

**ST. CLOUD STATE UNIVERSITY  
SURVEY  
STATEWIDE SURVEY OF MINNESOTA  
ADULTS  
FALL 2008**

**LAST REVISED 8-25-09**

**NOTE: DUE TO GRAPHICS SOME PAGES MAY LOAD SLOWLY**

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Drs. Frank, Zerbib and Robinson are members of the Midwest Association of Public Opinion Research (MAPOR) and the American Association of Public Opinion

Research (AAPOR) and subscribe to the code of ethics of the AAPOR. All directors subscribe to the code of ethics of A.A.P.O.R.

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**A. Stephen I. Frank**

Dr. Frank holds a Doctor of Philosophy in Political Science from Washington State University. Dr. Frank teaches courses in American Politics, Public Opinion and Research Methods at St. Cloud State University. Dr. Frank started the SCSU Survey in 1980, and since has played a major role in the development, administration and analysis of over 150 telephone surveys for local and state governments, school districts and a variety of nonprofit agencies. Dr. Frank has completed extensive postgraduate work in survey research at the University of Michigan. Dr. Frank coauthored with Dr. Wagner and published by Harcourt College, *"We Shocked the World!" A Case Study of Jesse Ventura's Election as Governor of Minnesota*. Revised Edition. He also published two academic book chapters: one appears in the current edition of *Perspectives on Minnesota Government and Politics* and the other, co-authored with Dr. Wagner, is contained in *Campaigns and Elections*, edited by Robert Watson and Colton Campbell. Dr. Frank is chairperson of the SCSU Department of Political Science and has served as President of the Minnesota Political Science Association.

**B. Steven C. Wagner ON LEAVE FROM THE SURVEY (fall-spring 2008-2009)**

Dr. Wagner holds a Doctor of Philosophy in Political Science and a Master of Public Administration from Northern Illinois University. Dr. Wagner earned his Bachelor of Science in Political Science from Illinois State University. Dr. Wagner teaches courses in American Politics and Public and Nonprofit Management at St. Cloud State University. Dr. Wagner joined the SCSU Survey in 1997. Before coming to SCSU, Dr. Wagner taught in Kansas where he

engaged in community-based survey research and before that was staff researcher for the U.S. General Accounting Office. Dr. Wagner has written many papers on taxation, and state politics and has published articles on voting behavior, federal funding of local services and organizational decision making. Dr. Wagner, with Dr. Frank, recently published two texts on Jesse Ventura's election as Minnesota's Governor and a book chapter on the campaign. Dr. Wagner currently serves the SCSU Department of Political Science as its chairperson.

### **C. Michelle Kukoleca Hammes**

Dr. Kukoleca Hammes holds a Doctor of Philosophy in Political Science and a Masters in Political Science from the State University of New York at Binghamton. Dr. Kukoleca Hammes earned her Bachelor of Arts in Political Science from Niagara University. Dr. Kukoleca Hammes' is a comparativist with an area focus on North America and Western Europe. Her substantive focus is representative governmental institutions. She teaches courses in American Government, Introduction to Ideas and Institutions, Western European Politics, and a Capstone in Political Science at St. Cloud State University. Dr. Kukoleca Hammes, since joining the survey team, is using her extensive graduate school training in political methodology to aid in questionnaire construction and results analysis. She recently published a book chapter on Minnesota public participation in the Fifth Edition of *Perspectives on Minnesota Government and Politics*.

### **D. David H. Robinson**

Dr. Robinson holds a Doctor of Philosophy in Statistics and a Masters in Statistics from the University of Iowa. Dr. Robinson earned his Bachelor of Science in Mathematics from Henderson State University. At St. Cloud State University, Dr. Robinson teaches courses in survey planning and contingency tables, statistical methods for the social sciences, probability and computer simulation, and other statistical applications. Since coming to SCSU in 1985 and before that time, Dr. Robinson has served as statistical consultant for numerous statistical analyses of survey results. He has coauthored a book on computer simulation and analysis, and has published articles in the areas of nonparametric statistics, multivariate statistics, analysis of baseball statistics, and statistical analysis of computer network performance. Dr. Robinson recently served as chairperson for the SCSU Department of Statistics and Computer Networking.

### **E. Sandrine Zerbib ON LEAVE FROM THE SURVEY (fall 2008)**

Dr. Zerbib holds a Doctor of Philosophy in Sociology from the University of California Irvine and a Masters in Sociology from both California State University-Fullerton and University of Paris 10-Nanterre (France). Dr. Zerbib's ongoing research focuses on issues of immigration, sexuality and citizenship. Dr. Zerbib's current research analyzes the effect of domestic partnership laws on gay bi-national couples leaving in France. She is currently collaborating with Dr. Downey on belly dance performance and gender politics. She teaches courses in Research Methods, Sociology of Gender, Immigration and Citizenship, and Advanced Research Methods

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October 24<sup>th</sup>, 2008

# **SCSU Survey- PRESS RELEASE**

## **Summary of Most Results From the Fall 2008 SCSU Statewide Survey**

The SCSU Survey completed its annual fall statewide omnibus and has released most of the results which can be found at

[http:// web.stcloudstate.edu/scsusurvey](http://web.stcloudstate.edu/scsusurvey)

### **NOTE: BEST TO USE INTERNET EXPLORER FOR VIEWING**

500+ randomly chosen adult Minnesotans shared their views on a variety of pertinent topics, including:

- The general direction the state and country are taking.
- The biggest problem facing Minnesota and the U.S. and which political party, if any, can best handle the problem.
- Job ratings for President Bush
- Ratings on the SCSU Survey "Feeling Thermometer" (George Bush, John McCain, Barack Obama, Cindy McCain, Joe Biden, Sarah Palin, Amy Klobuchar, Tim Pawlenty, Norm Coleman, Al Franken, Dean Barkley, Michelle Obama, and Hillary Rodham Clinton).
- US President and Senate trial heat questions.
- Trial heat question follow-up questions on why they are voting for the candidate they selected.

Breakdowns by party, ideology, area of the state, gender, age, religion, household income, education, employment status and other variables can be made available.

A major difference in this year's survey is the use of both landline and cell phone numbers using separate random digit dialing procedures. Also, in the trial heat questions candidate's names were rotated. Major efforts were made to reach hard to get respondents by calling up to 10 times over seven days of calling. The demographics of the sample are a very close match to the demographics of the state although some weighting was done, especially to the cell phone sample which was a much younger set of respondents.

509 respondents Overall Sample Error after weighting 4.6%.

## TOP LINE RESULTS

Over 8 of 10 Minnesota adults think the country is headed on the wrong track. 4 of 10 think the state is headed on the wrong track.

Financial/economic factors are cited as the biggest problem facing the country. Democrats are seen as the party best able to handle problems especially the financial crisis.

Five issues are almost evenly tied as the biggest problem facing the state led by education with 12%. Democrats are given a slight edge as problem solvers and on specific issues such as education, financial crisis and health care. Republicans are seen as better able to deal with taxes (caution small n's).

Barack Obama has a slight edge (5%) over John McCain while Al Franken trails Norm Coleman by about 8%. Compared to other surveys these results are lower for Obama and Franken compared to what some have found. There is little difference between all adult Minnesotans, registered voter Minnesotans, and likely voter MN. (voted in 2006 or good reason such as age not to, registered or plan to register, very or somewhat likely to vote).

REASONS FOR VOTING AND BREAKOUTS ARE IN ATTACHMENT OR CONTACT A FACULTY DIRECTOR

Adapting the University of Michigan's "feeling thermometer" as a measure of warmth-likeability the order of warmth are (the mean excluded respondents who said they didn't know the person, couldn't judge or the less than 1% who refused to rate). Ratings above 50 are considered warm and favorable. Below 50 are cool and unfavorable.

NAME	MEAN	NUMBER WHO RATED
OBAMA	54	481
PAWLENTY	53	456
KLOBUCHAR	53	426
HR CLINTON	53	486
MICHELLE OBAMA	51	430
JOE BIDEN	51	428
JOHN MCCAIN	50	492
DEAN BARKLEY	49	286
CINDY MCCAIN	47	395
NORM COLEMAN	46	487
SARA PALIN	42	475
AL FRANKEN	38	463
GEORGE BUSH	33	492

Breakdowns are available for variables such as gender. For example both men and women rate Governor Palin about the same.

6 of 10 Minnesotans disapprove of our current policy toward Iraq.

Only 17% rate President Bush's job performance as positive.

**SOME PAST RESULTS -**

THE SCSU SURVEY IS DONE AT LEAST A WEEK OR SO BEFORE THE ELECTION.

	2000		2004		2006	
	scsu survey	Actual	Scsu	Actual	survey	actual
BUSH	38/41	45	BUSH 42	47	KLOB 46	58
GORE	39/38	48	KERRY 49	51	KENNEDY 30	38
					16% difference	20% difference
DAYTON	47/48	48				
GRAMS	43	44				

### Presidential Election- All Respondents

*Thanks. Our next series of questions relate to next month's Presidential election.*

*If the November 2008 election for President of the United States were being held today, would you vote for John McCain, Barack Obama, Ralph Nader, Robert Barr, or another candidate?*

**[IF NOT SURE]**

*Although you are not sure, would you say you lean more toward Obama, McCain, Barr, Nader, or another candidate?*

Response	Frequency All Respondents	Percent All Respondents
McCain	182	37
Obama	208	42
Barr	16	3
Nader	0	0
Other Candidate	17	4
Won't Vote	10	2
Don't Know	59	12



<b>Total</b>	<b>492</b>	<b>100</b>
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### Senate Election- All Respondents

*Our next series of questions relate to next month's Senate election.*

*If the November 2008 election for Senate were being held today, would you vote for Al Franken, Dean Barkley, Norm Coleman, or a candidate of another party?*

**[IF NOT SURE]**

*Although you are not sure, would you say you lean more toward Coleman, Barkley, Franken, or a candidate or another party?*

<b>Response</b>	<b>Frequency All Respondents</b>	<b>Percent All Respondents</b>
<b>Coleman</b>	176	36
<b>Franken</b>	132	27
<b>Barkley</b>	79	16
<b>Other Candidate</b>	12	2
<b>Won't Vote</b>	14	3
<b>Don't Know</b>	82	16
<b>Total</b>	495	100

#### OTHER POLLS

<b>RCP Average</b>	<b>10/15 - 10/22</b>	<b>--</b>	<b>--</b>	<b>52.8</b>	<b>40.5</b>	<b>Obama +12.3</b>
<u>Rasmussen</u>	10/22 - 10/22	500 LV	4.5	56	41	Obama +15
<u>Big10 Battleground</u>	10/19 - 10/22	583 LV	4.2	57	38	Obama +19
<u>National Journal/FD</u>	10/16 - 10/20	402 RV	4.9	50	40	Obama +10
<u>SurveyUSA</u>	10/16 - 10/18	655 LV	3.9	50	44	Obama +6
<u>Star Tribune</u>	10/16 - 10/17	1049 LV	3.8	52	41	Obama +11

Research 2000                      10/15 - 10/16                      600 LV                      4.0                      52                      39                      Obama +13

	Date	Sample	Franken (D)	Coleman (R)	Barkley (I)	Spread
<b>RCP Average</b>	<b>10/15 - 10/22</b>	<b>--</b>	<b>40.0</b>	<b>37.4</b>	<b>17.2</b>	<b>Franken +2.6</b>
<u>Rasmussen</u>	10/22 - 10/22	500 LV	41	37	17	Franken +4
<u>Big10 Battleground</u>	10/19 - 10/22	583 RV	40	34	15	Franken +6
<u>Star Tribune</u>	10/16 - 10/17	1049 LV	39	36	18	Franken +3
<u>SurveyUSA</u>	10/16 - 10/18	655 LV	39	41	18	<b>Coleman +2</b>
<u>Research 2000</u>	10/15 - 10/16	600 LV	41	39	18	Franken +2

**See All Minnesota Senate Polling Data**

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Other questions such as spending patterns of Minnesotans in light of recent financial downturns will be released later.

The questions, analysis and reports are the product of the undergraduate/graduate students and faculty who work with the SCSU Survey.

Questions may be directed to the faculty directors of the Survey:

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(Professors Wagner and Zerbib are on leave.)

# **INTRODUCTION, METHODS AND QUESTIONNAIRE**

## ***QUESTIONNAIRE CURRENT-METHODOLOGY FROM LAST YEAR-UPDATE FRIDAY***

### ***LINK TO SUBSTANTIVE FINDINGS-10- 24-08***

The SCSU Survey is an ongoing survey research extension of the Social Science Research Institute in the College of Social Sciences at St. Cloud State University. The SCSU Survey performs its research in the form of telephone interviews.

Dr. Stephen Frank began the survey in 1980 conducting several omnibus surveys a year of central Minnesota adults in conjunction with his Political Science classes. Presently, the omnibus surveys continue, but have shifted to a primarily statewide focus. The annual statewide survey is conducted once a year in the fall and focuses on statewide issues such as election races, current events, and other important issues that are present in the state of Minnesota.

The primary mission of the SCSU Survey is to serve the academic community and public and nonprofit sector community through its commitment to high quality survey research and to provide education and experiential opportunities to researchers and students. We strive to assure that all SCSU students and faculty directors contribute to the research process, as all are essential in making a research project successful. This success is measured by our ability to obtain high quality survey data that is timely, accurate, and reliable, while maintaining an environment that promotes the professional and personal growth of each staff member. The survey procedures used by the SCSU Survey adhere to the highest quality academic standards. The SCSU Survey maintains the highest ethical standards in its procedures and methods. Both faculty and student directors

demonstrate integrity and respect for dignity in all interactions with colleagues, clients, researchers, and survey participants.

### STUDENT CALLERS

After five or more hours of training and screening, approximately 30 students from Political Science 195 classes (Introductory American National Government), Political Science 312 (State and Local Government) and Political Science 484 (Public Budgeting) taught by Drs. Frank and Wagner completed the calling. The survey also employed several trained paid callers. Faculty directors and student directors monitored the interviewing. Student directors conducted both general training sessions and one-on-one training sessions, as well as monitoring all interviewing.

# METHODOLOGY

The SCSU Survey operates a Computer Assisted Telephone Interviewing (CATI) Lab on the St. Cloud State University campus. The CATI Lab is equipped with 19 interviewer stations that each includes a computer, a phone, and a headset. In addition to the interviewer stations, there is the Supervisor Station, which is used to monitor the survey while it is in progress. The SCSU Survey has its own server designated solely for the use of the SCSU Survey.

The SCSU Survey is licensed to use Sawtooth Software's Ci3 Questionnaire Authoring Version 4.1, a state-of-the-art windows-based computer-assisted interviewing package. This program allow us to develop virtually any type of questionnaire while at the same time programming edit and consistency checks and other quality control measures to insure the most valid data. The instrument was pre-tested prior to interviewing to ensure that all equipment and programming was in working order and to verify that the questionnaire was clear.

All interview stations are networked for complete, ongoing sample management. Sawtooth Software's Ci3 allows immediate data updating, ensuring maximum data integrity and allowing clients to get progress reports anytime. The Survey directors are able the review data for quality and consistency. Question answers are entered directly into the computer, thus keypunching is eliminated, which decreases human error and facilitates immediate data analysis. The calling system is programmed to store call record keeping automatically, allowing interviewers and supervisors to focus on the interviewing task. Callbacks are programmed through the computer network and made on a schedule. Each number is called up to 10 times. Interrupted surveys are easily completed. Persons who are willing to be interviewed can do so when it is convenient to them, as appointments were made to interview them, improving the quality of their responses.

Several steps were taken to ensure that the telephone sample of adults in the state was representative of the larger adult state population. The sample was constructed using random digit dialing (RDD) procedures. Random digit dialing makes available changed new and unlisted numbers and is drawn proportionate to the state population. Drawing numbers from a telephone book may skip as many as 30 percent of TWO SAMPLES the households. Within each household, the particular respondent was determined in a statistically

unbiased fashion. This means that the selection process alternated between men and women and older and younger respondents 18 years of age and older. In order to reach hard-to-get respondents, each number was called up to 10 times over different days and times. Appointments were made as necessary to interview the designated respondent at his/her convenience. Interviewing was conducted on Thursday, November 8 and during the week starting Sunday, November 11, through Thursday, November 15, and, Sunday, November 18 through Tuesday, November 20, 4:30 pm to 9:30 pm to maximize contacts and ensure equal opportunities to respond among various respondent demographic groups. Attempt to convert initial refusals commenced almost immediately and continued throughout the survey. The final few nights of interviewing were almost exclusively devoted to contacting hard to reach respondents who often are younger, more affluent.

The calling system maintains full and detailed records, including the number of attempts made to each number and the disposition of each attempt. Almost all initial refusals were contacted and many were converted to completions. Thus, we were able to obtain a 76 percent cooperation rate for this survey. Conversion of initial refusals to completions is more time consuming and therefore more costly, but the results are significantly better.

The sample was comprised of 4,348 phone numbers. The completed sample consists of 612 (un-weighted) respondents and 612 respondents when the sample was weighted. The phone numbers are organized into mini-samples of 200 numbers and released as needed to the interviewers. In samples of 612 interviews, the sample error due to sampling and other random effects is approximately plus/minus 4.0 percent at the 95 percent confidence level. This means that if one were to have drawn 20 samples of the state's adult population and administered the same instrument, it would be expected that the overall findings would be in error by more than approximately four percent only one time in twenty. The sample was obtained from Survey Sampling of Fairfield, Connecticut.

In all sample surveys there are other possible sources of error for which precise estimates cannot be calculated. These include interviewer and coder error, respondent misinterpretation, and analysis errors. When analysis is made of sub-samples such as respondent gender, the sample error may be larger.

Although the demographics of the sample match known characteristics of the 18-year and older population very well, as is characteristic of telephone surveys, one

or more of the demographic indicators will not match known census factors of the whole population. We found we generated a sample with a greater number of females than expected, a greater number of respondents in upper age brackets and consequently lower numbers of respondents in lower age brackets, and a greater number of individuals owning their own home. Therefore, we weighted the sample by gender, age, and home ownership to re-align sample characteristics and population characteristics. All statistics reported are weighted. The weighted demographics of the sample are contained in Tables 7-12.

The cooperation rate of the survey was 76 percent. A cooperation rate of 76 percent is well above the average for professional marketing firms. Cooperation rate means that once we reached an eligible respondent, almost eight of ten respondents agreed to participate in the survey.

Other results from the survey will be released in the near future. The complete questionnaire and results can be found on the Survey web page <http://web.stcloudstate.edu/scsusurvey>.

## DEMOGRAPHICS

This section shows the demographic information we collected from all respondents.

Table 7: Gender		
Response	Frequency	Percent
Male		
Female		
Total		

Table 8: Age		
Response	Frequency	Percent
18-24		
25-34		
35-44		
45-54		
55-65		
65+		
Total		

Table 9: Employment		
Response	Frequency	Percent
Working Now		
Laid Off		
Unemployed		
Retired		
Disabled		
Household Manager		
Student		
Total		



Table 10: Combined Household Income		
Response	Frequency	Percent
Under \$10,000		
\$10,001-\$15,000		
\$15,001-\$20,000		
\$20,001-\$25,000		
\$25,0001-\$30,000		
\$30,001-\$40,000		
\$40,001-\$50,000		
\$50,001-\$100,000		
\$100,000+		
Don't Know		
Total		

Table 11: Do you own or rent your primary residence?		
Response	Frequency	Percent
Own		
Rent		
Don't Know		
Total		

## COUNTY BREAKDOWN

The quota is the percent of the state population in each county according to the most recent census figures. The SCSU figures are the unweighted breakdowns by county. For example, Aitkin County has .4% of the state's population while our sample was .2%. For the 7 country metro area (Anoka, Carver, Dakota, Hennepin, Ramsey, Scott and Washington the figures are 50.8% census and 52% SCSU Survey sample.

FIPS	County Name		HHLDD	POP	ESTPHN	ISTED	OWNSHP	UNLSTD	QUOTA (scsu)	
27001	AITKIN	MN	0.4%	0.3%	0.3%	0.5%	97.1%	22.3%	0.4%	(.2)
27003	ANOKA	MN	5.9%	6.4%	5.9%	6.1%	99.5%	39.1%	5.9%	(6.4)
27005	BECKER	MN	0.6%	0.6%	0.6%	0.8%	97.5%	26.5%	0.6%	(1.1)
27007	BELTRAMI	MN	0.8%	0.8%	0.8%	0.8%	97.6%	37.4%	0.8%	(1.1)
27009	BENTON	MN	0.8%	0.8%	0.8%	0.7%	99.1%	46.3%	0.8%	(1.0)
27011	BIG STONE	MN	0.1%	0.1%	0.1%	0.1%	98.5%	30.6%	0.1%	(0)
27013	BLUE EART	MN	1.1%	1.1%	1.1%	0.9%	99.5%	50.2%	1.1%	(1.0)
27015	BROWN	MN	0.5%	0.5%	0.5%	0.7%	99.4%	26.6%	0.5%	(.5)
27017	CARLTON	MN	0.7%	0.7%	0.7%	0.7%	98.4%	39.9%	0.7%	
27019	CARVER	MN	1.5%	1.7%	1.5%	1.5%	99.7%	41.2%	1.5%	(1.5)
27021	CASS	MN	0.6%	0.6%	0.6%	0.9%	97.3%	7.5%	0.6%	
27023	CHIPPEWA	MN	0.3%	0.2%	0.3%	0.3%	98.6%	37.2%	0.3%	
27025	CHISAGO	MN	0.9%	1.0%	0.9%	0.9%	99.2%	38.2%	0.9%	
27027	CLAY	MN	1.0%	1.0%	1.0%	0.9%	98.8%	44.2%	1.0%	
27029	CLEARWATE	MN	0.2%	0.2%	0.2%	0.2%	97.7%	26.3%	0.2%	
27031	COOK	MN	0.1%	0.1%	0.1%	0.2%	96.2%	24.8%	0.1%	
27033	COTTONWOO	MN	0.2%	0.2%	0.2%	0.3%	98.3%	36.7%	0.3%	
27035	CROW WING	MN	1.2%	1.2%	1.2%	1.6%	98.8%	25.4%	1.2%	
27037	DAKOTA	MN	7.2%	7.5%	7.3%	6.8%	99.7%	44.3%	7.3%	(6.7)
27039	DODGE	MN	0.4%	0.4%	0.4%	0.4%	98.8%	42.2%	0.4%	
27041	DOUGLAS	MN	0.7%	0.7%	0.7%	0.9%	98.8%	28.6%	0.7%	
27043	FARIBAULT	MN	0.3%	0.3%	0.3%	0.3%	98.9%	36.4%	0.3%	
27045	FILLMORE	MN	0.4%	0.4%	0.4%	0.4%	97.1%	35.4%	0.4%	
27047	FREEBORN	MN	0.7%	0.6%	0.7%	0.6%	98.3%	43.8%	0.6%	
27049	GOODHUE	MN	0.9%	0.9%	0.9%	1.0%	99.2%	34.5%	0.9%	
27051	GRANT	MN	0.1%	0.1%	0.1%	0.1%	98.3%	31.4%	0.1%	
27053	HENNEPIN	MN	23.1%	21.6%	23.1%	20.9%	99.2%	46.3%	23.1%	(22.4)
27055	HOUSTON	MN	0.4%	0.4%	0.4%	0.5%	99.1%	27.9%	0.4%	
27057	HUBBARD	MN	0.4%	0.4%	0.4%	0.6%	98.3%	11.8%	0.4%	
27059	ISANTI	MN	0.7%	0.8%	0.7%	0.7%	99.1%	41.9%	0.7%	
27061	ITASCA	MN	0.9%	0.9%	0.9%	1.1%	98.1%	28.5%	0.9%	
27063	JACKSON	MN	0.2%	0.2%	0.2%	0.2%	98.8%	45.2%	0.2%	
27065	KANABEC	MN	0.3%	0.3%	0.3%	0.4%	97.7%	33.4%	0.3%	
27067	KANDIYOHI	MN	0.8%	0.8%	0.8%	0.9%	98.5%	34.9%	0.8%	
27069	KITTSO	MN	0.1%	0.1%	0.1%	0.1%	97.7%	36.7%	0.1%	
27071	KOOCHICHI	MN	0.3%	0.3%	0.3%	0.3%	97.0%	33.5%	0.3%	
27073	LAC QUI P	MN	0.2%	0.1%	0.2%	0.2%	98.4%	36.7%	0.2%	
27075	LAKE	MN	0.2%	0.2%	0.2%	0.3%	97.5%	33.4%	0.2%	
27077	LAKE OF T	MN	0.1%	0.1%	0.1%	0.1%	98.0%	21.1%	0.1%	
27079	LE SUEUR	MN	0.5%	0.5%	0.5%	0.5%	99.0%	40.5%	0.5%	
27081	LINCOLN	MN	0.1%	0.1%	0.1%	0.1%	98.2%	39.2%	0.1%	
27083	LYON	MN	0.5%	0.5%	0.5%	0.5%	97.7%	34.5%	0.5%	
27085	MCLEOD	MN	0.7%	0.7%	0.7%	0.8%	99.1%	36.8%	0.7%	
27087	MAHNOMEN	MN	0.1%	0.1%	0.1%	0.1%	95.3%	45.0%	0.1%	
27089	MARSHALL	MN	0.2%	0.2%	0.2%	0.2%	98.2%	41.5%	0.2%	
27091	MARTIN	MN	0.4%	0.4%	0.4%	0.5%	98.6%	35.7%	0.4%	
27093	MEEKER	MN	0.5%	0.5%	0.4%	0.5%	98.6%	31.6%	0.4%	
27095	MILLE LAC	MN	0.5%	0.5%	0.5%	0.6%	98.0%	33.9%	0.5%	
27097	MORRISON	MN	0.6%	0.6%	0.6%	0.7%	98.5%	29.6%	0.6%	
27099	MOWER	MN	0.8%	0.8%	0.8%	0.8%	98.4%	41.9%	0.8%	
27101	MURRAY	MN	0.2%	0.2%	0.2%	0.2%	98.6%	32.2%	0.2%	
27103	NICOLLET	MN	0.6%	0.6%	0.6%	0.6%	99.3%	39.3%	0.6%	
27105	NOBLES	MN	0.4%	0.4%	0.4%	0.4%	98.6%	37.8%	0.4%	

27107	NORMAN	MN	0.1%	0.1%	0.1%	0.2%	97.8%	33.4%	0.1%	
27109	OLMSTED	MN	2.7%	2.7%	2.7%	2.4%	99.4%	45.8%	2.7%	(3.4)
27111	OTTER TAI	MN	1.2%	1.1%	1.2%	1.5%	98.1%	21.8%	1.2%	
27113	PENNINGTO	MN	0.3%	0.3%	0.3%	0.3%	97.9%	36.0%	0.3%	
27115	PINE	MN	0.5%	0.6%	0.5%	0.6%	96.9%	36.0%	0.5%	
27117	PIPESTONE	MN	0.2%	0.2%	0.2%	0.2%	99.3%	34.9%	0.2%	
27119	POLK	MN	0.6%	0.6%	0.6%	0.7%	98.3%	27.9%	0.6%	
27121	POPE	MN	0.2%	0.2%	0.2%	0.3%	99.2%	29.9%	0.2%	
27123	RAMSEY	MN	9.8%	9.5%	9.8%	9.0%	99.0%	45.3%	9.8%	(8.8)
27125	RED LAKE	MN	0.1%	0.1%	0.1%	0.1%	98.2%	41.8%	0.1%	
27127	REDWOOD	MN	0.3%	0.3%	0.3%	0.4%	98.6%	34.6%	0.3%	
27129	RENVILLE	MN	0.3%	0.3%	0.3%	0.3%	98.3%	43.9%	0.3%	
27131	RICE	MN	1.0%	1.2%	1.1%	1.1%	99.3%	38.9%	1.1%	
27133	ROCK	MN	0.2%	0.2%	0.2%	0.2%	98.3%	34.2%	0.2%	
27135	ROSEAU	MN	0.3%	0.3%	0.3%	0.4%	98.1%	32.5%	0.3%	
27137	ST LOUIS	MN	4.0%	3.8%	4.0%	4.1%	98.0%	38.5%	4.0%	(4.2)
27139	SCOTT	MN	2.2%	2.4%	2.2%	2.1%	99.6%	41.7%	2.2%	(2.6)
27141	SHERBURNE	MN	1.4%	1.6%	1.4%	1.5%	99.6%	36.4%	1.4%	(2.3)
27143	SIBLEY	MN	0.3%	0.3%	0.3%	0.3%	98.4%	41.1%	0.3%	
27145	STEARNS	MN	2.6%	2.8%	2.6%	2.8%	99.1%	37.3%	2.6%	(2.3)
27147	STEELE	MN	0.7%	0.7%	0.7%	0.6%	99.0%	45.2%	0.7%	
27149	STEVENS	MN	0.2%	0.2%	0.2%	0.2%	98.5%	37.0%	0.2%	
27151	SWIFT	MN	0.2%	0.2%	0.2%	0.2%	98.0%	27.7%	0.2%	
27153	TODD	MN	0.5%	0.5%	0.5%	0.5%	97.5%	37.3%	0.5%	
27155	TRAVERSE	MN	0.1%	0.1%	0.1%	0.1%	97.8%	26.5%	0.1%	
27157	WABASHA	MN	0.4%	0.4%	0.4%	0.4%	98.8%	41.6%	0.4%	
27159	WADENA	MN	0.3%	0.3%	0.3%	0.3%	98.4%	28.5%	0.3%	
27161	WASECA	MN	0.4%	0.4%	0.4%	0.4%	99.0%	34.5%	0.4%	
27163	WASHINGTON	MN	4.0%	4.3%	4.0%	4.0%	99.7%	40.0%	4.0%	(3.6)
27165	WATONWAN	MN	0.2%	0.2%	0.2%	0.2%	97.4%	41.4%	0.2%	
27167	WILKIN	MN	0.1%	0.1%	0.1%	0.2%	98.4%	29.0%	0.1%	
27169	WINONA	MN	0.9%	0.9%	0.9%	0.9%	98.5%	41.3%	0.9%	
27171	WRIGHT	MN	2.0%	2.2%	2.0%	2.1%	99.1%	39.5%	2.0%	(2.3)
27173	YELLOW ME	MN	0.2%	0.2%	0.2%	0.2%	98.0%	38.4%	0.2%	

NOTE: AREA CODE BREAKDOWN IS NOT A VERY GOOD INDICATOR DUE TO THE WAY SURVEY SAMPLING INTERNATIONAL ASSIGNS NUMBERS TO COUNTIES

Table 12: Telephone Area Code		
Response	Frequency	Percent
218		
320		
507		
612		
651		
763		

952		
Total		

COUNTY AND OTHER DATA AVAILABLE

## PRINT COPY OF COMPUTER ASSISTED TELEPHONE INTERVIEWING QUESTIONNAIRE (CATI)

Question CHECKQ

IF INTERVIEW IS A RESTART MAKE SURE YOU HAVE PROPER RESPONDENT,  
REINTRODUCE YOURSELF AND SAY SOMETHING LIKE--

We previously started this interview and couldn't finish it  
at the time. May we finish it now?

IF RESPONDENT WANTS TO KNOW WHO THE INTERVIEW IS FOR YOU CAN  
TELL THEM IT IS FOR ST. CLOUD STATE UNIVERSITY.  
YOU CAN HIT CONTROL/END AT ANY TIME TO TERMINATE  
AN INTERVIEW, PUT MESSAGE FOR CALLBACKS, INCOMPLETES,  
REFUSALS, ETC.

Logic Instructions (flow only):

Question LOADDATA

IF INTERVIEW IS A RESTART MAKE SURE YOU HAVE PROPER RESPONDENT,  
REINTRODUCE YOURSELF AND SAY SOMETHING LIKE--

We previously started this interview and couldn't finish it  
at the time. May we finish it now?

IF RESPONDENT WANTS TO KNOW WHO THE INTERVIEW IS FOR YOU CAN  
TELL THEM IT IS FOR ST. CLOUD STATE UNIVERSITY.  
YOU CAN HIT CONTROL/END AT ANY TIME TO TERMINATE  
AN INTERVIEW, PUT MESSAGE FOR CALLBACKS, INCOMPLETES,  
REFUSALS, ETC.

Logic Instructions (flow only):

IF (TYPE = "WIRELESS") SKIPTO HELLO2

## Question HELLO1

Hello, my name is \_\_\_\_\_ (YOUR NAME) 10/1 DR  
at St. Cloud State University. I am calling from our survey research  
center in St. Cloud. We are conducting a study of Minnesota residents  
about their views on issues such as the direction of the country and state  
of Minnesota, the upcoming election, the Minnesota lottery, your spending  
habits, and the environment. We are not asking for contributions or trying  
to sell you anything. Your telephone number was drawn by a computer in a  
random sample of the state.

Is this your residential phone, that is a landline phone?

[IF NO] Is this your personal cell phone?

[IF NO, TERMINATE WITH, E.G.:]

I'm sorry I have the wrong place. [END CALL WITH CTRL-END]

1. YES, IT IS RESIDENTIAL LANDLINE PHONE
2. NO, IT IS PERSONAL CELL PHONE

Logic Instructions (flow only):

IF (TYPEPHON = 2) SKIPTO HELLO2A

## Question GENDER

It is important that we interview a man in some households and a woman  
in others so that the results will truly represent all the people in  
the state. According to the method used by our university, I need to  
interview the \_\_\_\_\_.  
May I speak with that person?

[ROTATE WITH EVERY INTERVIEW-KEEP TRACK ON SHEET BY YOUR COMPUTER]

1. oldest male 18 years of age or older who lives in your household
2. youngest male 18 years of age or older who lives in your household
3. oldest female 18 years of age or older who lives in your household
4. youngest female 18 years of age or older who lives in your household

Logic Instructions (flow only):

QAL THANKYOU

## Question ETHICS

[IF YES-START INTERVIEW][OR-WHEN SELECTED PERSON ANSWERS  
REPEAT INTRODUCTION BUT NOT FIRST SCREEN]

Before starting the roughly ten minute survey, I want to mention that I would be happy to answer any questions about the study either now or later. Also, this interview is completely voluntary. If we should come to any question which you don't want to answer, just let me know and we'll go on to the next question. [PRESS ANY KEY TO CONTINUE]

[IF NO]

When may I call back to reach him/her?

So that I will know who to ask for, what is his/her first name?

[REPEAT BACK TO BE SURE YOU HAVE IT AND SHOW PRONUNCIATION  
IF IT IS NEEDED. IF RESPONDENT OBJECTS TO PROVIDING NAME]

We only need the person's first name; the last name isn't necessary.

[IF DESIGNATED SEX/AGE DOESN'T LIVE IN  
HOUSEHOLD ASK FOR OPPOSITE SEX/AGE 18 YEARS OF AGE OR OLDER]

[NAME]\_\_\_\_\_

[TIME AND DAY FOR CALL-BACK]

Logic Instructions (flow only):  
SKIPTO Q1DIRUS

Question HELLO2

Hello, my name is \_\_\_\_\_ (YOUR NAME)  
at St. Cloud State University. I am calling from our survey research center in St. Cloud. We are conducting a study of Minnesota residents about their views on issues such as the overall direction of the country and the state of Minnesota, the upcoming elections, the Minnesota lottery, your spending habits, and the environment. We are not asking for Contributions or trying to sell you anything. Your telephone number was drawn by a computer in a random sample of the state.

[PRESS ANY KEY TO CONTINUE]

Question HELLO2A

Is this a personal cell phone, that is not a business phone?

[IF NOT A PERSONAL CELL PHONE] Is this a residential landline phone?

[IF NOT SURE OF GENDER, ASK] Are you male (female)?

[IF BUSINESS PHONE, TERMINATE WITH, E.G.;]  
I'm sorry I have a wrong number. [END CALL WITH CTRL-END]

1. MALE, PERSONAL CELL PHONE
2. FEMALE, PERSONAL CELL PHONE
3. MALE, RESIDENTIAL LANDLINE PHONE
4. FEMALE, RESIDENTIAL LANDLINE PHONE

Logic Instructions (flow only):  
IF (TYPEPHON=1) SKIPTO Q1DIRUS  
QAL THANKYOU

#### Question HELLO2B

Are you age 18 or older and a resident of Minnesota?

[IF TOO YOUNG OR NOT A RESIDENT, TERMINATE WITH, E.G.;]  
I'm sorry I have a wrong number. [END CALL WITH CTRL-END]

[PRESS ANY KEY TO CONTINUE]

#### Question DRIVING

It is important that we interview you when you are not driving or in a situation where you would be distracted by events around you. Are you in a safe situation to answer our questions?

[IF YES-START INTERVIEW]

Before starting the roughly ten minute survey, I want to mention that I would be happy to answer any questions about the study either now or later. Also, this interview is completely voluntary. If we should come to any question which you don't want to answer, just let me know and we'll go on to the next question. [PRESS ANY KEY TO CONTINUE]

[IF NO]

When may I call back to reach you at a better time?  
So that I will know who to ask for, what is your first name?

[REPEAT BACK TO BE SURE YOU HAVE IT AND SHOW PRONUNCIATION  
IF IT IS NEEDED. IF RESPONDENT OBJECTS TO PROVIDING NAME]  
We only need your first name; the last name isn't necessary.

[NAME]\_\_\_\_\_

[TIME AND DAY FOR CALL-BACK]

#### Question Q1DIRUS

Let's begin by asking a general question about the United States, do you think things in the U.S. are generally going in the right direction, or do you feel things have gotten off on the wrong track?

1. RIGHT DIRECTION
2. NEUTRAL-[VOLUNTEERED]
3. WRONG TRACK
8. DON'T KNOW
9. REFUSED

#### Question Q2PROBUS

What do you think is the single most important problem facing the United States today?

[DO NOT READ LIST. PROBE FOR ONE SPECIFIC RESPONSE]

- |                                    |                              |
|------------------------------------|------------------------------|
| 01. ABORTION                       | 16. IMMIGRATION              |
| 02. BUDGET/DEFICIT                 | 17. IRAQ WAR                 |
| 03. CRIMES/GANGS/VIOL              | 18. MORAL VALUES             |
| 04. DEFENSE/MILITARY               | 19. NATURAL DISASTERS        |
| 05. DRUGS USE                      | 20. POLITICS/CANDIDATES/GOVT |
| 06. EDUCATION (FUNDING/COST/QUAL)  | 21. POVERTY/POOR             |
| 07. ENERGY POLICY/GAS & OIL PRICES | 22. RACE RELATIONS           |
| 08. ENVIRONMENT/GLOBAL WARMING     | 23. ROADS-HIGHWAYS-          |
| TRANSPORTATION                     |                              |
| 09. ETHICS/GOVT CORRUPTION         | 24. SOCIAL                   |
| SECURITY/MEDICARE/MEDICAID         |                              |
| 10. FINANCIAL/MORTGAGE CRISIS      | 25. TAXES - TOO HIGH/TOO     |
| MANY/PERSONAL                      |                              |
| 11. FOREIGN POLICY(IRAN,KOREA,RUS) | 26. TERRORISM/NATIONAL       |
| SECURITY                           |                              |
| 12. GAY MARRIAGE                   | 27. UNEMPLOYMENT/NO JOB      |
| OPPORTUNITIES                      |                              |
| 13. GOVT LIMITS ON FREEDOMS        | 28. OTHER                    |
| 14. GUNS/GUN CONTROL               | 29. NO PROBLEM FACING U.S.   |
| 15. HEALTH CARE/INSUR/PRES DRUGS   | 30. DON'T KNOW               |
|                                    | 31. REFUSED                  |

Logic Instructions (flow only):

IF (ANS=29) SKIPTO Q4DIRMN  
IF (ANS=30) SKIPTO Q4DIRMN  
IF (ANS=31) SKIPTO Q4DIRMN

#### Question Q3PARPRO

Which political party, if any, do you think can do a better job of



handling the problem you have just mentioned - the Republicans or the Democrats?

1. REPUBLICAN
2. DEMOCRATIC
3. OTHER-[VOLUNTEERED]
5. PARTIES ALL THE SAME/NO DIFFERENCE-[VOLUNTEERED]
7. NONE
8. DON'T KNOW
9. REFUSED

Question Q4DIRMN

Thanks. Now we have some questions just about Minnesota. Do you think things in the state are generally going in the right direction, or do you feel things have gotten off on the wrong track?

1. RIGHT DIRECTION
2. NEUTRAL-[VOLUNTEERED]
3. WRONG TRACK
8. DON'T KNOW
9. REFUSED

Question Q5PROBMN

What do you think is the single most important problem facing the State of Minnesota today?

[DO NOT READ LIST. PROBE FOR ONE SPECIFIC RESPONSE]

- |                                  |                                |
|----------------------------------|--------------------------------|
| 01. ABORTION                     | 16. IMMIGRATION                |
| 02. AGRICULTURE-GENERAL          | 17. ISSUES RELATING TO INDIANS |
| 03. BRIDGES/ROADS                | 18. NATURAL DISASTERS          |
| 04. BUDGET/DEFICIT               | 19.                            |
| POLITICS/POLITICIANS/GOV/LEGIS.  |                                |
| 05. CORPORATE LEADERSHIP         | 20. POVERTY/ POOR              |
| 06. CRIMES/GANGS/VIOLENCE        | 21. RELIGIOUS/MORAL ISSUES     |
| 07. DRUGS USE                    | 22. SENIOR ISSUES/ELDERLY      |
| 08. EDUCATION (FUNDING/QUALITY)  | 23. SPORTS                     |
| ISSUES/STADIUMS                  |                                |
| 09. ENVIRONMENT/GLOBAL WARMING   | 24. STATE SERVICE CUTS         |
| 10. FAMILY ISSUES                | 25. TAXES                      |
| 11. FINANCIAL/MORTGAGE CRISIS    | 26. TERRORISM/NATIONAL         |
| SECURITY                         |                                |
| 12. GAMBLING                     | 27. UNEMPLOYMENT/NO JOB        |
| OPPORTUNITIES                    |                                |
| 13. GAS PRICES/ENERGY            | 28. WELFARE                    |
| ISSUES/WASTE/FRAUD               |                                |
| 14. HEALTH CARE/INSUR/PRES DRUGS | 29. OTHER                      |
| 15. HOUSING (AFFORD/FORECLOSURE) | 30. NO PROBLEM FACING STATE    |

31. DON'T KNOW  
32. REFUSED

Logic Instructions (flow only):  
IF (ANS=30) SKIPTO LOT1  
IF (ANS=31) SKIPTO LOT1  
IF (ANS=32) SKIPTO LOT1

#### Question Q6PARPRO

In Minnesota, which political party, if any, do you think can do a better job of handling the problem you have just mentioned - the Republicans, the Democrats, the Independence Party, the Libertarian Party, or the Green Party?

[INDEPENDENCE PARTY IS DIFFERENT FROM  
THOSE WHO SAY THEY ARE AN INDEPENDENT WHICH IS NO PARTY]

1. REPUBLICAN
2. DEMOCRATIC
3. INDEPENDENCE PARTY
4. LIBERTARIAN PARTY
5. GREEN PARTY
6. PARTIES ALL THE SAME/NO DIFFERENCE-[VOLUNTEERED]
7. NONE
8. DON'T KNOW
9. REFUSED

#### Question LOT1

Thank you. Now we would like to ask your views on some aspects of the Minnesota Lottery.  
Have you ever purchased a Minnesota lottery ticket?  
(IF YES) Have you done this within the past year?

1. YES WITHIN PAST YEAR
2. YES BUT NOT WITHIN PAST YEAR
5. NO
8. DON'T KNOW
9. REFUSED

Logic Instructions (flow only):  
IF (ANS = 2) SKIPTO LOT3

IF (ANS = 5) SKIPTO LOT3  
IF (ANS = 8) SKIPTO LOT3  
IF (ANS = 9) SKIPTO LOT3

#### Question LOT2

Now I would like to ask you about your recent lottery purchases.  
Would you say that you are buying more lottery tickets now than you  
were six months ago, fewer lottery tickets than six months ago,  
or about the same number of lottery tickets as six months ago?

1. MORE LOTTERY TICKETS
2. FEWER LOTTERY TICKETS
3. SAME NUMBER OF LOTTERY TICKETS
8. DON'T KNOW
9. REFUSED

#### Question LOT3

Next I'm going to ask you about several types of lottery games.  
For each one, I'd like you to tell me if you've played the game  
in the past year, if you've played the game but not in the past year,  
if you've heard of the game but never played it, or if you've never  
heard of the game. Here's the first type of game ....

[PRESS ANY KEY TO CONTINUE]

#### Question LOT4

How about instant or scratch-off games? Have you played them in the  
past year, or played earlier but not in the past year, or have you heard  
of the games but never played them, or have you never heard of instant or  
scratch-off games?

1. HAVE PLAYED IN PAST YEAR
2. HAVE PLAYED, BUT NOT IN PAST YEAR
3. HAVE HEARD OF, BUT NEVER PLAYED
4. NEVER HEARD OF
8. DON'T KNOW
9. REFUSED

Question LOT5

How about powerball? Have you played it in the past year, or played earlier but not in the past year, or have you heard of powerball but never played it, or have you never heard of powerball?

1. HAVE PLAYED IN PAST YEAR
2. HAVE PLAYED, BUT NOT IN PAST YEAR
3. HAVE HEARD OF, BUT NEVER PLAYED
4. NEVER HEARD OF
8. DON'T KNOW
9. REFUSED

Question LOT6

How about print and play games? Have you played them in the past year, or played earlier but not in the past year, or have you heard of them but never played them, or have you never heard of print and play games?

1. HAVE PLAYED IN PAST YEAR
2. HAVE PLAYED, BUT NOT IN PAST YEAR
3. HAVE HEARD OF, BUT NEVER PLAYED
4. NEVER HEARD OF
8. DON'T KNOW
9. REFUSED

Question PRES1

Thanks. Our next series of questions relate to next month's Presidential election.

If the November 2008 election for President of the United States were being held today, would you vote for John McCain, Barack Obama, Ralph Nader, Robert Barr, or another candidate?

[IF NOT SURE]

Although you are not sure, would you say you lean more toward Obama, McCain, Barr, Nader, or another candidate?

1. DEFINITELY MCCAIN
2. LEANING MCCAIN
3. DEFINITELY OBAMA
4. LEANING OBAMA
5. NADER (LEAN OR STRONG)
6. BARR (LEAN OR STRONG)
7. OTHER CANDIDATE
8. WON'T VOTE
9. DON'T KNOW
10. REFUSED

Logic Instructions (flow only):  
IF (ANS = 8) SKIPTO SEN1  
IF (ANS = 9) SKIPTO SEN1  
IF (ANS = 10) SKIPTO SEN1  
ENDRAQ

#### Question PRES2

Thanks. Our next series of questions relate to next month's Presidential election.

If the November 2008 election for President of the United States were being held today, would you vote for Barack Obama, John McCain, Ralph Nader, Robert Barr, or another candidate?  
[IF NOT SURE]

Although you are not sure, would you say you lean more toward McCain, Obama, Barr, Nader, or another candidate?

1. DEFINITELY MCCAIN
2. LEANING MCCAIN
3. DEFINITELY OBAMA
4. LEANING OBAMA
5. NADER (LEAN OR STRONG)
6. BARR (LEAN OR STRONG)
7. OTHER CANDIDATE
8. WON'T VOTE
9. DON'T KNOW
10. REFUSED

Logic Instructions (flow only):  
IF (ANS = 8) SKIPTO SEN1  
IF (ANS = 9) SKIPTO SEN1  
IF (ANS = 10) SKIPTO SEN1  
ENDRAQ

#### Question WHYPRES

Why are you going to vote for this person?

[PROBE-DO NOT READ-ACCEPT ONLY ONE RESPONSE]

- |                                      |                                   |
|--------------------------------------|-----------------------------------|
| 1. ABORTION                          | 13. LIKE THEM AS PERSON/CHARACTER |
| 2. CHANGE/DIFFERENT/NOT TYPICAL CAND | 14. NO PARTICULAR REASON          |
| 3. CRIME                             | 15. SAME POLITICAL IDEOLOGY       |
| 4. DEBATES/CAMPAIGN/ADS              | 16. SAME POLITICAL PARTY          |

5. DON'T LIKE OPPOSITION
6. ECONOMIC/BUDGET/FINANCIAL CRISIS
7. EDUCATION
8. ENVIRONMENT
9. EXPERIENCE/GOOD TRACK RECORD
10. GUNS/HUNTING
11. HEALTH CARE
12. IRAQ/FOREIGN POLICY

17. SENIOR ISSUES
18. SOCIAL SECURITY
19. TAXES
20. TERRORISM
21. TRUST THEM
22. VICE-PRES CANDIDATE
23. OTHER
24. DON'T KNOW
25. REFUSED

#### Question VPIMP

How important is the Vice Presidential running mate in your choice of who to vote for as President of the United States? Would you say it is very important, somewhat important, a little important, or not at all important?

1. VERY IMPORTANT
2. SOMEWHAT IMPORTANT
3. A LITTLE IMPORTANT
4. NOT AT ALL IMPORTANT
8. DON'T KNOW
9. REFUSED

#### Question SEN1

Our next series of questions relate to next month's Senate election.

If the November 2008 election for Senate were being held today, would you vote for Norm Coleman, Al Franken, Dean Barkley, or a candidate of another party?

[IF NOT SURE]

Although you are not sure, would you say you lean more toward Barkley, Franken, Coleman, or a candidate or another party?

1. DEFINITELY COLEMAN
2. LEANING COLEMAN
3. DEFINITELY FRANKEN
4. LEANING FRANKEN
5. DEFINITELY BARKLEY
6. LEANING BARKLEY
7. OTHER CANDIDATE
8. WON'T VOTE
9. DON'T KNOW
10. REFUSED

Logic Instructions (flow only):  
IF (ANS = 8) SKIPTO IRAQ  
IF (ANS = 9) SKIPTO IRAQ  
IF (ANS = 10) SKIPTO IRAQ  
ENDRAQ

#### Question SEN2

Our next series of questions relate to next month's Senate election.

If the November 2008 election for Senate were being held today,  
would you vote for Al Franken, Dean Barkley, Norm Coleman,  
or a candidate of another party?

[IF NOT SURE]

Although you are not sure, would you say you lean more toward  
Coleman, Barkley, Franken, or a candidate or another party?

1. DEFINITELY COLEMAN
2. LEANING COLEMAN
3. DEFINITELY FRANKEN
4. LEANING FRANKEN
5. DEFINITELY BARKLEY
6. LEANING BARKLEY
7. OTHER CANDIDATE
8. WON'T VOTE
9. DON'T KNOW
10. REFUSED

Logic Instructions (flow only):  
IF (ANS = 8) SKIPTO IRAQ  
IF (ANS = 9) SKIPTO IRAQ  
IF (ANS = 10) SKIPTO IRAQ  
ENDRAQ

#### Question SEN3

Our next series of questions relate to next month's Senate election.

If the November 2008 election for Senate were being held today,  
would you vote for Dean Barkley, Norm Coleman, Al Franken,  
or a candidate of another party?

[IF NOT SURE]

Although you are not sure, would you say you lean more toward Franken, Coleman, Barkley, or a candidate of another party?

1. DEFINITELY COLEMAN
2. LEANING COLEMAN
3. DEFINITELY FRANKEN
4. LEANING FRANKEN
5. DEFINITELY BARKLEY
6. LEANING BARKLEY
7. OTHER CANDIDATE
8. WON'T VOTE
9. DON'T KNOW
10. REFUSED

Logic Instructions (flow only):

IF (ANS = 8) SKIPTO IRAQ

IF (ANS = 9) SKIPTO IRAQ

IF (ANS = 10) SKIPTO IRAQ

ENDRAQ

Question WHYSEN

Why are you going to vote for this person?

[PROBE-DO NOT READ-ACCEPT ONLY ONE RESPONSE]

- |                                      |                                   |
|--------------------------------------|-----------------------------------|
| 1. ABORTION                          | 13. LIKE THEM AS PERSON/CHARACTER |
| 2. CHANGE/DIFFERENT/NOT TYPICAL CAND | 14. NO PARTICULAR REASON          |
| 3. CRIME                             | 15. SAME POLITICAL IDEOLOGY       |
| 4. DEBATES/CAMPAIGN/ADS              | 16. SAME POLITICAL PARTY          |
| 5. DON'T LIKE OPPOSITION             | 17. SENIOR ISSUE POSITION         |
| 6. ECONOMICS/BUDGET/FINANCIAL        | 18. SOCIAL SECURITY POSITION      |
| 7. EDUCATION                         | 19. TAXES                         |
| 8. ENVIRONMENT                       | 20. TERRORISM POSITION            |
| 9. EXPERIENCE/GOOD TRACK RECORD      | 21. TRUST THEM                    |
| 10. GUNS/HUNTING                     | 22. OTHER                         |
| 11. HEALTH CARE                      | 23. DON'T KNOW                    |
| 12. IRAQ/FOREIGN POLICY              | 24. REFUSED                       |



#### Question IRAQ

Do you approve or disapprove of the United States' current policy toward Iraq?

- 1. APPROVE
- 5. DISAPPROVE
- 8. DON'T KNOW
- 9. REFUSED

#### Question EVALPRES

How would you rate the overall performance of George W. Bush as President? Would you rate his performance as excellent, pretty good, only fair, or poor?

- 1. EXCELLENT
- 2. PRETTY GOOD
- 3. ONLY FAIR
- 4. POOR
- 8. DON'T KNOW
- 9. REFUSED

#### Question MPCA

Thanks. Now I would like to ask you a question about the environment. To what extent do you believe you have acted over the past year to reduce your individual contribution to Greenhouse Gas Emissions? Have you made major changes, or some changes, or have you not made any changes?

- 1. MAJOR CHANGES
- 2. SOME CHANGES
- 3. NO CHANGES
- 8. DON'T KNOW
- 9. REFUSED

#### Question SPEND1

Now I would like to ask you about your recent spending habits. Due to the faltering economy, what changes have you and your family had to make in your lifestyle?

[READ LIST FROM 1 TO 10 - SELECT ALL THAT APPLY]

1. Less driving and gas consumption
2. Less travel and vacations
3. Less spent on food and groceries
4. Less spent on entertainment
5. Less eating out
6. Buying only necessities
7. Less use of energy and utilities at home
8. Less spent on clothing
9. Taking on further debt
10. Taking on a second job or additional work
11. OTHER
12. NO CHANGES
13. DON'T KNOW
14. REFUSED
15. NO OTHER RESPONSE

Logic Instructions (flow only):

Question THER1

Thank you. Here is a different kind of question.

Please think of a thermometer that has a range of 0 to 100 degrees. I'd like you to rate your feelings toward some of our political leaders and other people who are in the news. Ratings on the thermometer between 50 and 100 degrees mean that you feel favorable and warm toward the person. Ratings between 0 and 50 mean that you do not feel too favorable toward the person. If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we will move on to the next one. If you do recognize the name, but do not feel particularly warm or cold toward the person, you would rate the person at the 50-degree mark.

[NEVER TELL WHO THE PERSON IS OR WHAT THEY DO-YOU CAN REREAD THE NAME]

George W. Bush

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER2

Barack Obama			
RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER3

John McCain			
RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER4

Joe Biden			
RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER5

Sarah Palin			
RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER6

Tim Pawlenty

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER7

Norm Coleman

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER8

Al Franken

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER9

Dean Barkley

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER10

Amy Klobuchar

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER11

Hillary Rodham Clinton

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER12

Cindy McCain

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER13

Michelle Obama

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Logic Instructions (flow only):

Question PARTY1

Do you usually consider yourself to be a Democrat, Republican,

Green party member, Minnesota Independence Party member, another party, or are you an independent who is not a member of any party?

1. DEMOCRAT
2. REPUBLICAN
3. GREEN
4. LIBERTARIAN
5. MN INDEPENDENCE PARTY
6. OTHER PARTY [VOLUNTEERED]
7. INDEPENDENT, NOT A MEMBER OF ANY PARTY
8. NOT POLITICAL
9. DON'T KNOW
10. REFUSED

Logic Instructions (flow only):

IF (ANSWER = 7) SKIPTO PARTY3

IF (ANSWER > 7) SKIPTO REGVOTE

Question PARTY2

Would you say that you always vote for a person of your party or do you sometimes vote for a person of another party?

1. ALWAYS VOTE FOR PERSON OF SAME PARTY
2. SOMETIMES VOTE FOR PERSON OF ANOTHER PARTY
3. DON'T VOTE
8. DON'T KNOW
9. REFUSED

Logic Instructions (flow only):

SKIPTO REGVOTE

Question PARTY3

Although you are an independent, do you usually consider yourself to be closer to the Democrats, Republicans, the Green Party, the Libertarian Party, or the Minnesota Independence Party?

1. DEMOCRAT
2. REPUBLICAN
3. GREEN
4. LIBERTARIAN
5. MN. INDEPENDENCE PARTY
6. NOT CLOSE TO ANY PARTY [VOLUNTEERED]

- 8. DON'T KNOW
- 9. REFUSED

Question REGVOTE

Are you presently registered to vote or do you plan to register to vote in the area in which you are now living?

- 1. YES, REGISTERED OR PLAN TO REGISTER
- 5. NO, NOT PLANNING TO REGISTER
- 8. DON'T KNOW
- 9. REFUSED

Question VOTE06

Did you get a chance to vote in the 2006 election for U.S. Senate between candidates Amy Klobuchar and Mark Kennedy?

- 1. YES
- 3. NO -[BUT HAD GOOD REASON SUCH AS NOT 18 YEARS OLD-ILL-OUT OF COUNTRY]
- 5. NO
- 8. DON'T KNOW
- 9. REFUSED

Question VOTE08

Next month there will be elections for President, members of the U.S. House of Representatives, and state representatives for the Minnesota legislature. How likely is it that you will vote in the election-are you very likely to vote, somewhat likely, somewhat unlikely, or very unlikely to vote?

- 1. VERY LIKELY
- 2. SOMEWHAT LIKELY
- 3. SOMEWHAT UNLIKELY
- 4. VERY UNLIKELY
- 8. DON'T KNOW
- 9. REFUSED

Question AGE

Thank you. The following questions are primarily for statistical analysis and to help us determine if we are getting a random sample.

You don't have to answer all the questions but it will help us if you do.

What age group are you a member of? Are you...

[READ CATEGORIES-AS NECESSARY]

1. 18-24
2. 25-34
3. 35-44
4. 45-54
5. 55-64
6. 65+
8. DON'T KNOW
9. REFUSED

Question EMPL

Are you working now, temporarily laid off, unemployed, retired, disabled, a household manager, or a full time student?

[IF MORE THAN ONE]

What do you consider yourself primarily?

1. WORKING NOW
2. LAID OFF
3. UNEMPLOYED
4. RETIRED
5. DISABLED
6. HOUSEHOLD MANAGER
7. STUDENT
8. DON'T KNOW
9. REFUSED

Logic Instructions (flow only):

IF (TYPEPHON = 1) SKIPTO CELLOWN

Question LLOWN

Do you also have a landline phone that is used at your residence?

[IF YES] Which phone, cell or landline, do you use for most personal calls, or do you use them both frequently?

1. YES, AND MOSTLY USE CELL
2. YES, AND MOSTLY USE LANDLINE
3. YES, AND USE BOTH CELL AND LANDLINE FREQUENTLY
5. NO, DON'T HAVE LANDLINE PHONE
8. DON'T KNOW
9. REFUSED



Logic Instructions (flow only):  
SKIPTO EDUC

Question CELLOWN

Do you own a cell phone that you personally use?  
[IF YES] Which phone, cell or landline, do you use for most personal calls, or do you use them both frequently?

1. YES, AND MOSTLY USE CELL
2. YES, AND MOSTLY USE LANDLINE
3. YES, AND USE BOTH CELL AND LANDLINE FREQUENTLY
5. NO, DON'T OWN CELL
8. DON'T KNOW
9. REFUSED

Question EDUC

What was the last grade or year in school you completed?  
[DO NOT READ CATEGORIES]

1. LESS THAN 12
2. 12 YEARS
3. POST HIGH-NO COLL-[example Tech College/Beauty School]
4. 13-15 (SOME COLLEGE)
5. 16-COLLEGE GRAD
6. SOME GRAD EDUCATION
7. COMPLETED GRAD PROG
8. DON'T KNOW
9. REFUSED

Question ADULT

Including yourself, how many adults 18 or older currently live in your household?  
[REASK IF NUMBER SEEMS VERY HIGH]

\_\_\_\_\_ [ACTUAL NUMBER]  
888. DON'T KNOW  
999. REFUSED

Question RELIG1

What...if any...is your religious preference?

[IF DON'T KNOW/NO RESPONSE]--

Well are you closer to being Catholic, Lutheran, Baptist, Presbyterian or something else?

01. CATHOLIC
02. BAPTIST
03. LUTHERAN
04. PRESBYTERIAN
05. METHODIST
06. EPISCOPALIAN
07. OTHER CHRIS.(MORMON, JEH. WIT., ETC.)
08. JEWISH
09. OTHER (BUDDHIST, HINDU, MUSLIM, BAHAI, ETC.)
10. NONE/ATHEIST/AGNOSTIC??
11. DON'T KNOW
12. REFUSED

#### Question IDEOL

Thinking about your own general approach to politics, do you consider yourself to be very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

1. VERY LIBERAL
2. SOMEWHAT LIBERAL
3. MODERATE
4. SOMEWHAT CONSERVATIVE
5. VERY CONSERVATIVE
8. DON'T KNOW
9. REFUSED

#### Question INCOME

Finally, would you please tell me the range which best represents the total yearly income, before taxes, of all immediate family living in your household? [READ LIST UNTIL STOPPED-IF NECESSARY]

1. under \$15,000
2. \$15,000 up to \$25,000
3. \$25,000 up to \$35,000
4. \$35,000 up to \$50,000
5. \$50,000 up to \$75,000
6. \$75,000 up to \$100,000
7. \$100,000 or more
8. DON'T KNOW
9. REFUSED

#### Question THANKYOU

I would like to thank you very much for your time and cooperation.  
You have been very helpful. If you would like to see the results  
of this survey you may contact the SCSU Survey Lab at St. Cloud  
State University. Would you like the number?  
(IF YES IT IS 320-308-3980 or WEBSITE: [web.stcloudstate.edu/scsusurvey](http://web.stcloudstate.edu/scsusurvey)).  
Good-bye!

INTERVIEWER- BRING TO A DIRECTOR'S ATTENTION ANY PROBLEMS  
WITH THE INTERVIEW, SUCH AS DIFFICULT QUESTIONS, ETC