name isn't necessary.

[HIT CTRL/END, THEN RECORD NAME, TIME AND DAY FOR CALL-BACK]

Q: Q1DIRMN -----

T:

Let's begin by asking a general question about Minnesota. Do you think things in the state are generally going in the right direction, or do you feel things have gotten off on the wrong track?

T: 7 10

- 1. RIGHT DIRECTION
- 2. NEUTRAL [VOLUNTEERED]
- 3. WRONG TRACK
- 8. DON'T KNOW
- 9. REFUSED

Q: Q2PROBMN -----

T:

What do you think is the single most important problem facing the State of Minnesota today? [DO NOT READ LIST. PROBE FOR ONE SPECIFIC RESPONSE]

01. ABORTION 17. IMMIGRATION

02. AGRICULTURE-GENERAL 18. NATURAL DISASTERS

03. BRIDGES/ROADS 19. POLITICS/POLITICIANS/GOV/LEGIS.

04. BUDGET/DEFICIT 20. POVERTY/ POOR

05. CONSTITUTIONAL AMENDMENTS 21. RELIGIOUS/MORAL ISSUES

06. CRIMES/GANGS/VIOLENCE 22. SENIOR ISSUES/ELDERLY

07. DRUGS USE 23. SPORTS ISSUES/STADIUMS

08. ECONOMY 24. STATE SERVICE CUTS

09. EDUCATION (FUNDING/QUALITY) 25. TAXES

10. ENVIRONMENT/GLOBAL WARMING 26. TERRORISM/NATIONAL SECURITY

11. FAMILY ISSUES 27. UNEMPLOYMENT/NO JOB OPPORTUNITIES

12. FINANCIAL/MORTGAGE CRISIS 28. WELFARE ISSUES

13. GAMBLING 29. OTHER

30. NO PROBLEM FACING STATE 14. GAS PRICES/ENERGY

15. HEALTH CARE/INSUR/PRES DRUGS 31. DON'T KNOW

16. HOUSING (AFFORD/FORECLOSURE) 32. REFUSED

Answer:

# Q: Q3PARPRO -----

T:

In Minnesota, which political party, if any, do you think can do a better job of handling the problem you have just mentioned - the Republicans, the Democrats, the Independence Party, the Libertarian Party, or the Green Party?

# [INDEPENDENCE PARTY IS DIFFERENT FROM

THOSE WHO SAY THEY ARE AN INDEPENDENT WHICH IS NO PARTY]

T: 10 10

- 1. REPUBLICAN
- 2. DEMOCRATIC
- 3. INDEPENDENCE PARTY
- 4. LIBERTARIAN PARTY
- 5. GREEN PARTY
- 6. PARTIES ALL THE SAME/NO DIFFERENCE-[VOLUNTEERED]
- 7. TEA PARTY-VOLUNTEERED
- 8. NONE-volunteered
- 9. DON'T KNOW
- 10.REFUSED

# Q: Q6CONUS1

T:

Now, here are some different questions relating to the upcoming election. If the 2012 presidential election was held today with Mitt Romney the Republican candidate and Barack Obama the Democratic candidate, would you vote for Obama or Romney?

T: 7 10

- 1. OBAMA
- 2. ROMNEY
- 3. GARY JOHNSON LIBERTARIAN [VOLUNTEERED]
- 4. JILL STEIN GREEN PARTY [VOLUNTEERED]
- 5. SOMEONE ELSE [VOLUNTEERED]
- 8. DON'T KNOW
- 9. REFUSED

IF (ANS=1) SKIPTO Q7MNSEN1

IF (ANS=2) SKIPTO Q7MNSEN1

IF (ANS=3) SKIPTO Q7MNSEN1

IF (ANS=4) SKIPTO Q7MNSEN1

IF (ANS=5) SKIPTO Q7MNSEN1

IF (ANS=8) SKIPTO QCONLEAN

IF (ANS=9) SKIPTO Q7MNSEN1

### Q: QCONLEAN

T:

Although you are not sure, would you say you lean more toward Obama, Romney, or a candidate of another party?

T: 5 10

- 1. LEANING OBAMA
- 2. LEANING ROMNEY
- 3. LEANING OTHER CANDIDATE
- 4. WON'T VOTE
- 8. DON'T KNOW
- 9. REFUSED

Q: Q7MNSEN1

T:

Ok, our next several questions relate to the November U.S. Senate election in Minnesota. If the election for U.S. Senate was being held today, would you vote for Democrat candidate Amy Klobuchar or Republican candidate Kurt Bills?

T: 7 10

- 1. KLOBUCHAR
- 2. BILLS
- 3. OTHER CANDIDATE [VOLUNTEERED]
- 4. NOT SURE
- 8. WON'T VOTE
- 9. REFUSED

# Q: Q7USSENC

T:

Although you are not sure, would you say you lean more toward Bills, Klobuchar, or a candidate of another party?

T: 5 10

- 1. LEANING BILLS
- 2. LEANING KLOBUCHAR
- 3. LEANING OTHER CANDIDATE
- 4. WON'T VOTE
- 8. DON'T KNOW
- 9. REFUSED

1:

COLOR GREEN 2 2 3 70 LOCATE 5 6 1 Natural SELECT 6 1 1 0 OFF ON IF (ANS > 3) SKIPTO Q4PHOTO

### Q: Q9USSEND

T

Why are you going to vote for this person?

[PROBE - DO NOT READ - SELECT ONLY 1 THAT APPLIES]

- 10. SOCIAL ISSUES IE ABORTION 24. NO PARTICULAR REASON
- 11. BACKGROUND-PROF/PERSONAL 25. NOT A TYPICAL CANDIDATE
- 12. BUDGET POSITION 26. SAME POLITICAL IDEOLOGY
- 13. CHARACTER/LIKE THEM AS PERSON 27. SAME POLITICAL PARTY
- 14. CRIME POSITION 28. SENIOR ISSUE POSITION
- 15. DON'T LIKE OPPOSITION 29. SOMEBODY DIFFERENT
- 16. ECONOMIC PLAN 30. TAXES
- 17. EDUCATION/SCHOOL 31. TERRORISM POSITION
- 18. ENVIRONMENT POSITION 32. TIME FOR A CHANGE
- 19. GOOD TRACK RECORD-EXPERIENCE 33. SAME PARTY AS PRES CANDIDATE
- 20. GUN/ HUNTING POSITION21. HEALTH CARE POSITION34. OTHER35. DON'T KNOW
- 22. IMMIGRATION POSITION 36. REFUSED
- 23. INTEGRITY/SCRUPLES 37. NO OTHER RESPONSE

#### Q: Q4PHOTO

T:

This November Minnesota voters will vote on two proposed amendments to the Minnesota Constitution. One proposed amendment will ask, "Shall the Minnesota Constitution be amended to require all voters to present valid photo identification to vote and to require the state to provide free identification to eligible voters, effective July 1, 2013?" If you were to vote today, would you vote for the amendment, vote against the amendment, or not vote on this issue?

T: 10 10

- 1. VOTE FOR
- 2. VOTE AGAINST
- 3. NOT VOTE
- 8. DON'T KNOW (VOLUNTEERED)
- 9. REFUSED

### Q: PHOTOCON

Do you find the wording of the photo id amendment to be confusing?

- T: 4 10
- 1. YES
- 2. NO
- 8. DON'T KNOW
- 9. REFUSED

### Q: Q5MARRY

T:

The second proposed amendment to the Minnesota Constitution asks "Shall the Minnesota Constitution be amended to provide that only a union of one man and one woman be valid or recognized as marriage in Minnesota?" If you were to vote today would you vote for the amendment, vote against the amendment, or not vote on this issue?

T: 108

- 1. VOTE FOR
- 2. VOTE AGAINST
- 3. NOT VOTE
- 8. DON'T KNOW (VOLUNTEERED)
- 9. REFUSED

### Q: MARRYCON

T:

Do you find the wording of the marriage amendment to be confusing?

T: 4 10

- 1. YES
- 2. NO
- 8. DON'T KNOW
- 9. REFUSED

# Q: Q10DAYTON

T:

How would you rate the overall performance of Mark Dayton as Governor? Would you rate his performance as excellent, pretty good, only fair or poor?

T: 6 10

- 1. EXCELLENT
- 2. PRETTY GOOD
- 3. ONLY FAIR
- 4. POOR
- 8. DON'T KNOW
- 9. REFUSED

### Q: Q110BAMA

T:

How would you rate the overall performance of Barack Obama as President? Would you rate his performance as excellent, pretty good, only fair or poor?

T: 6 10

- 1. EXCELLENT
- 2. PRETTY GOOD
- 3. ONLY FAIR
- 4. POOR
- 8. DON'T KNOW
- 9. REFUSED

Q: THER1 -----

Thank you. Here is a different kind of question.

Please think of a thermometer that has a range of 0 to 100 degrees. I'd like you to rate your feelings toward some of our political leaders. Ratings on the thermometer between 50 and 100 degrees mean that you feel favorable and warm toward the person. Ratings between 0 and 50 mean that you do not feel too favorable toward the person. If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we will move on to the next one. If you do recognize the name, but do not feel particularly warm or cold toward the person, you would rate the person at the 50-degree mark.

[NEVER TELL WHO THE PERSON IS OR WHAT THEY DO-YOU CAN REREAD THE NAME]

Barack Obama

**RATING:** 

101 [DON'T KNOW ENOUGH TO JUDGE] 102 [DON'T KNOW WHO THE PERSON IS] 103 [REFUSED]

l:

COLOR GREEN 2 2 2 72 COLOR GREEN 4 2 13 72 COLOR RED 15 2 15 72 COLOR GREEN 17 1 17 30 NUMERIC 0 103 3 0 19 9

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Q: THER2 -----
T:
Mitt Romney
RATING:
  101 [DON'T KNOW ENOUGH TO JUDGE]
  102 [DON'T KNOW WHO THE PERSON IS]
  103 [REFUSED]
Q: THER3 -----
T:
Kurt Bills
RATING:
  101 [DON'T KNOW ENOUGH TO JUDGE]
  102 [DON'T KNOW WHO THE PERSON IS]
  103 [REFUSED]
Q: THER4
T:
Michelle Bachmann
RATING:
  101 [DON'T KNOW ENOUGH TO JUDGE]
  102 [DON'T KNOW WHO THE PERSON IS]
  103 [REFUSED]
COLOR GREEN 2 1 2 25
NUMERIC 0 103 3 0 4 9
Q: THER5
T:
 Mark Dayton
RATING:
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101 [DON'T KNOW ENOUGH TO JUDGE]
  102 [DON'T KNOW WHO THE PERSON IS]
  103 [REFUSED]
Q: THER6
T:
 Al Franken
RATING:
  101 [DON'T KNOW ENOUGH TO JUDGE]
  102 [DON'T KNOW WHO THE PERSON IS]
  103 [REFUSED]
Q: THER7
 Amy Klobuchar
RATING:
  101 [DON'T KNOW ENOUGH TO JUDGE]
  102 [DON'T KNOW WHO THE PERSON IS]
  103 [REFUSED]
Q: PARTY1
T:
Do you usually consider yourself to be a Democrat, Republican,
Libertarian party member, Green party member, Minnesota
Independence party member, another party, or are you
an independent who is not a member of any party?
T: 7 10
1. DEMOCRAT
2. REPUBLICAN
3. LIBERTARIAN
4. GREEN
5. MN INDEPENDENCE PARTY
6. TEA PARTY [VOLUNTEERED]
7. OTHER PARTY [VOLUNTEERED]
8. INDEPENDENT, NOT A MEMBER OF ANY PARTY
9. NOT POLITICAL
10. DON'T KNOW
11. REFUSED
IF (ANSWER < 8) SKIPTO QVOTE19
IF (ANSWER > 8) SKIPTO QVOTE19
```

### Q: PARTY2

T:

Although you are an independent, do you usually consider yourself to be closer to the Republicans, Democrats, the Libertarian Party, the Green Party, Tea Party, or the Minnesota Independence Party?

T: 6 10

- 1. DEMOCRAT
- 2. REPUBLICAN
- 3. LIBERTARIAN
- 4. GREEN
- 5. MN INDEPENDENCE PARTY
- 6. TEA PARTY
- 7. NOT CLOSE TO ANY PARTY [VOLUNTEERED]
- 8. DON'T KNOW
- 9. REFUSED

# Q: QVOTE19

T:

Generally speaking, how much interest would you say you have in the November general election - a great deal, a fair amount, only a little, or no interest at all?

T: 6 10

- 1. GREAT DEAL
- 2. FAIR AMOUNT
- 3. ONLY A LITTLE
- 4. NO INTEREST AT ALL
- 8. DON'T KNOW
- 9. REFUSED

I:

COLOR GREEN 2 2 4 75 LOCATE 6 6 1 Natural SELECT 6 1 1 0 OFF ON

#### Q: QVOTE20

What are the chances of your voting in the upcoming November election? Are you almost certain to vote, will you probably vote, are the chances 50-50, or do you think you will not vote?

T: 6 10

- 1. ALMOST CERTAIN
- 2. PROBABLY VOTE
- 3.50-50
- 4. WON'T VOTE
- 8. DON'T KNOW
- 9. REFUSED

### Q: QVOTE22

T:

Do you happen to recall if you voted in the 2008 Presidential election or 2010 election?

T: 5 10

- 1. YES VOTED IN BOTH
- 2. VOTED IN 2008 ELECTION
- 3. VOTED IN 2010 ELECTION
- 4. DIDN'T VOTE BUT HAD GOOD REASON [age, illness, etc.]
- 5. DIDN'T VOTE IN EITHER ELECTION
- 8. DON'T KNOW
- 9. REFUSED

Q: LOTT23

T:

Now, we have a final set of questions relating to the Minnesota lottery.

Have you ever purchased a Minnesota lottery ticket? IF YES, have you done this within the past year?

T: 7 10

- 1. YES WITHIN THE PAST YEAR
- 2. YES BUT NOT WITHIN THE PAST YEAR
- 3. NO
- 8. DON'T KNOW
- 9. REFUSED

Q: LOTT24

T:

How would you describe your overall opinion of the Minnesota State Lottery - Very Negative, Somewhat Negative, Neutral, Somewhat Positive, or Very Positive?

T: 6 10

- 1. VERY NEGATIVE
- 2. SOMEWHAT NEGATIVE
- 3. NEUTRAL
- 4. SOMEWHAT POSITIVE
- 5. VERY POSITIVE
- 8. DON'T KNOW
- 9. REFUSED

1:

COLOR GREEN 2 2 4 75 LOCATE 6 7 1 Natural SELECT 7 1 1 0 OFF ON Q: LOTT25

T:

Next, I'm going to read two statements, and then I want you to tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree.

I believe the proceeds from the Minnesota State Lottery are going to a worthy cause or causes.

T: 8 10

- 1. STRONGLY AGREE
- 2. SOMEWHAT AGREE
- 3. SOMEWHAT DISAGREE
- 4. STRONGLY DISAGREE
- 8. DON'T KNOW
- 9. REFUSED

Q: LOTT26

T:

The lottery makes a positive contribution to the state of Minnesota.

T: 5 10

- 1. STRONGLY AGREE
- 2. SOMEWHAT AGREE
- 3. SOMEWHAT DISAGREE
- 4. STRONGLY DISAGREE
- 8. DON'T KNOW
- 9. REFUSED

Q: LOTTROT

T:

Next I'm going to read a list of various programs run by the State of Minnesota. For each of the programs could you please tell me if you think proceeds from the Minnesota lottery help finance each program, do not help finance each program, or you're not sure.

Q: LOTT27

Programs to help the environment?

T: 4 10

- 1. HELP FINANCE
- 2. DO NOT HELP FINANCE
- 8. DON'T KNOW
- 9. REFUSED

# Q: LOTT28

T:

Proceeds go to the state's general fund?

T: 4 10

- 1. HELP FINANCE
- 2. DO NOT HELP FINANCE
- 8. DON'T KNOW
- 9. REFUSED

### Q: LOTT29

T:

Proceeds will go to the construction of a stadium for the Minnesota Vikings?

T: 5 10

- 1. HELP FINANCE
- 2. DO NOT HELP FINANCE
- 8. DON'T KNOW
- 9. REFUSED

Q: AGE -----

T:

Thank you. The following questions are primarily for statistical analysis and to help us determine if we are getting a random sample. You don't have to answer all the questions but it will help us if you do.

What age group are you a member of? Are you...

# [READ CATEGORIES-AS NECESSARY]

T: 10 10

- 1. 18-24
- 2. 25-34
- 3. 35-44
- 3. 33 44
- 4. 45-545. 55-64
- 6. 65-74
- 7. 75 +
- 8. DON'T KNOW
- 9. REFUSED

Q: EDUC T:
What was the last grade or year in school you completed? [DO NOT READ CATEGORIES] T: 5 10 1. LESS THAN 12 2. 12 YEARS 3. POST HIGH-NO COLL-[example Tech College/Beauty School] 4. 13-15 (SOME COLLEGE) 5. 16-COLLEGE GRAD 6. SOME GRAD EDUCATION 7. COMPLETED GRAD PROG 8. DON'T KNOW 9. REFUSED
Q: RELIG1 T:
Whatif anyis your religious preference?  IF DON'T KNOW/NO RESPONSE/OR RESPONDENT SAYS CHRISTIAN: Well are you closer to being Catholic, Lutheran, Baptist, Presbyterian or something else? T: 7 10
1. CATHOLIC
2. BAPTIST 3. LUTHERAN
4. PRESBYTERIAN
5. METHODIST
6. EPISCOPALIAN
7. OTHER CHRISTIAN (MORMON, IFHOVAHS WITNESS, ETC.)

12. DON'T KNOW 13. REFUSED

8. JEWISH9. MUSLIM

IF (ANSWER > 10) SKIPTO IDEOL

11. NONE/ATHEIST/AGNOSTIC

10. OTHER (BUDDHIST, HINDU, BAHAI, ETC.)

Q: RELIG2 T:
How important is religion in your life? Very important, somewhat important, not too important, or not at all important? T: 5 10 1. VERY IMPORTANT 2. SOMEWHAT IMPORTANT 3. NOT TOO IMPORTANT 4. NOT AT ALL IMPORTANT 8. DON'T KNOW 9. REFUSED
Q: IDEOL T:  [ONLY USING THIS QUESTION IN EVEN NUMBERED YEARS] Thinking about your own general approach to politics, do you consider yourself to be very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative? T: 6 10 1. VERY LIBERAL 2. SOMEWHAT LIBERAL 3. MODERATE 4. SOMEWHAT CONSERVATIVE 5. VERY CONSERVATIVE 8. DON'T KNOW 9. REFUSED
Q: INCOME T:
Finally, would you please tell me the range which best represents the total yearly income, before taxes, of all immediate family living

in your household? [READ LIST UNTIL STOPPED-IF NECESSARY]

- 1. under \$15,000
- 2. \$15,000 up to \$25,000
- 3. \$25,000 up to \$35,000
- 4. \$35,000 up to \$50,000
- 5. \$50,000 up to \$75,000
- 6. \$75,000 up to \$100,000
- 7. \$100,000 or more
- 8. DON'T KNOW
- 9. REFUSED

Q: THANKSO T:
I would like to thank you very much for your time and cooperation. You have been very helpful. If you would like to see the results of this survey you may contact the SCSU Survey Lab at St. Cloud State University. Would you like the number? (IF YES IT IS 320-308-3980 or WEBSITE: www.stcloudstate.edu/scsusurvey). Good-bye!
INTERVIEWER- BRING TO A DIRECTOR'S ATTENTION ANY PROBLEMS WITH THE INTERVIEW, SUCH AS DIFFICULT QUESTIONS, CODING PROBLEMS, ETC.
KEY CTRLEND
Q: THANKYOU T:

Thank you for your time.