

ST. CLOUD STATE UNIVERSITY SURVEY

ANNUAL FALL STATEWIDE SURVEY

2008

SUBSTANTIVE FINDINGS AND PRINT COPY OF QUESTIONNAIRE

10-24-08

MORE RESULTS LATER

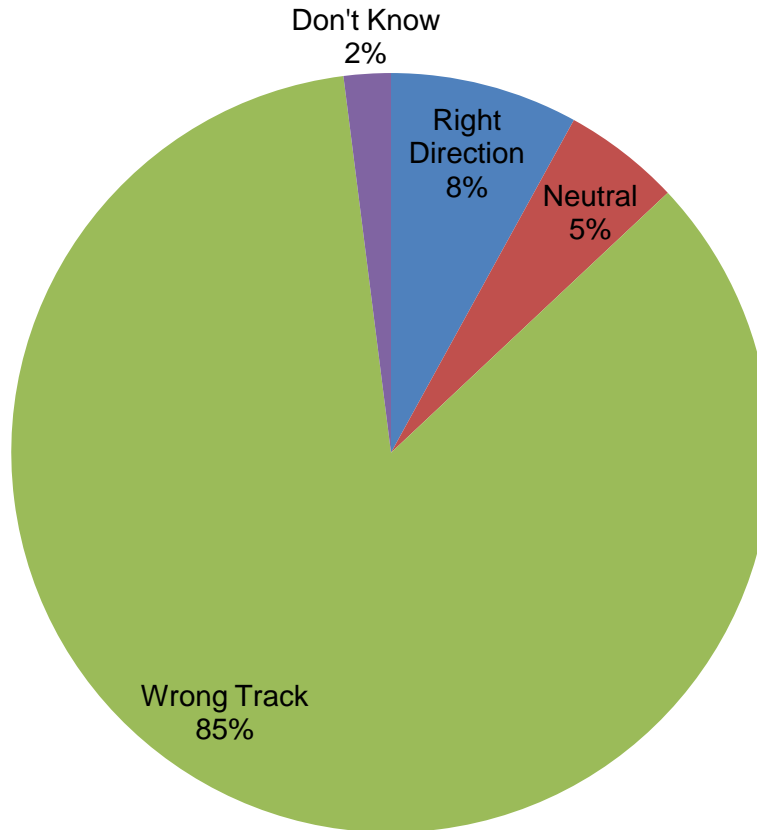
Sample Disposition	
4932	Total Numbers Dialed
313	Business / Government
133	Computer/Fax
1208	Other Not-Working
3278	Working numbers
66.5%	Working Rate
763	No Answer
228	Busy
690	Answering Machine
227	Other Non-Contacts
1370	Contacted numbers
41.8%	Contact Rate

477	Callbacks
893	Cooperating numbers
65.2%	Cooperation Rate
72	Language/Hearing Barrier
112	Screenouts
709	Eligible numbers
79.4%	Eligibility Rate
200	Refusal after case determined eligible
509	Completes
71.8%	Completion Rate

Substantive Questions

The Direction of The United States		
<i>Let's begin by asking a general question about the United States, do you think things in the U.S. are generally going in the right direction, or do you feel things have gotten off on the wrong track?</i>		
Response	Frequency	Percent
Right Direction	37	8
Neutral [volunteered]	26	5
Wrong Track	432	85
Don't Know	11	2
Total	507	100

Direction of The United States



Biggest Problem Facing The United States

What do you think is the single most important problem facing the United States today?

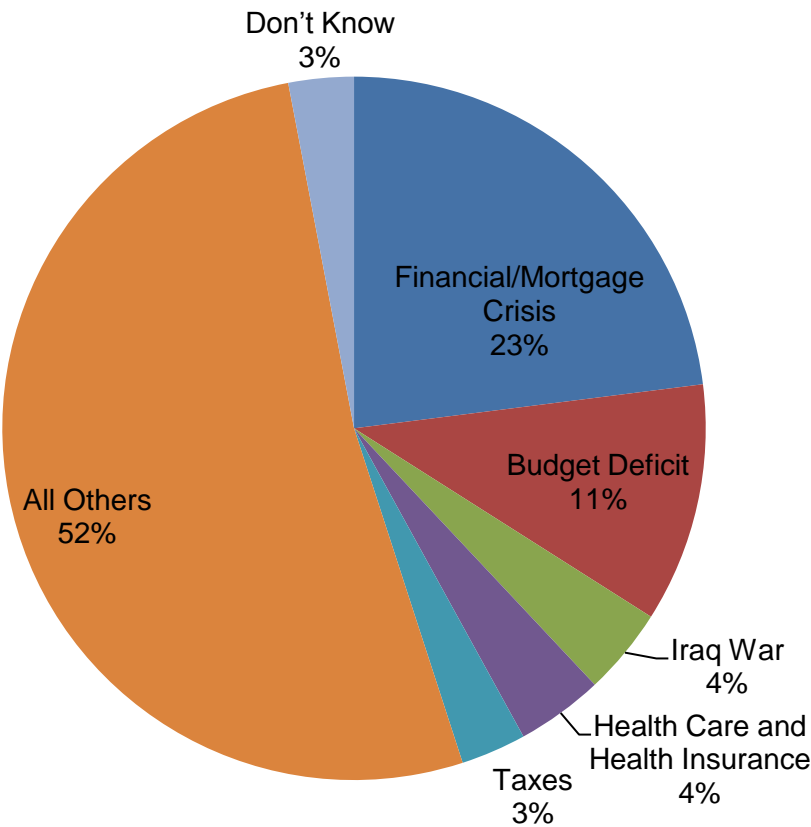
[CALLERS- Do Not Read List. Probe for specific response.]

(Top Five Answers Listed)

Response	Frequency	Percent
Financial/Mortgage Crisis	116	23
Budget Deficit	54	11
Iraq War	22	4
Health Care and Health Insurance	19	4
Taxes	17	3
All Others	262	52
Don't Know	17	3

Total	507	100
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Biggest Problem Facing The United States



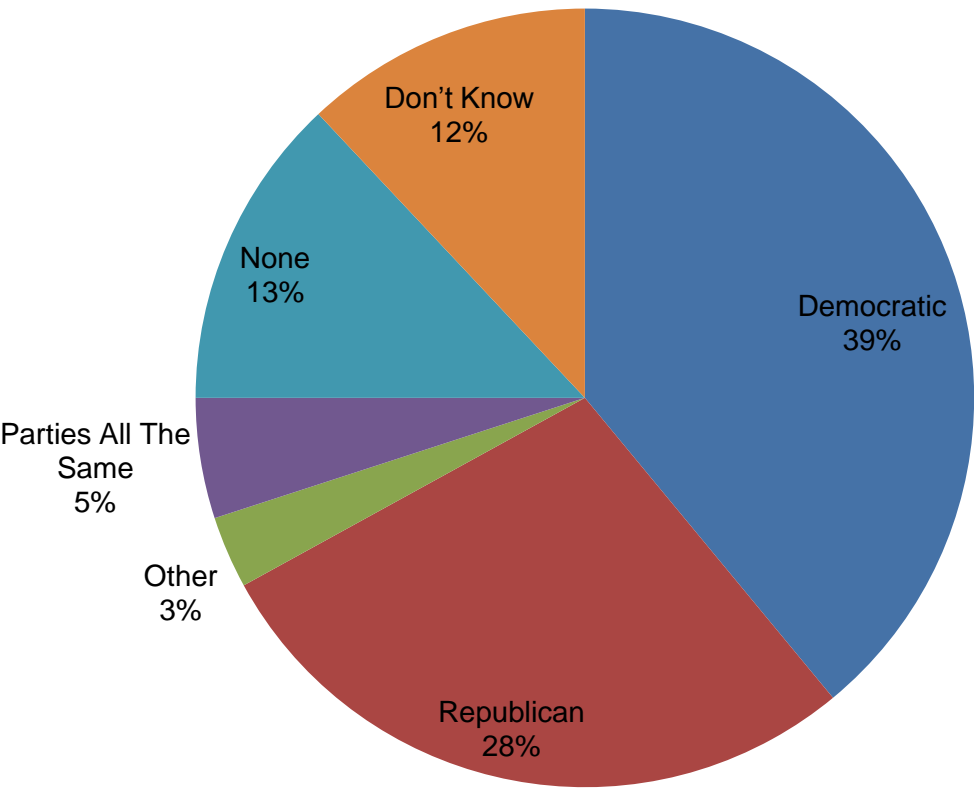
Party to Fix The Problem Facing The United States

Which political party, if any, do you think can do a better job of handling the problem you have just mentioned - the Republicans or the Democrats?

Response	Frequency	Percent
Democratic	189	39
Republican	133	28
Other [volunteered]	14	3
Parties All The Same/No Difference [volunteered]	22	5
None	63	13

Don't Know	59	12
Total	479	100

Party To Fix The Problem Facing The U. S.

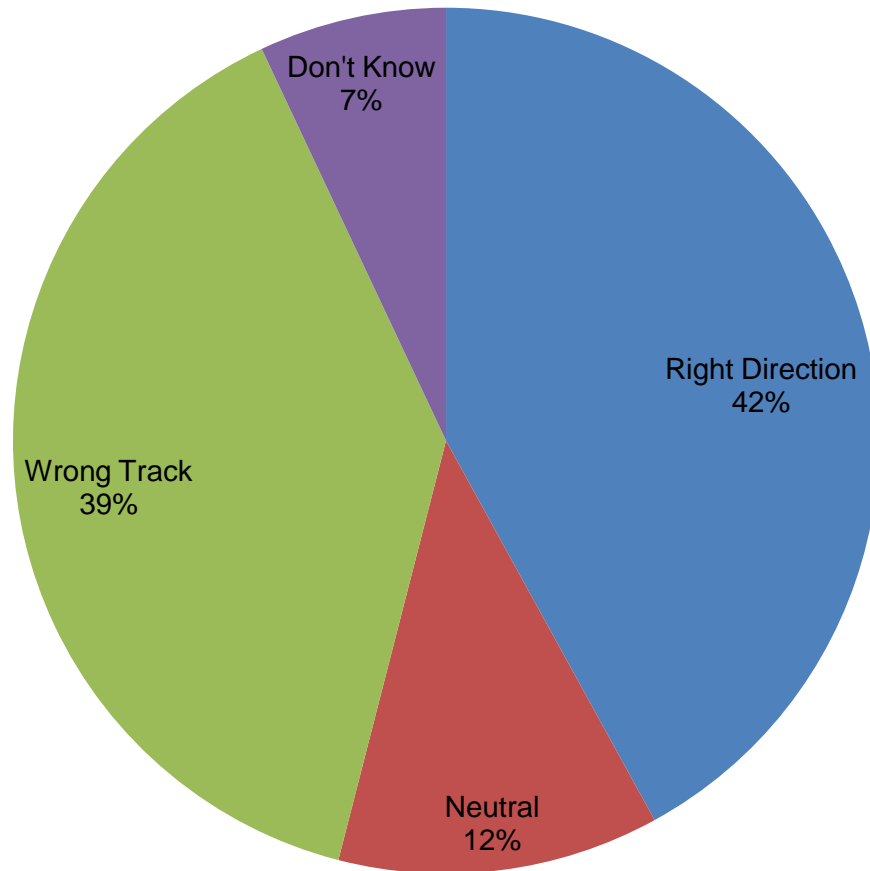


The Direction of The State of Minnesota

Thanks. Now we have some questions just about Minnesota. Do you think things in the state are generally going in the right direction, or do you feel things have gotten off on the wrong track?

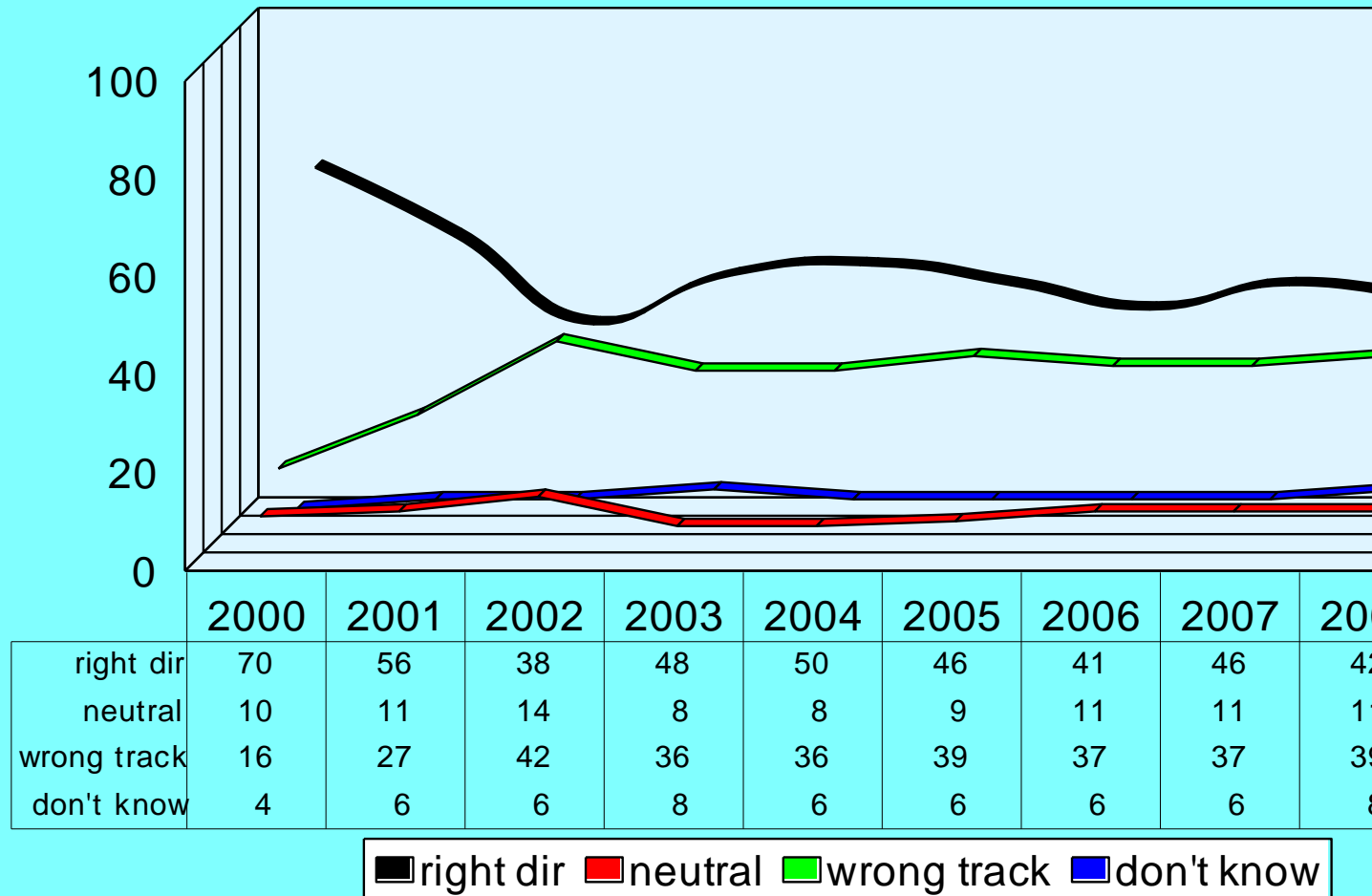
Response	Frequency	Percent
Right Direction	215	42
Neutral [volunteered]	58	12
Wrong Track	199	39
Don't Know	37	7
Total	509	100

Direction of The State of Minnesota



MN Views On Direction of the State

Right Direction Wrong Track Neutral (volunteered)



SCSU Survey 10/08 overall n=509

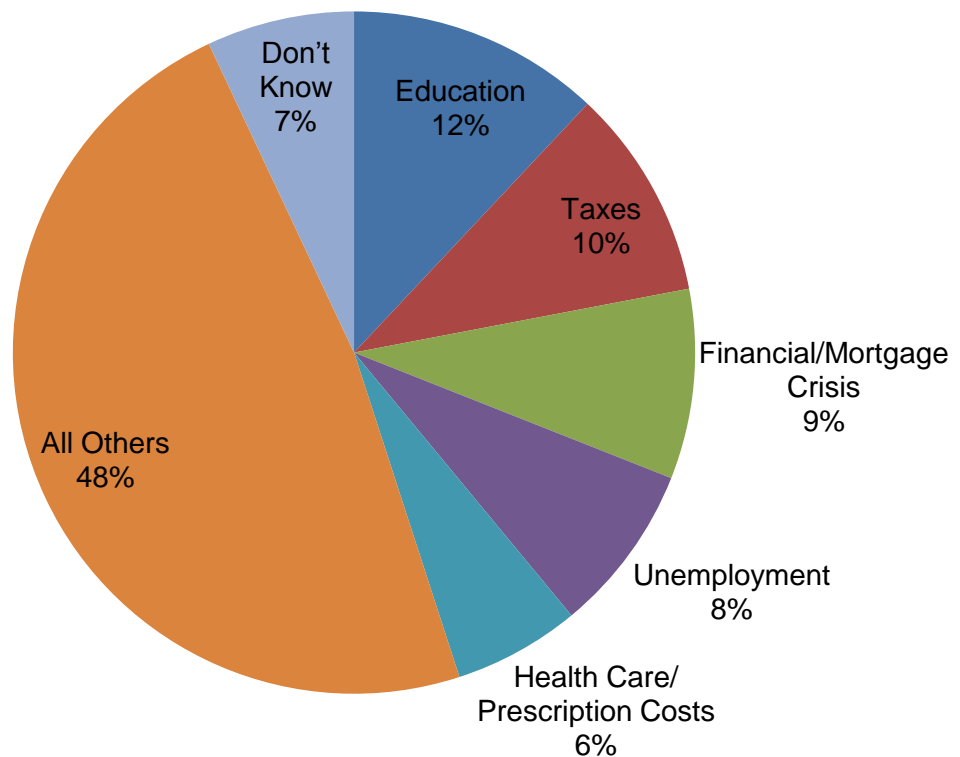
Biggest Problem Facing Minnesota

What do you think is the single most important problem facing the State of Minnesota today?
 [CALLERS- Do Not Read List. Probe for specific response.]

(Top Five Answers Listed)

Response	Frequency	Percent
Education	60	12
Taxes	49	10
Financial/Mortgage Crisis	44	9
Unemployment	39	8
Health Care/ Prescription Costs	30	6
All Others	246	48
Don't Know	37	7
Total	505	100

Biggest Problem Facing The State of Minnesota



Most Important Problem Facing the State

Survey Year	1	2	3	4	5
2005	Education 19%	Taxes 12%	Health Care 9%	Budget Deficit 8%	Politics/ Politicians 5%
2006	Education 23%	Taxes 15%	Health Care 14%	Crime/Gangs/ Violence 4%	Roads/ Highways 4%
2007	Education 16%	Taxes 13%	Health Care 10%	Roads/ Highways 6%	Crime/Gangs/ Violence 5%
2008	Education 12%	Taxes 10%	Financial/ Mortgage Crisis 9%	Unemployment 8%	Health Care 6%

Source: SCSU SURVEY, ANNUAL STATEWIDE SURVEY, 2008, OVERALL N=509

Party to Fix The Problem Facing Minnesota

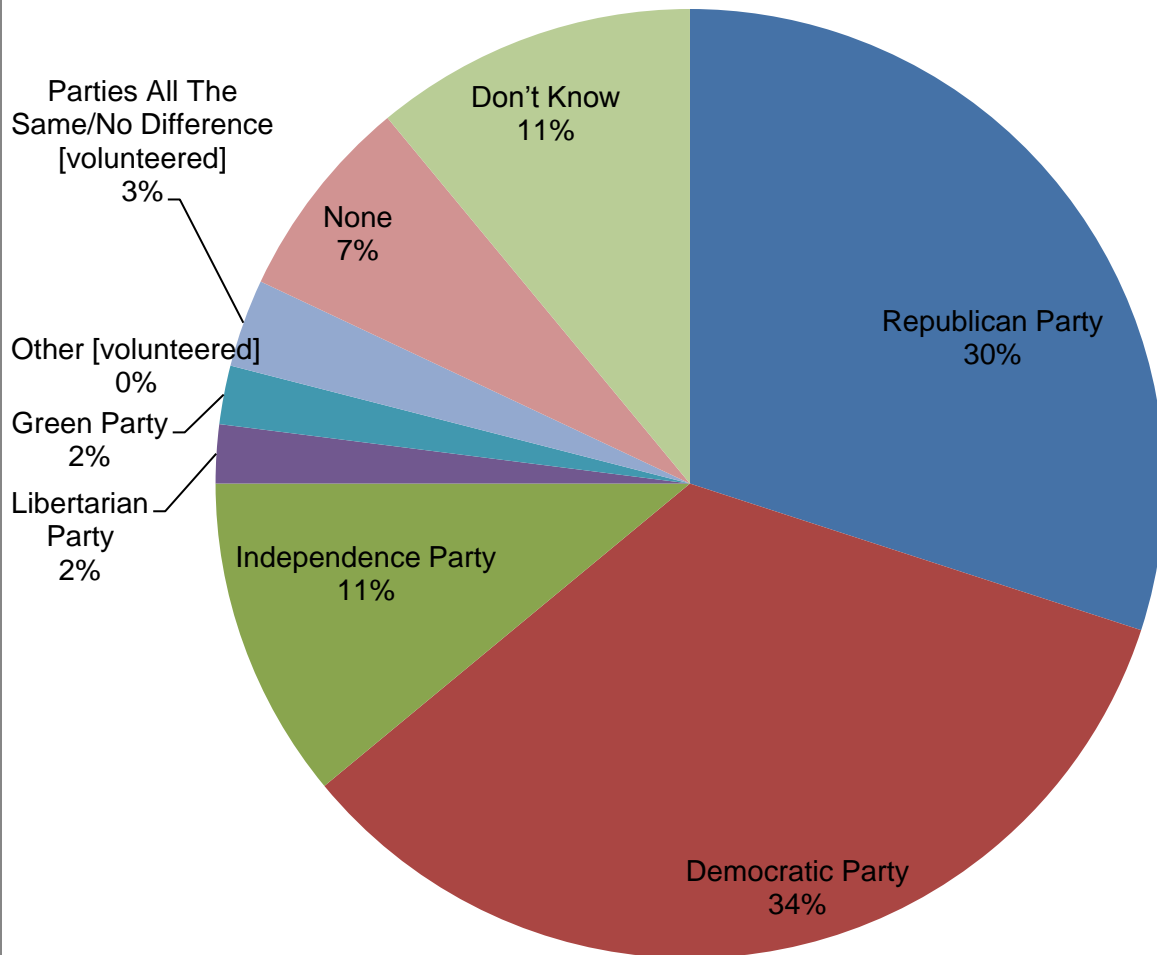
In Minnesota, which political party, if any, do you think can do a better job of handling the problem you have just mentioned - the Republicans, the Democrats, the Independence Party, the Libertarian Party, or the Green Party?

[CALLERS- INDEPENDENCE PARTY IS DIFFERENT FROM THOSE WHO SAY THEY ARE AN INDEPENDENT WHICH IS NO PARTY]

Response	Frequency	Percent
Republican Party	131	30
Democratic Party	152	34
Independence Party	51	11
Libertarian Party	7	2
Green Party	7	2
Other [volunteered]	0	0
Parties All The Same/No Difference [volunteered]	15	3
None	32	7

Don't Know	49	11
Total	444	100

Party To Fix The Problem Facing The State of Minnesota



Which Party Can Best Handle the Problem

Response	2005	2006	2007	2008
Republican	24%	26%	28%	29%
Democratic	38%	43%	35%	34%
Independence Party	9%	7%	7%	11%
Libertarian	NA	NA	NA	2%
Green	2%	2%	3%	2%
Same	7%	4%	4%	3%
None	10%	7%	11%	7%
Don't Know	9%	10%	11%	11%

Source: SCSU SURVEY, ANNUAL STATEWIDE SURVEY, 2008, OVERALL N=509

Presidential Election- All Respondents

Thanks. Our next series of questions relate to next month's Presidential election.

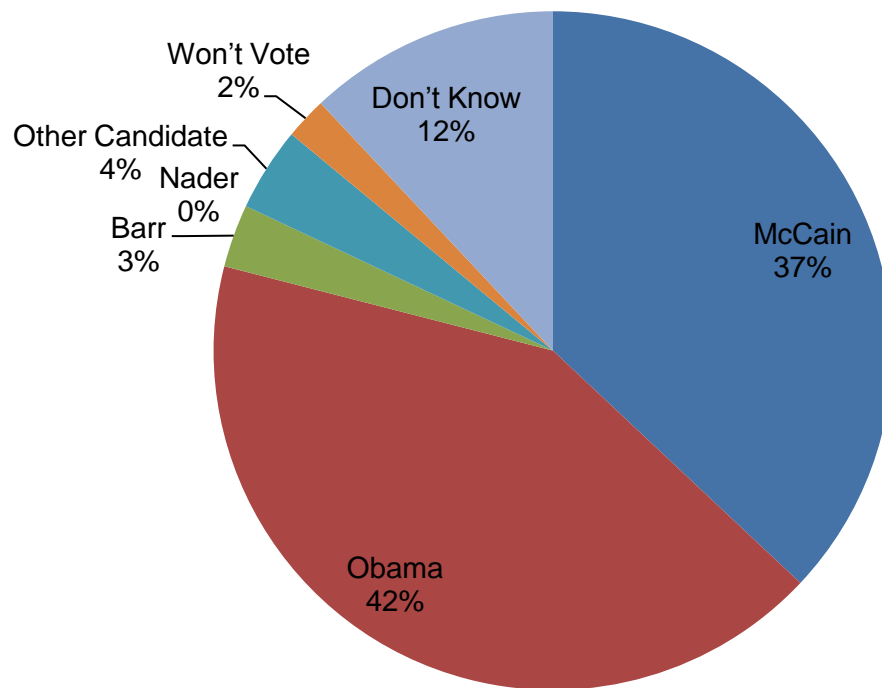
If the November 2008 election for President of the United States were being held today, would you vote for John McCain, Barack Obama, Ralph Nader, Robert Barr, or another candidate?

[IF NOT SURE]

Although you are not sure, would you say you lean more toward Obama, McCain, Barr, Nader, or another candidate?

Response	Frequency All Respondents	Percent All Respondents
McCain	182	37
Obama	208	42
Barr	16	3
Nader	0	0
Other Candidate	17	4
Won't Vote	10	2
Don't Know	59	12
Total	492	100

Presidential Election- All Respondents



Presidential Election- By Registered To Vote

Response	Yes Registered (Frequency/Percent)	No Registered (Frequency/Percent)	Don't Know (Frequency/Percent)
McCain	179/ 38%	3/ 15%	1/ 20%
Obama	198/ 43%	7/ 35%	3/ 60%
Barr	16/ 3%	0/ 0%	0/ 0%
Other Candidate	16/ 3%	1/ 5%	0/ 0%
Won't Vote	5/ 1%	3/ 15%	1/ 20%
Don't Know	52/ 11%	6/ 30%	0/ 0%

Presidential Election- By Voted In 2006

Response	Yes Voted (Frequency/Percent)	No- But Had Good Reason (Frequency/Percent)	No- Did Not Vote (Frequency/Percent)	Don't Know (Frequency/Percent)
McCain	146/ 43%	11/ 33%	18/ 19%	8/ 32%
Obama	140/ 41%	16/ 49%	44/ 46%	7/ 28%
Barr	14/ 4%	2/ 6%	0/ 0%	0/ 0%
Other Candidate	4/ 1%	2/ 6%	8/ 8%	3/ 13%
Won't Vote	2/ 1%	1/ 3%	7/ 7% %	0/ 0%
Don't Know	32/ 10%	1/ 3%	18/ 19%	7/ 28%

Presidential Election- By Likely To Vote in 2008

Response	Very Likely (Frequency/Percent)	Somewhat Likely (Frequency/Percent)	Somewhat Unlikely (Frequency/Percent)	Very Unlikely (Frequency/Percent)	Don't Know (Frequency/Percent)
McCain	161/ 37%	15/ 37%	3/ 21%	2/ 13%	0/ 0%
Obama	180/ 43%	17/ 42%	6/ 43%	4/ 25 %	1/ 50%
Barr	16/ 4%	0/ 0%	0/ 0%	0/ 0%	0/ 0%
Other Candidate	12/ 3%	2/ 5%	0/ 0%	2/ 13%	0/ 0%
Won't Vote	2/ 1%	0/ 0%	4/ 27%	4/ 25%	0/ 0%
Don't Know	46/ 11%	7/ 17%	1/ 7%	4/ 25%	1/ 50%

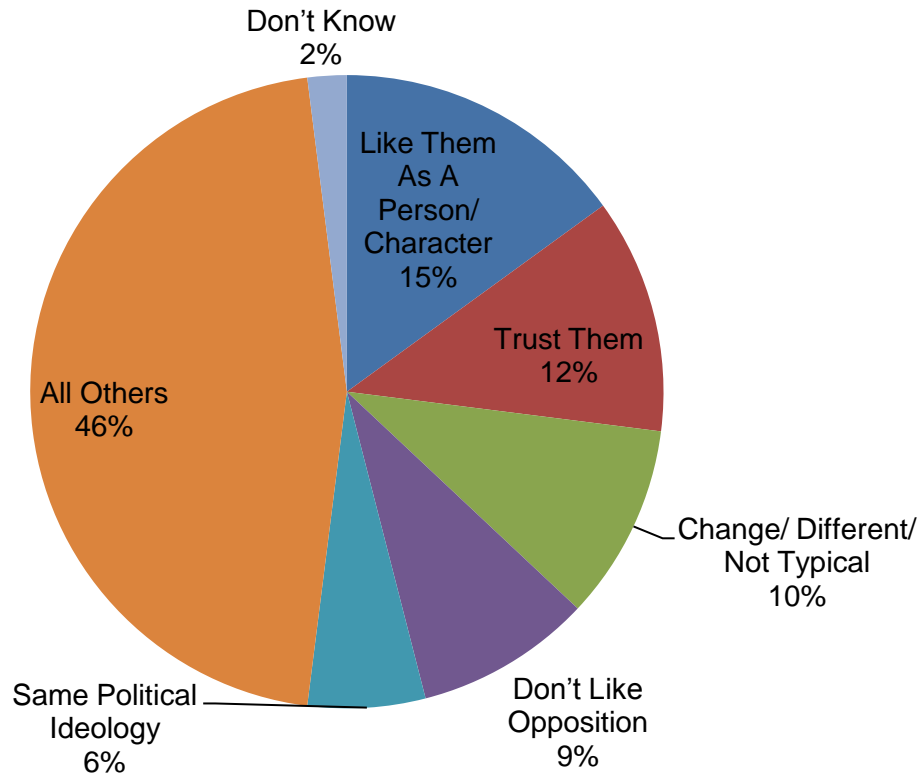
Why Voting For Presidential Candidate

Why are you going to vote for this person?
[CALLERS- PROBE/DO NOT READ/ACCEPT ONLY ONE RESPONSE]

(Top Five Answers Listed)

Response	Frequency	Percent
Like Them As A Person/ Character	62	15
Trust Them	51	12
Change/ Different/ Not Typical	41	10
Don't Like Opposition	36	9
Same Political Ideology	25	6
All Others	200	46
Don't Know	7	2
Total	422	100

Why Voting For The President

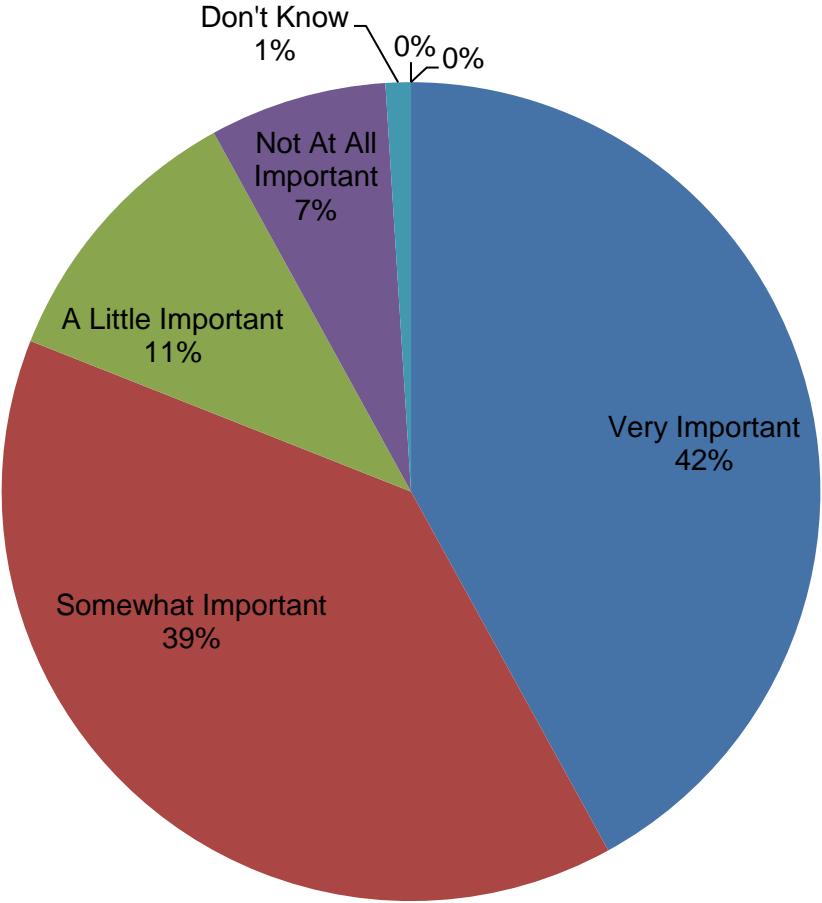


Importance of Vice Presidential Running Mate

How important is the Vice Presidential running mate in your choice of who to vote for as President of the United States? Would you say it is very important, somewhat important, a little important, or not at all important?

Response	Frequency	Percent
Very Important	179	42
Somewhat Important	164	39
A Little Important	44	11
Not At All Important	30	7
Don't Know	6	1
Total	423	100

Importance of Vice Presidential Running Mate



How would you rate the overall performance of George W. Bush as President?



Source: SCSU SURVEY, ANNUAL STATEWIDE SURVEY, 2008, OVERALL N=509

Senate Election- All Respondents

Our next series of questions relate to next month's Senate election.

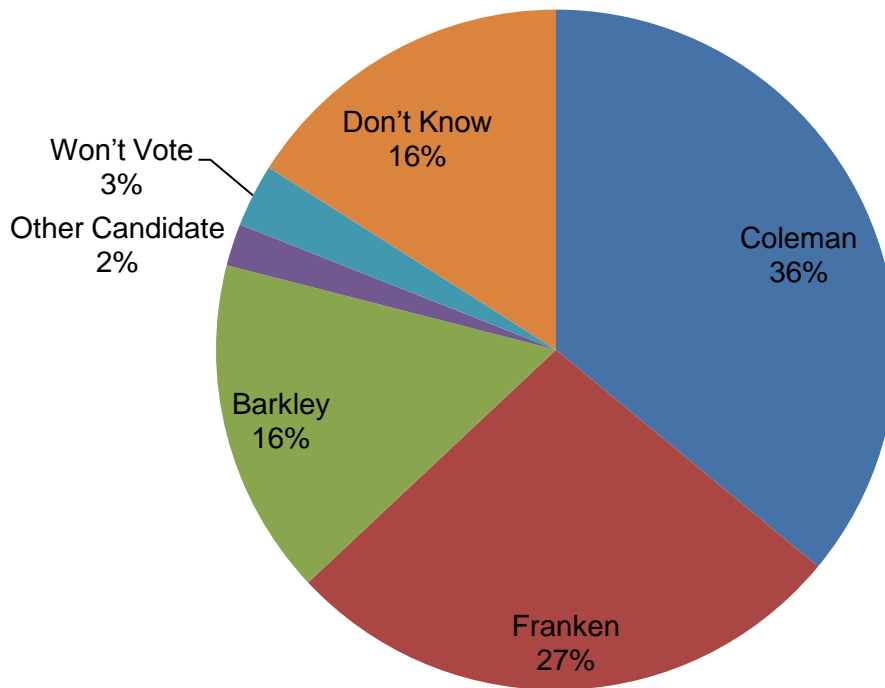
If the November 2008 election for Senate were being held today, would you vote for Al Franken, Dean Barkley, Norm Coleman, or a candidate of another party?

[IF NOT SURE]

Although you are not sure, would you say you lean more toward Coleman, Barkley, Franken, or a candidate or another party?

Response	Frequency All Respondents	Percent All Respondents
Coleman	176	36
Franken	132	27
Barkley	79	16
Other Candidate	12	2
Won't Vote	14	3
Don't Know	82	16
Total	495	100

Senate Election- All Respondents



Senate Election- By Registered To Vote

Response	Yes Registered (Frequency/Percent)	No Registered (Frequency/Percent)	Don't Know (Frequency/Percent)
Coleman	169/ 36%	5/ 25%	2/ 50%
Franken	128/ 27%	3/ 15%	1/ 25%
Barkley	78/ 17%	1/ 5%	0/ 0%
Other Candidate	10/ 2%	2/ 10%	0/ 0%
Won't Vote	11/ 2%	2/ 10%	1/ 25%
Don't Know	75/ 16%	7/ 35%	0/ 0%

Senate Election- By Voted In 2006

Response	Yes Voted (Frequency/Percent)	No- But Had Good Reason (Frequency/Percent)	No- Did Not Vote (Frequency/Percent)	Don't Know (Frequency/Percent)
Coleman	130/ 39%	13/ 38%	25/ 26%	7/ 27%
Franken	96/ 28%	14/ 41%	20/ 21%	3/ 12%
Barkley	61/ 18%	2/ 6%	9/ 9%	6/ 23%
Other Candidate	7/ 2%	0/ 0%	5 /5%	0/ 0%
Won't Vote	3/ 1%	1/ 3%	11/ 12%	0/ 0%
Don't Know	41/ 12%	4/ 12%	26/ 27%	10/ 39%

Senate Election- By Likely To Vote in 2008

Response	Very Likely (Frequency/Percent)	Somewhat Likely (Frequency/Percent)	Somewhat Unlikely (Frequency/Percent)	Very Unlikely (Frequency/Percent)	Don't Know (Frequency/Percent)
Coleman	156/ 38%	14/ 32%	4/ 29%	2/ 13%	0/ 0%
Franken	114/ 27%	14/ 32%	0/ 0%	3/ 19%	0/0%
Barkley	74/ 18%	3/ 7%	2/ 14%	1/ 6%	0/ 0%
Other Candidate	7/ 2%	2/ 5%	0/0%	2/ 13%	0/ 0%
Won't Vote	3/ 1%	0/ 0%	7/ 50%	4/ 25%	0/ 0%
Don't Know	0/ 0%	0/ 0%	0/ 0%	0/ 0%	3/ 100%

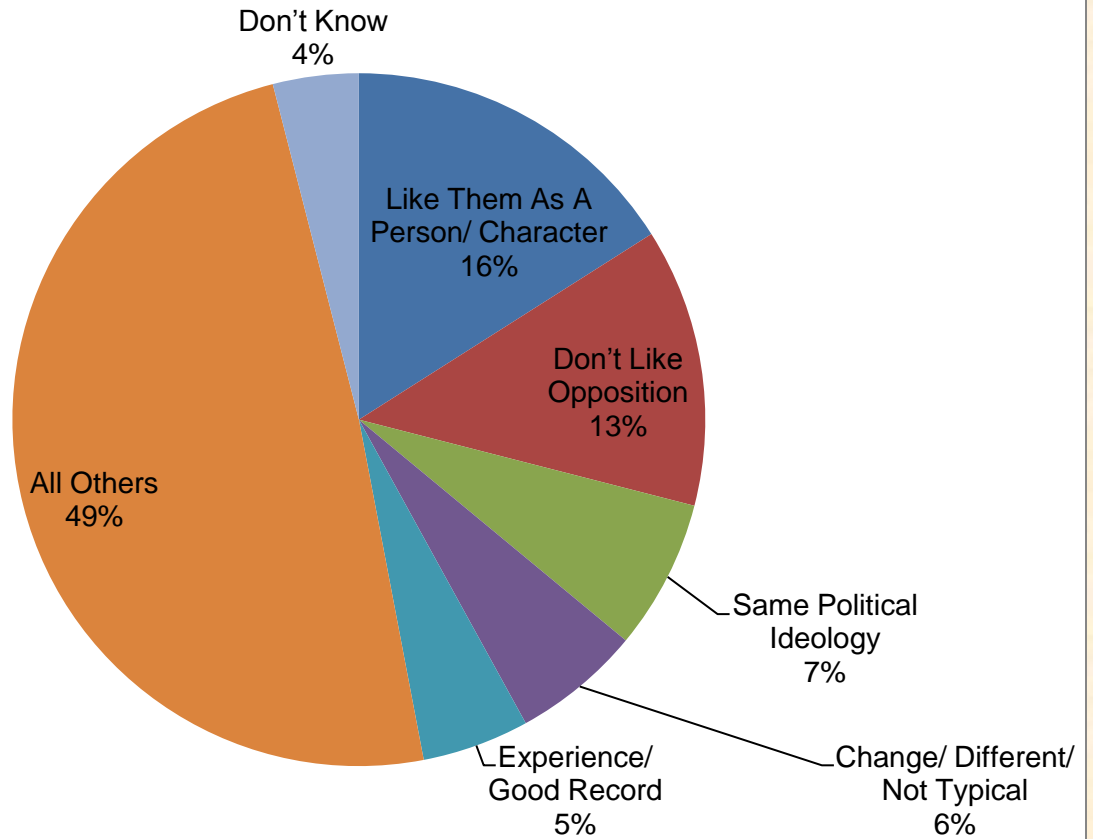
Why Voting For Senate Candidate

Why are you going to vote for this person?
[CALLERS- PROBE/DO NOT READ/ACCEPT ONLY ONE RESPONSE]

(Top Five Answers Listed)

Response	Frequency	Percent
Like Them As A Person/ Character	63	16
Don't Like Opposition	52	13
Same Political Ideology	27	7
Change/ Different/ Not Typical	24	6
Experience/ Good Record	21	5
All Others	194	49
Don't Know	17	4
Total	398	100

Why Voting For Senatorial Candidate

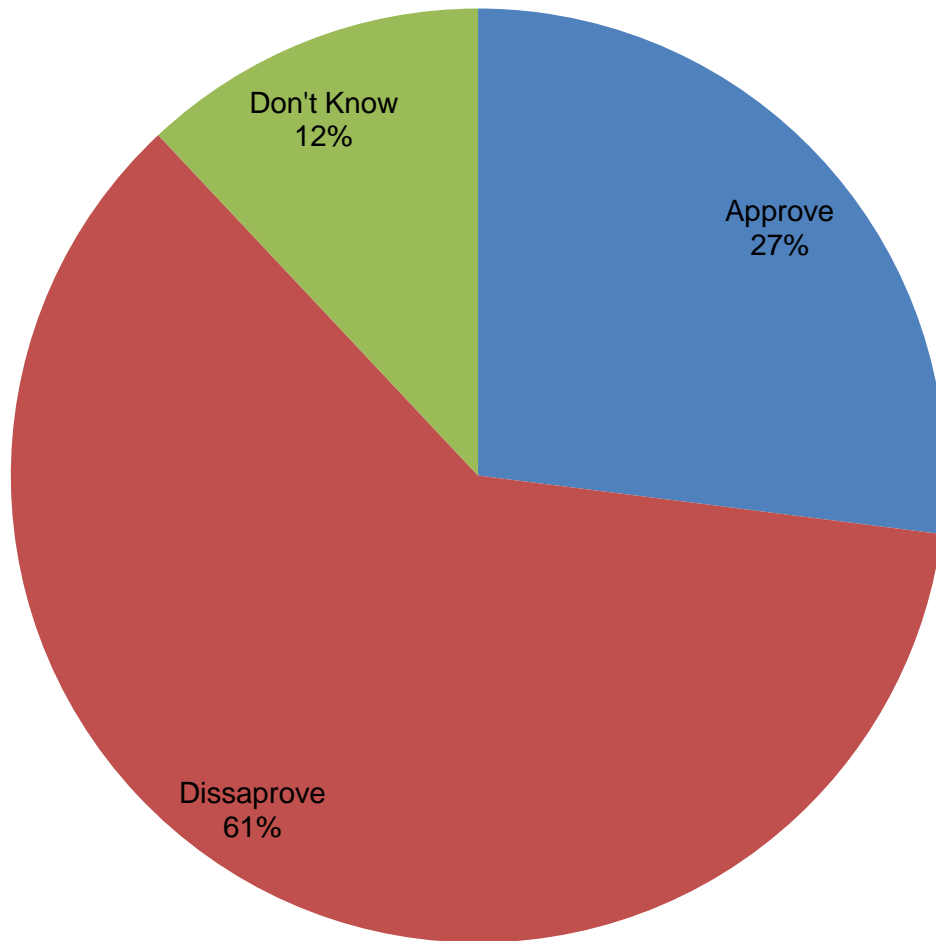


Iraq Policy

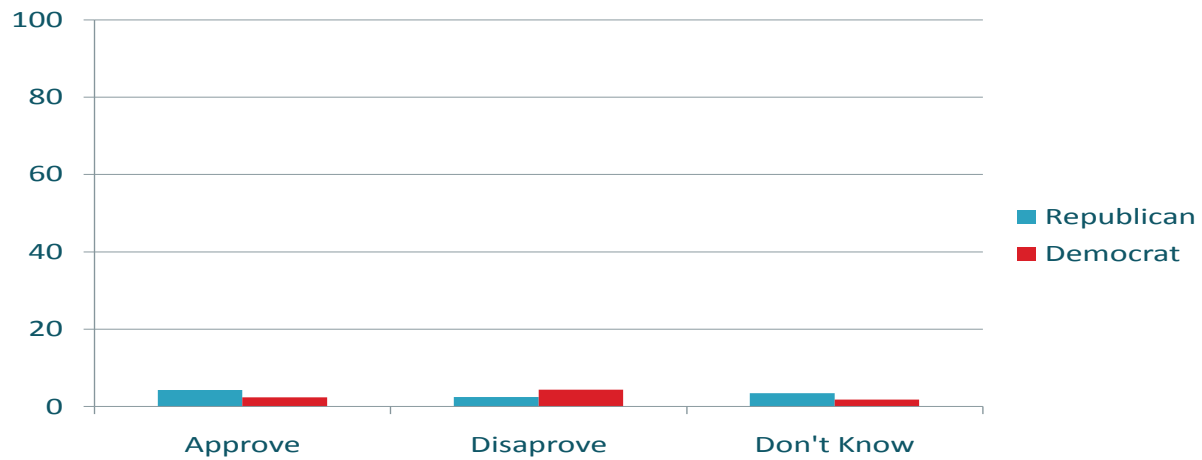
Do you approve or disapprove of the United States' current policy toward Iraq?

Response	Frequency	Percent
Approve	135	27
Disapprove	303	61
Don't Know	57	12
Total	495	100

Iraq Policy



Do you approve or disapprove of the United States' current policy toward Iraq?



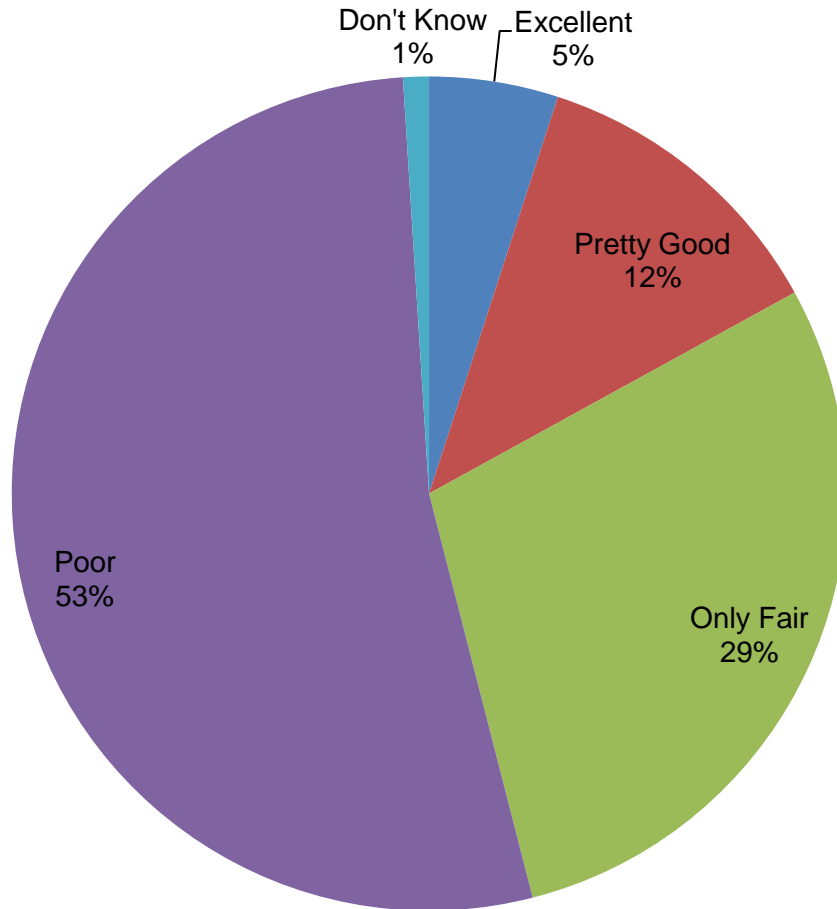
Source: SCSU SURVEY, ANNUAL STATEWIDE SURVEY, 2008, OVERALL N=509

Evaluation of President Bush

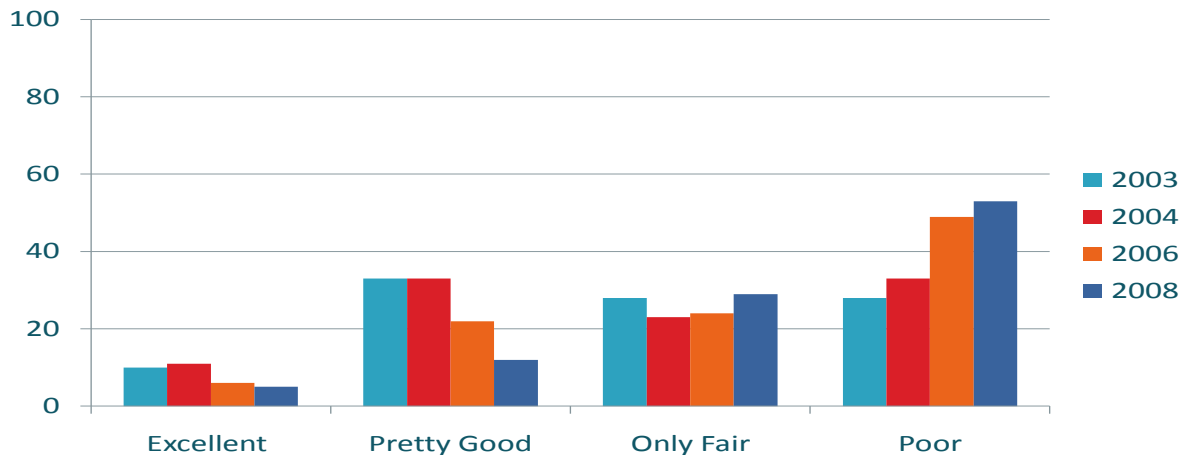
*How would you rate the overall performance of George W. Bush as President?
Would you rate his performance as excellent, pretty good, only fair, or poor?*

Response	Frequency	Percent
Excellent	24	5
Pretty Good	63	12
Only Fair	145	29
Poor	268	53
Don't Know	7	1
Total	507	100

Evaluation of President Bush



How would you rate the overall performance of George W. Bush as President?



Source: SCSU SURVEY, ANNUAL STATEWIDE SURVEY, 2008, OVERALL N=509

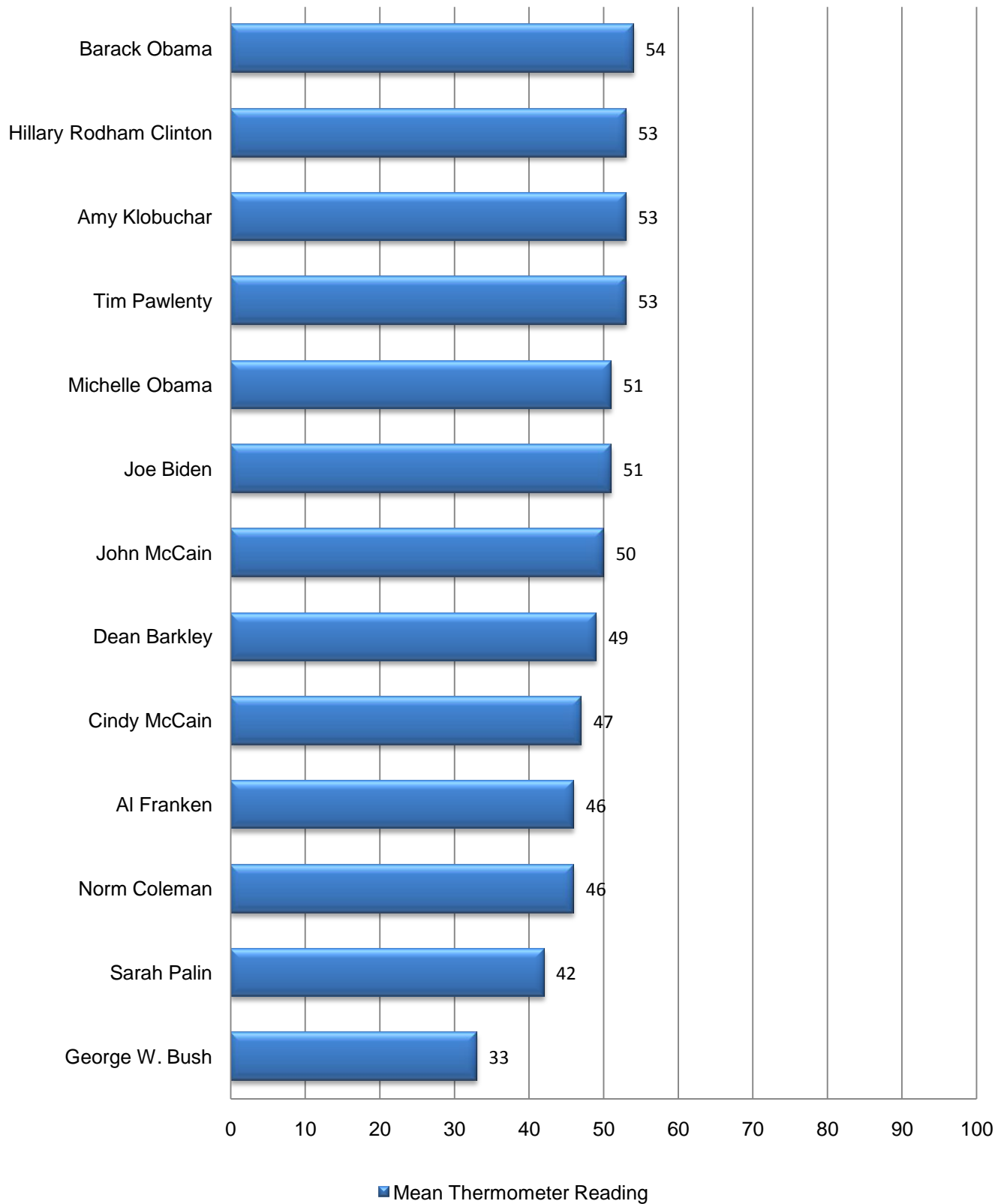
Feeling Thermometer

"Please think of a thermometer that has a range of 0 to 100 degrees. I'd like you to rate your feelings toward some of our political leaders and other people who are in the news. Ratings on the thermometer between 50 and 100 degrees mean that you feel favorable and warm toward the person. Ratings between 0 and 50 mean that you do not feel too favorable toward the person. If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we will move on to the next one. If you do recognize the name, but do not feel particularly warm or cold toward the person, you would rate that person at the 50 degree mark."

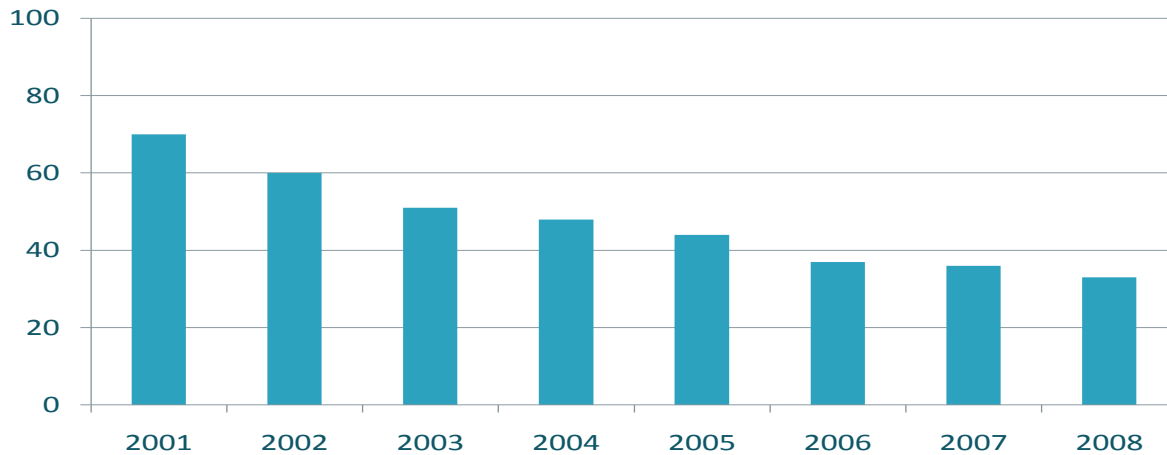
Person	Mean Response	Number of Responses Used	Number of Responses Can't Judge /Don't Know	Percent Can't Judge /Don't Know
George W. Bush	33	492	11	2
Barack Obama	54	481	23	4
John McCain	50	492	13	3
Joe Biden	51	428	76	15
Sarah Palin	42	475	28	6
Tim Pawlenty	53	456	48	10
Norm Coleman	46	487	18	4
Al Franken	46	487	41	8

Dean Barkley	49	286	214	42
Amy Klobuchar	53	426	79	16
Hillary Rodham Clinton	53	486	17	3
Cindy McCain	47	395	102	20
Michelle Obama	51	430	67	13

Feeling Thermometer (Highest To Lowest)



Feeling Thermometer: George Bush over the years



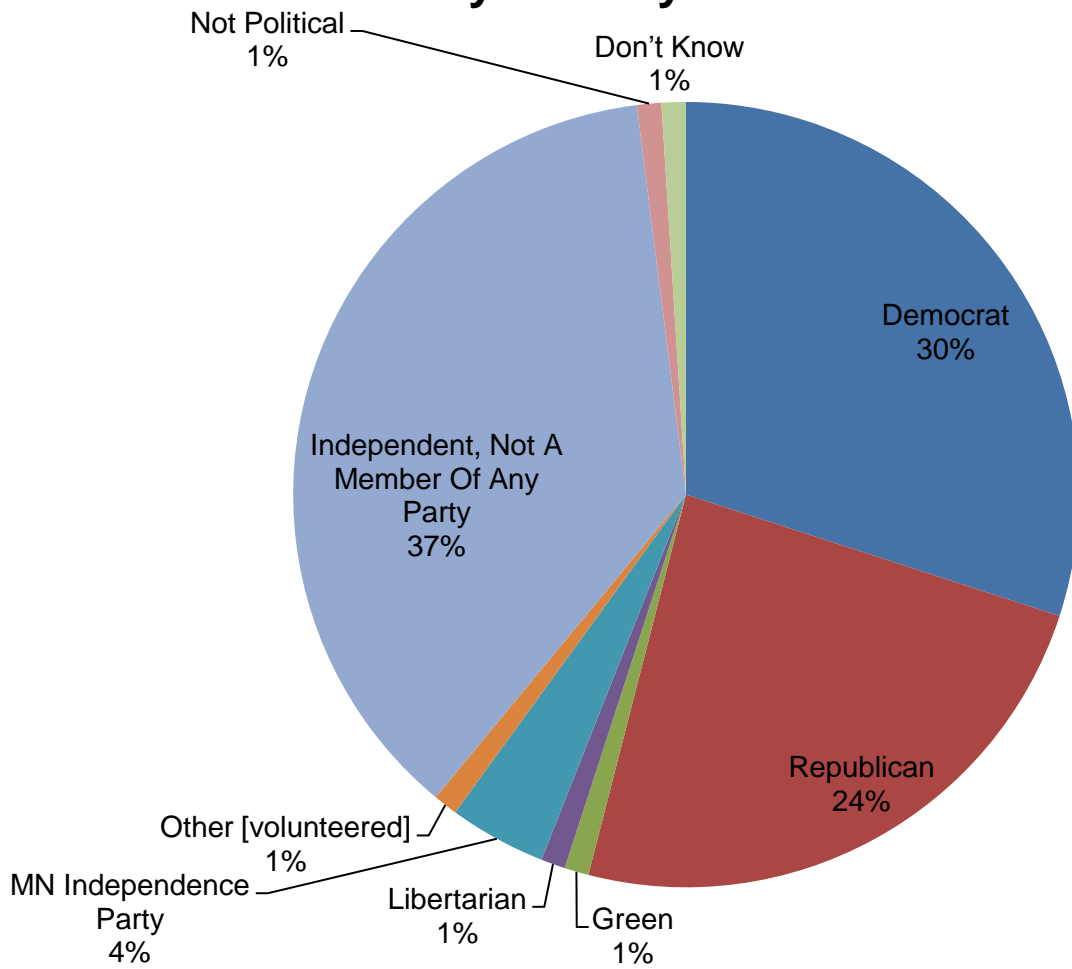
Source: SCSU SURVEY, ANNUAL STATEWIDE SURVEY, 2008, OVERALL N=509

Party 1- Party Identification

Do you usually consider yourself to be a Democrat, Republican, Green party member, Minnesota Independence Party member, another party, or are you an independent who is not a member of any party?

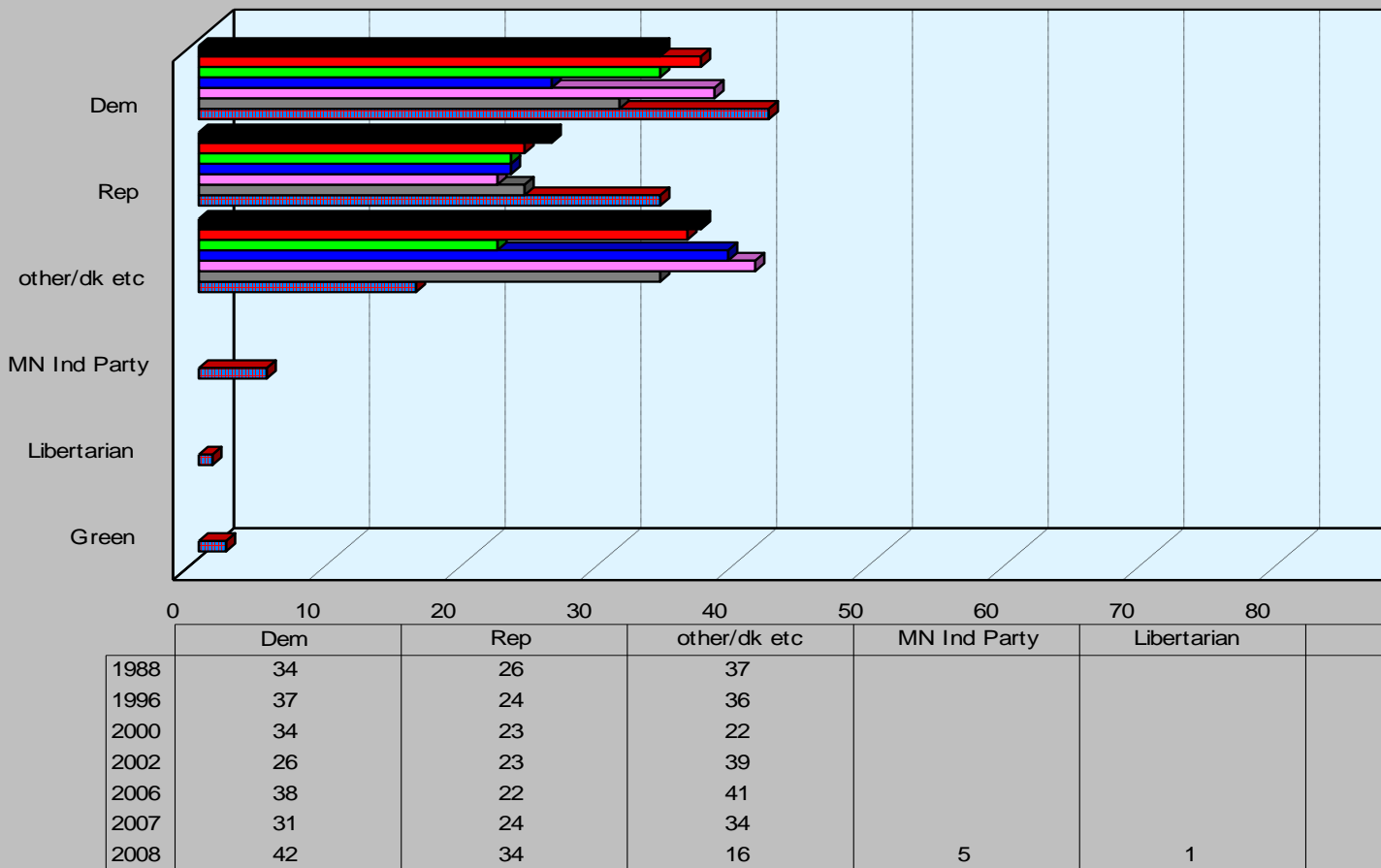
RESPONSE	FREQUENCY	PERCENT
Democrat	155	30
Republican	123	24
Green	3	1
Libertarian	3	1
MN Independence Party	19	4
Other [volunteered]	3	1
Independent, Not A Member Of Any Party	189	37
Not Political	6	1
Don't Know	9	1
Total	510	100

Party 1: Party Identification



PARTY AFFILIATION OF MN ADULTS 1988-2008

NOTE: REP AND DEMS are combined always vote Dem or Repub- and leaners for 2008- past years leaners we



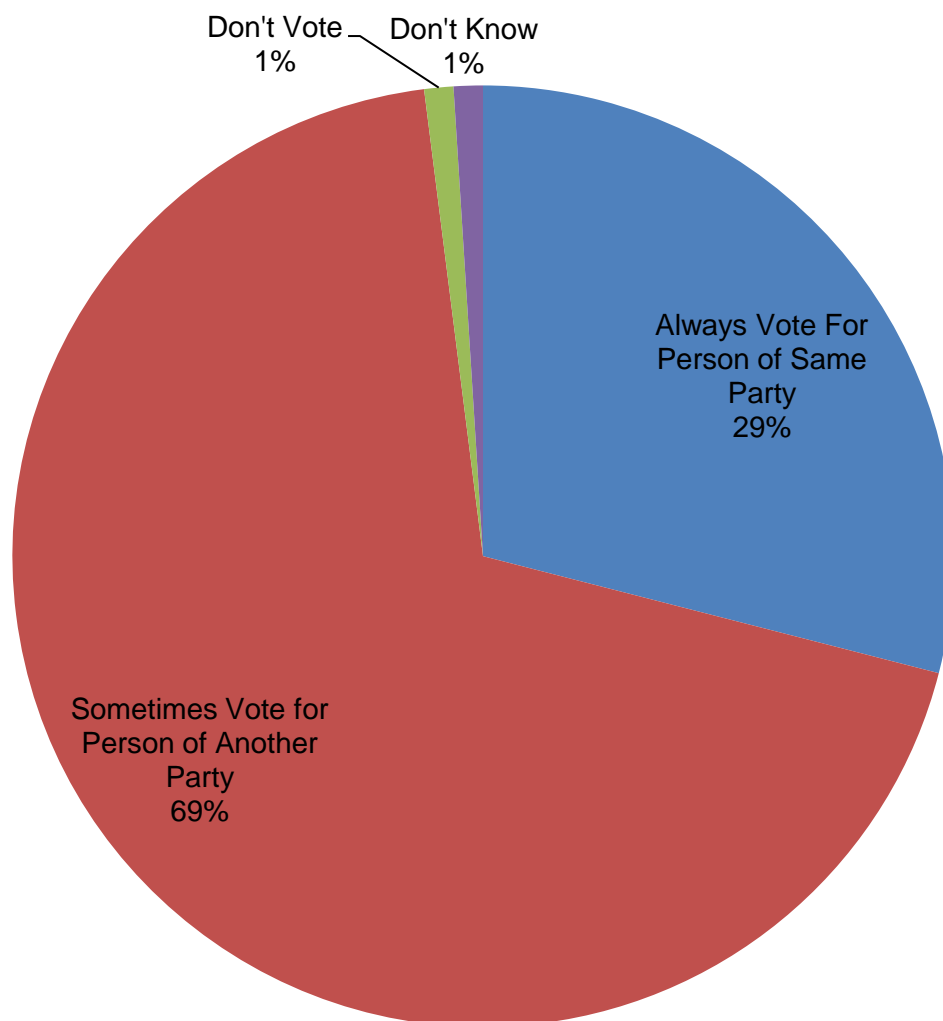
SCSU Statewide Surveys

Party 2- Always Vote With Party

Would you say that you always vote for a person of your party or do you sometimes vote for a person of another party?

RESPONSE	FREQUENCY	PERCENT
Always Vote For Person of Same Party	89	29
Sometimes Vote for Person of Another Party	208	69
Don't Vote	2	1
Don't Know	3	1
Total	302	100

Party 2: Always Vote With Party

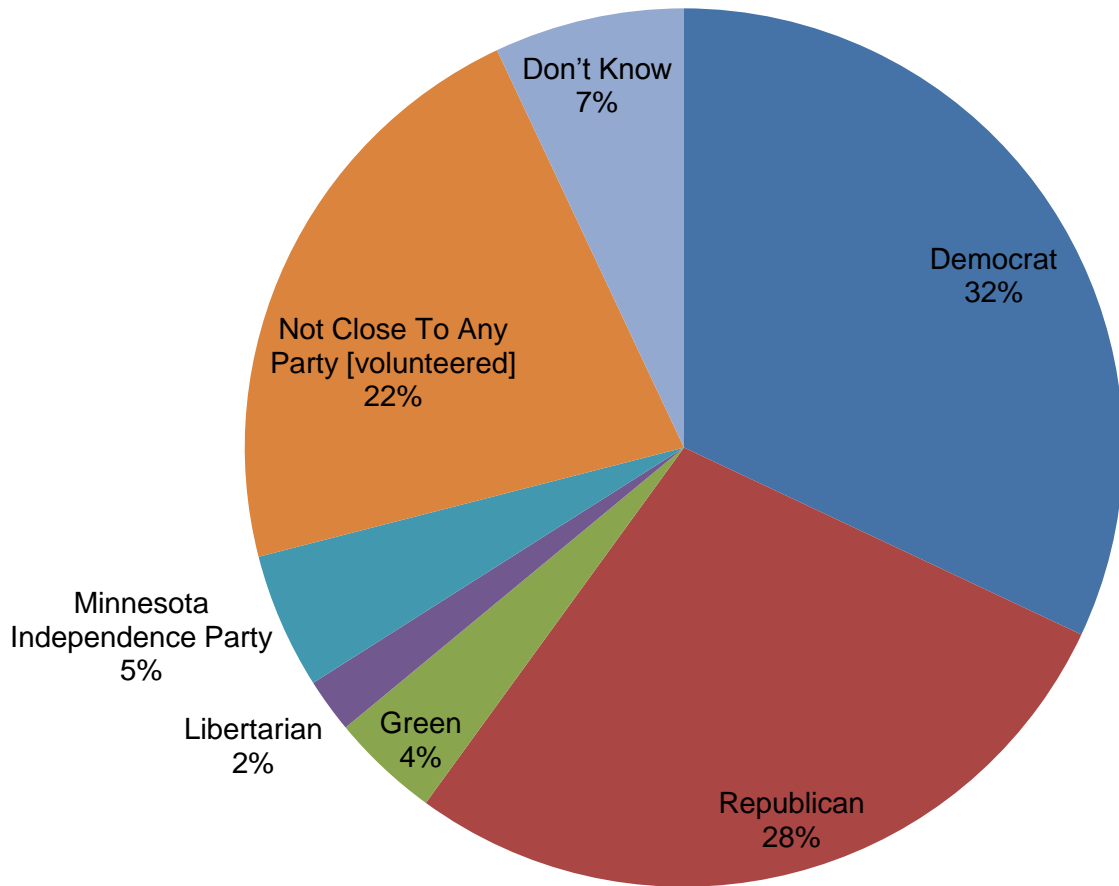


Independent Closer To Which Party

Although you are an independent, do you usually consider yourself to be closer to the Democrats, Republicans, the Green Party, the Libertarian Party, or the Minnesota Independence Party?

RESPONSE	FREQUENCY	PERCENT
Democrat	59	32
Republican	52	28
Green	7	4
Libertarian	4	2
Minnesota Independence Party	9	5
Not Close To Any Party [volunteered]	42	22
Don't Know	14	7
Total	187	100

Party 3: Independent Closer To Which Party

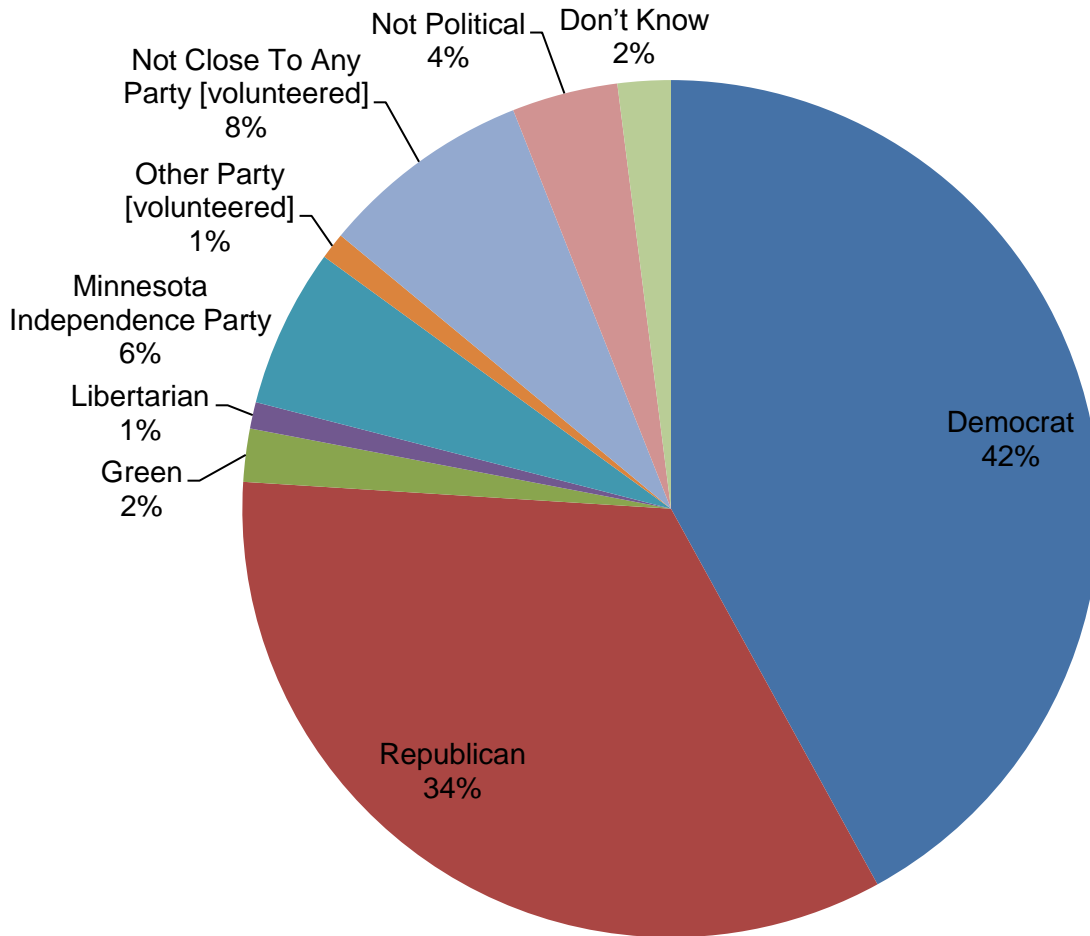


Recoded Party

Combines party identifies and party leaners.

RESPONSE	FREQUENCY	PERCENT
Democrat	214	42
Republican	175	34
Green	10	2
Libertarian	6	1
Minnesota Independence Party	28	6
Other Party [volunteered]	3	1
Not Close To Any Party [volunteered]	42	8
Not Political	19	4
Don't Know	12	2
Total	509	100

Party 3: Independent Closer To Which Party

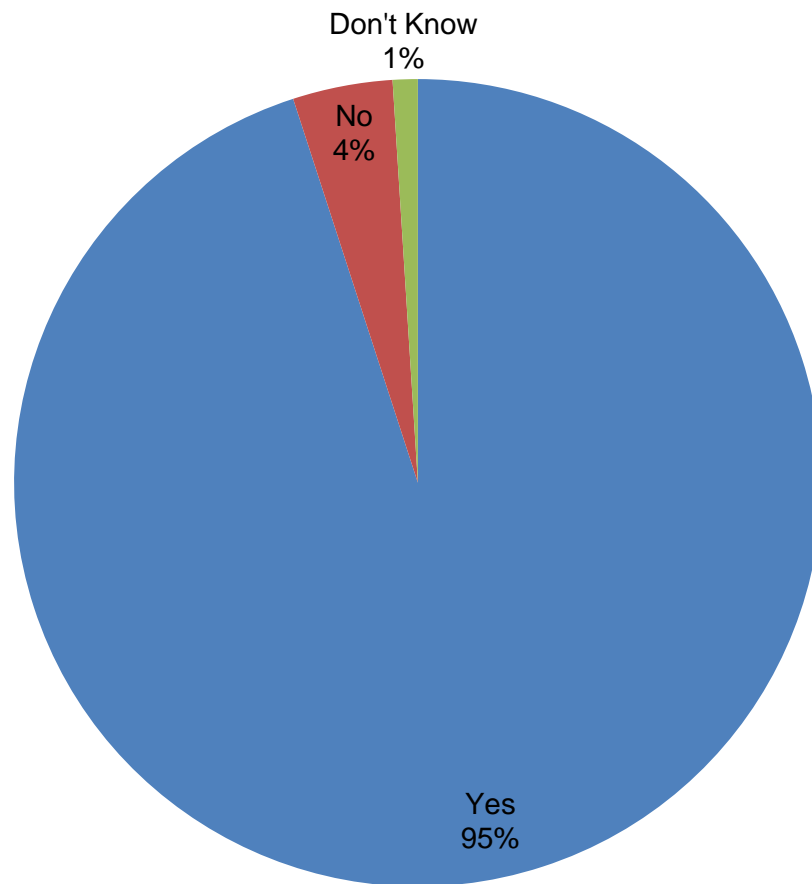


Registered to Vote

Are you presently registered to vote or do you plan to register to vote in the area in which you are now living?

RESPONSE	FREQUENCY	PERCENT
Yes, Registered or Plan to Register	483	95
No, Not Planning to Register	20	4
Don't Know	5	1
Total	508	100

Registered To Vote

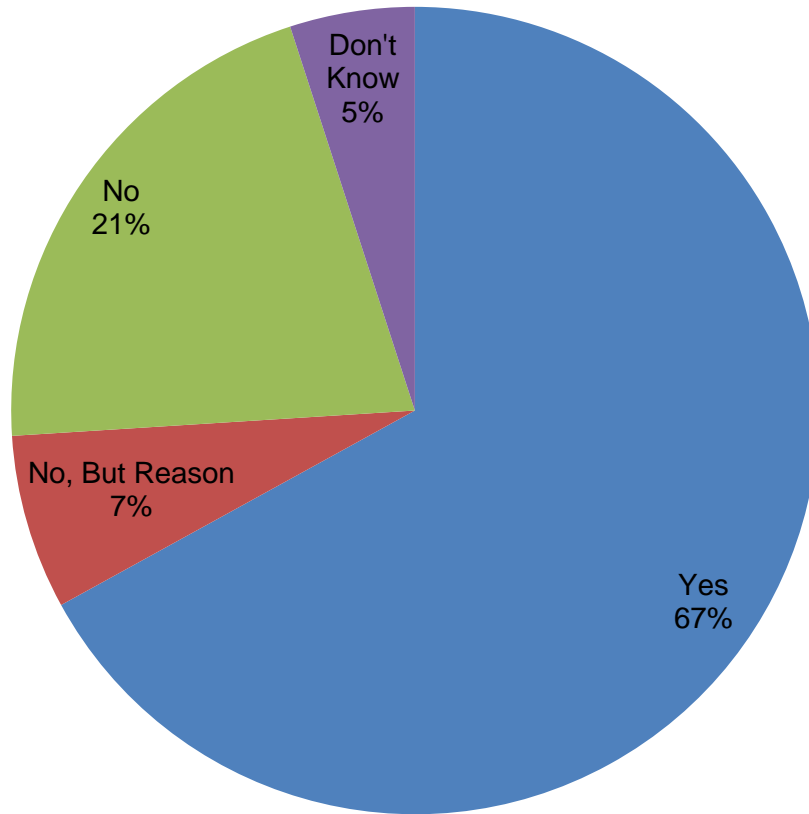


Voted In 2006

Did you get a chance to vote in the 2006 U.S. Senate election for U.S. Senate between candidates Amy Klobuchar and Mark Kennedy?

RESPONSE	FREQUENCY	PERCENT
Yes	343	67
No [But had good reason such as “not 18 years old”/”ill”/”out of country”]	33	7
No	104	21
Don’t Know	28	5
Total	508	100

Voted In 2006

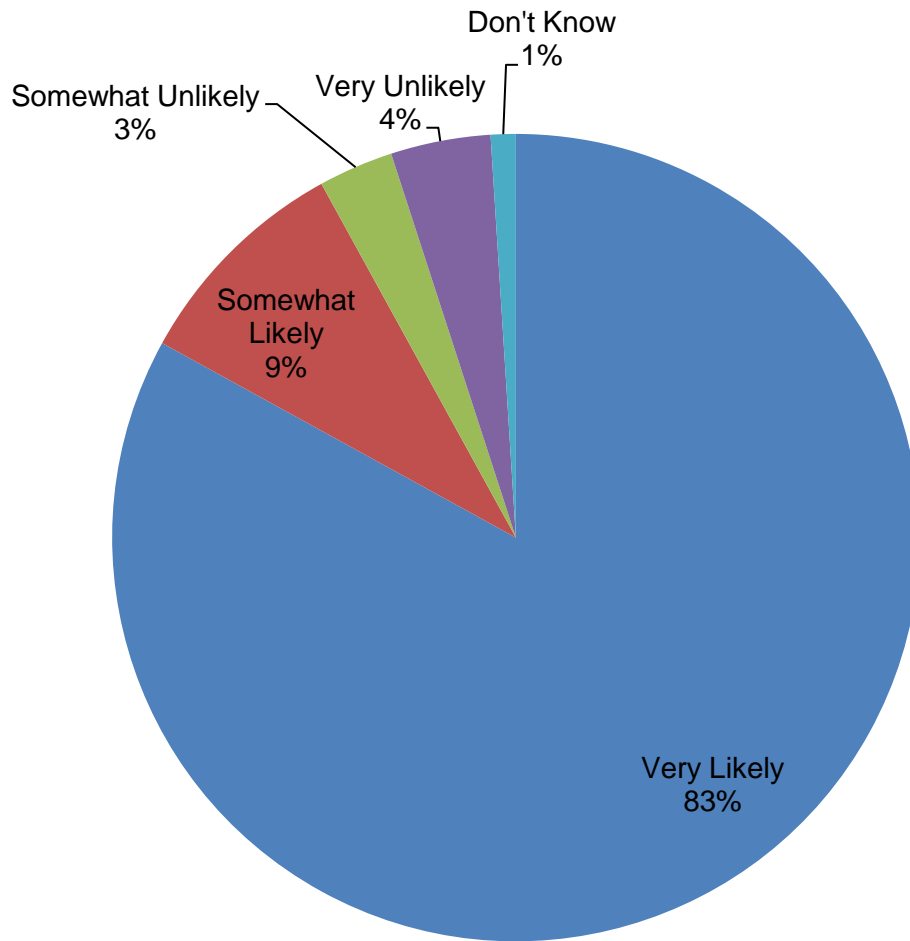


Will Vote in 2008

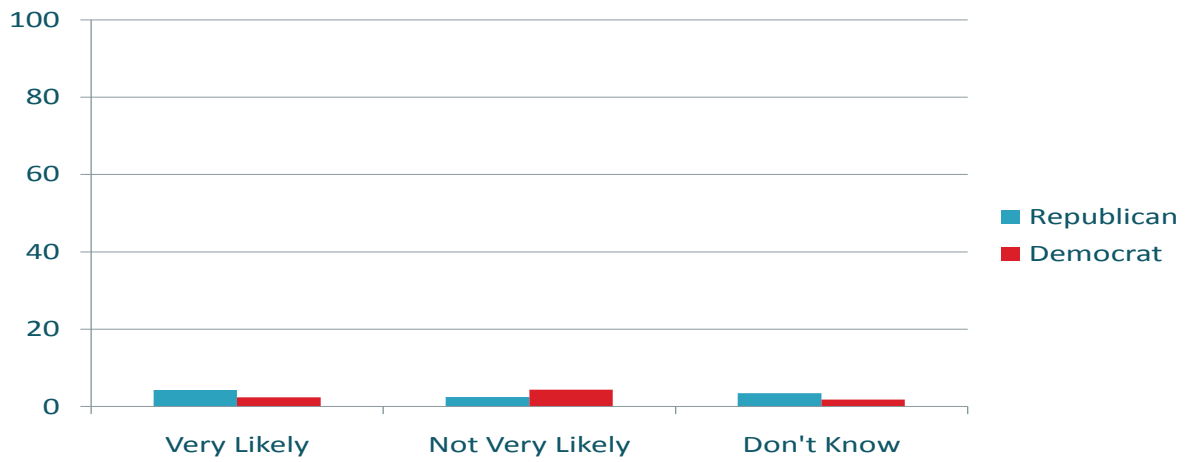
Next month there will be elections for President, members of the U.S. House of Representatives, and state representatives for the Minnesota legislature. How likely is it that you will vote in the election-are you very likely to vote, somewhat likely, somewhat unlikely, or very unlikely to vote?

RESPONSE	FREQUENCY	PERCENT
Very Likely	424	83
Somewhat Likely	45	9
Somewhat Unlikely	15	3
Very Unlikely	21	4
Don't Know	3	1
Total	508	100

Will Vote In 2008



How likely is it that you will vote in the November 2008 elections?



Source: SCSU SURVEY, ANNUAL STATEWIDE SURVEY, 2008, OVERALL N=509

Demographics

Shown below are frequency tables of the demographic indicators we collected as part of the sample or asked of the respondents. Also, we show demographic tables of party, age, income, and employment with some categories combined to facilitate cross tabulation analysis. The tables labeled “recoded” are used in the cross tabulation analysis.

Gender		
RESPONSE	FREQUENCY	PERCENT
Male	248	49
Female	260	51
Total	509	100

Age		
RESPONSE	FREQUENCY	PERCENT
18-24	59	12
25-34	87	17
35-44	90	18
45-54	102	20
55-64	77	15
65+	90	18
Don't Know	0	0
Total	505	100

Recoded Age		
RESPONSE	FREQUENCY	PERCENT
18-34	146	29
35-64	269	53
65+	90	18
Don't Know	0	0
Total	505	100

Employment

RESPONSE	FREQUENCY	PERCENT
Working Now	304	60
Laid Off	15	3
Unemployed	30	6
Retired	93	18
Disabled	11	2
Household Manager	20	4
Student	33	6
Don't Know	2	1
Total	508	100

Combined Household Income Level

RESPONSE	FREQUENCY	PERCENT
Under \$15,000	33	7
\$15,000 Up To \$25,000	22	5
\$25,000 Up To \$35,000	36	8
\$35,000 Up To \$50,000	34	14
\$50,000 Up To \$75,000	88	20
\$75,000 Up To \$100,000	65	15
\$100,000 Or More	84	19
Don't Know	55	12
Total	447	

Recoded Income Level

RESPONSE	FREQUENCY	PERCENT
Under \$25,000	55	12
\$25,001-\$50,000	70	22
\$50,001-\$100,000	153	35
\$100,000+	84	19
Don't Know	55	12
Total	447	100

Area Code

RESPONSE	FREQUENCY	PERCENT
218	96	19
320	59	12
507	77	15
612	57	11
651	82	16
763	83	16
952	55	11
Total	509	100

County Code from Sample

RESPONSE	FREQUENCY	PERCENT
Seven Metro Counties		
Greater Minnesota Counties		
Total		

Education

RESPONSE	FREQUENCY	PERCENT
Less Than 12 Years	31	6
12 Years	106	21
Post High School [eg. Tech College/Beauty School]	46	9
13-15 [Some College]	141	28
16 [College Graduate]	117	23
Some Graduate Education	27	5
Completed Graduate Program	37	7
Don't Know	1	1
Total	506	100

Religion

RESPONSE	FREQUENCY	PERCENT
Catholic	146	30
Baptist	30	6
Lutheran	163	33
Presbyterian	9	2
Methodist	15	3
Episcopalian	2	1
Other Christian (Mormon, Jehovah Witness, etc.)	40	8
Jewish	0	0
Other (Buddhist, Hindu, Muslim, Bahai, Etc.)	23	5
None	51	10
Don't Know	10	2
Total	489	100

Political Ideology

RESPONSE	FREQUENCY	PERCENT
Very Liberal	38	7
Somewhat Liberal	114	23
Moderate	140	28
Somewhat Conservative	136	27
Very Conservative	61	12
Don't Know	16	3
Total	505	100

Number of Adults 18 Years or Older in Household

RESPONSE	FREQUENCY	PERCENT
0	2	1
1	90	17
2	273	54
3	90	17
4	38	8
5 or more	9	2
Don't Know	5	1
Total	507	100

VII. Cell Phone Demographics

Cell Phone and Land Line Use 1

For Surveys Done On Cell Phones Only

Do you also have a landline phone that is used at your residence?

[IF YES]

Which phone, cell or landline, do you use for most personal calls, or do you use them both frequently?

RESPONSE	FREQUENCY	PERCENT
Yes, and mostly use cell	35	27
Yes, and mostly use landline	9	7
Yes, and use both cell and landline frequently	11	9
No, do not have landline phone	75	58
Don't Know	0	0
Refused	0	0
Total	130	100

Cell Phone and Land Line Use 2

For Surveys Done On Land Line Phones Only

Do you own a cell phone that you personally use?

[IF YES]

Which phone, cell or landline, do you use for most personal calls, or do you use them both frequently?

RESPONSE	FREQUENCY	PERCENT
Yes, and mostly use cell	138	27
Yes, and mostly use landline	74	20
Yes, and use both cell and landline frequently	64	17
No, do not own cell	100	26
Don't Know	2	<1
Refused	1	<1
Total	379	100

Questionnaire

Q: CHECKQ -----

IF INTERVIEW IS A RESTART MAKE SURE YOU HAVE PROPER RESPONDENT,
REINTRODUCE YOURSELF AND SAY SOMETHING LIKE--

We previously started this interview and couldn't finish it at the time. May we finish it now?

IF RESPONDENT WANTS TO KNOW WHO THE INTERVIEW IS FOR YOU CAN TELL THEM IT IS
FOR ST. CLOUD STATE UNIVERSITY.
YOU CAN HIT CONTROL/END AT ANY TIME TO TERMINATE AN INTERVIEW, PUT MESSAGE
FOR CALLBACKS, INCOMPLETES, REFUSALS, ETC.

C: Landline intro

Q: HELLO1 -----

Hello, my name is _____ (YOUR NAME) at St. Cloud State University. I am calling from
our survey research center in St. Cloud. We are conducting a study of Minnesota residents about
their views on issues such as the direction of the country and state of Minnesota, the upcoming
election, the Minnesota lottery, your spending habits, and the environment. We are not asking for
contributions or trying to sell you anything. Your telephone number was drawn by a computer in a
random sample of the state.

Is this your residential phone, that is a landline phone?

[IF NO] Is this your personal cell phone?

[IF NO, TERMINATE WITH, E.G.;]

I'm sorry I have the wrong place. [END CALL WITH CTRL-END]

1. YES, IT IS RESIDENTIAL LANDLINE PHONE
2. NO, IT IS PERSONAL CELL PHONE

C: Only ask this for landline surveys

Q: GENDER -----

It is important that we interview a man in some households and a woman in others so that the results
will truly represent all the people in the state. According to the method used by our university, I need
to interview the _____.

May I speak with that person?

[ROTATE WITH EVERY INTERVIEW-KEEP TRACK ON SHEET BY YOUR COMPUTER]

1. oldest male 18 years of age or older who lives in your household
2. youngest male 18 years of age or older who lives in your household
3. oldest female 18 years of age or older who lives in your household
4. youngest female 18 years of age or older who lives in your household

C: Only for landline survey

Q: ETHICS -----

[IF YES-START INTERVIEW][OR-WHEN SELECTED PERSON ANSWERS REPEAT INTRODUCTION BUT NOT FIRST SCREEN]

Before starting the roughly ten minute survey, I want to mention that I would be happy to answer any questions about the study either now or later. Also, this interview is completely voluntary. If we should come to any question which you don't want to answer, just let me know and we'll go on to the next question. [PRESS ANY KEY TO CONTINUE]

[IF NO]

When may I call back to reach him/her?

So that I will know who to ask for, what is his/her first name?

[REPEAT BACK TO BE SURE YOU HAVE IT AND SHOW PRONUNCIATION IF IT IS NEEDED. IF RESPONDENT OBJECTS TO PROVIDING NAME]

We only need the person's first name; the last name isn't necessary.

[IF DESIGNATED SEX/AGE DOESN'T LIVE IN HOUSEHOLD ASK FOR OPPOSITE SEX/AGE 18 YEARS OF AGE OR OLDER]

[NAME]_____

[TIME AND DAY FOR CALL-BACK]

C: Cell phone intro

Q: HELLO2 -----

Hello, my name is _____ (YOUR NAME) at St. Cloud State University. I am calling from our survey research center in St. Cloud. We are conducting a study of Minnesota residents about their views on issues such as the overall direction of the country and the state of Minnesota, the upcoming elections, the Minnesota lottery, your spending habits, and the environment. We are not asking for contributions or trying to sell you anything. Your telephone number was drawn by a computer in a random sample of the state.

Q:HELLO2A

Is this a personal cell phone, that is not a business phone?

[IF NOT A PERSONAL CELL PHONE] Is this a residential landline phone?

[IF NOT SURE OF GENDER, ASK] Are you male (female)?

[IF BUSINESS PHONE, TERMINATE WITH, E.G.:]

I'm sorry I have a wrong number. [END CALL WITH CTRL-END]

1. MALE, PERSONAL CELL PHONE
2. FEMALE, PERSONAL CELL PHONE
3. MALE, RESIDENTIAL LANDLINE PHONE
4. FEMALE, RESIDENTIAL LANDLINE PHONE

Q:HELLO2B -----

Are you age 18 or older and a resident of Minnesota?

[IF TOO YOUNG OR NOT A RESIDENT, TERMINATE WITH, E.G.:]

I'm sorry I have a wrong number. [END CALL WITH CTRL-END]

C: Only ask this for cell phone surveys

Q: DRIVING -----

It is important that we interview you when you are not driving or in a situation where you would be distracted by events around you. Are you in a safe situation to answer our questions?

[IF YES-START INTERVIEW]

Before starting the roughly ten minute survey, I want to mention that I would be happy to answer any questions about the study either now or later. Also, this interview is completely voluntary. If we should come to any question which you don't want to answer, just let me know and we'll go on to the next question. [PRESS ANY KEY TO CONTINUE]

[IF NO]

When may I call back to reach you at a better time?

So that I will know who to ask for, what is your first name?

[REPEAT BACK TO BE SURE YOU HAVE IT AND SHOW PRONUNCIATION
IF IT IS NEEDED. IF RESPONDENT OBJECTS TO PROVIDING NAME]

We only need your first name; the last name isn't necessary.

[NAME]_____

[TIME AND DAY FOR CALL-BACK]

Q: Q1DIRUS -----

Let's begin by asking a general question about the United States, do you think things in the U.S. are generally going in the right direction, or do you feel things have gotten off on the wrong track?

1. RIGHT DIRECTION
2. NEUTRAL-[VOLUNTEERED]
3. WRONG TRACK
8. DON'T KNOW
9. REFUSED

Q: Q2PROBUS -----

What do you think is the single most important problem facing the United States today?

[DO NOT READ LIST. PROBE FOR ONE SPECIFIC RESPONSE]

01. ABORTION
02. BUDGET/DEFICIT
03. CRIMES/GANGS/VIOLENCE
04. DEFENSE/MILITARY
05. DRUG USE
06. EDUCATION (FUNDING/COST/QUALITY)
07. ENERGY POLICY/GAS & OIL PRICES
08. ENVIRONMENT/GLOBAL WARMING
09. ETHICS/GOVT CORRUPTION
10. FINANCIAL/MORTGAGE CRISIS
11. FOREIGN POLICY (IRAN, KOREA, RUSSIA)
12. GAY MARRIAGE
13. GOVT LIMITS ON FREEDOMS
14. GUNS/GUN CONTROL
15. HEALTH CARE/INSURANCE/PREScription DRUGS
16. IMMIGRATION
17. IRAQ WAR
18. MORAL VALUES
19. NATURAL DISASTERS
20. POLITICS/CANDIDATES/GOVT
21. POVERTY/POOR
22. RACE RELATIONS
23. ROADS-HIGHWAYS-TRANSPORTATION
24. SOCIAL SECURITY/MEDICARE/MEDICAID
25. TAXES - TOO HIGH/TOO MANY/PERSONAL
26. TERRORISM/NATIONAL SECURITY
27. UNEMPLOYMENT/NO JOB OPPORTUNITIES
28. OTHER
29. NO PROBLEM FACING U.S.
30. DON'T KNOW
31. REFUSED

Q: Q3PARPRO -----

Which political party, if any, do you think can do a better job of handling the problem you have just mentioned - the Republicans or the Democrats?

1. REPUBLICAN
2. DEMOCRATIC
3. OTHER-[VOLUNTEERED]
5. PARTIES ALL THE SAME/NO DIFFERENCE-[VOLUNTEERED]
7. NONE
8. DON'T KNOW
9. REFUSED

Q: Q4DIRMN -----

Thanks. Now we have some questions just about Minnesota. Do you think things in the state are generally going in the right direction, or do you feel things have gotten off on the wrong track?

1. RIGHT DIRECTION
2. NEUTRAL-[VOLUNTEERED]
3. WRONG TRACK
8. DON'T KNOW
9. REFUSED

Q: Q5PROBMN -----

What do you think is the single most important problem facing the State of Minnesota today?
[DO NOT READ LIST. PROBE FOR ONE SPECIFIC RESPONSE]

01. ABORTION
02. AGRICULTURE-GENERAL
03. BRIDGES/ROADS
04. BUDGET/DEFICIT
05. CORPORATE LEADERSHIP
06. CRIMES/GANGS/VIOLENCE
07. DRUGS USE
08. EDUCATION (FUNDING/QUALITY)
09. ENVIRONMENT/GLOBAL WARMING
10. FAMILY ISSUES
11. FINANCIAL/MORTGAGE CRISIS
12. GAMBLING
13. GAS PRICES/ENERGY
14. HEALTH CARE/INSUR/PRES DRUGS
15. HOUSING (AFFORD/FORECLOSURE)
16. IMMIGRATION
17. ISSUES RELATING TO INDIANS
18. NATURAL DISASTERS
19. POLITICS/POLITICIANS/GOV/LEGIS.
20. POVERTY/ POOR
21. RELIGIOUS/MORAL ISSUES
22. SENIOR ISSUES/ELDERLY
23. SPORTS ISSUES/STADIUMS
24. STATE SERVICE CUTS
25. TAXES
26. TERRORISM/NATIONAL SECURITY
27. UNEMPLOYMENT/NO JOB OPPORTUNITIES
28. WELFARE ISSUES/WASTE/FRAUD
29. OTHER
30. NO PROBLEM FACING STATE
31. DON'T KNOW
32. REFUSED

Q: Q6PARPRO -----

In Minnesota, which political party, if any, do you think can do a better job of handling the problem you have just mentioned - the Republicans, the Democrats, the Independence Party, the Libertarian Party, or the Green Party?

[INDEPENDENCE PARTY IS DIFFERENT FROM
THOSE WHO SAY THEY ARE AN INDEPENDENT WHICH IS NO PARTY]

1. REPUBLICAN
2. DEMOCRATIC
3. INDEPENDENCE PARTY
4. LIBERTARIAN PARTY
5. GREEN PARTY
6. PARTIES ALL THE SAME/NO DIFFERENCE-[VOLUNTEERED]
7. NONE
8. DON'T KNOW
9. REFUSED

Q: PRES1 -----

Thanks. Our next series of questions relate to next month's Presidential election.

If the November 2008 election for President of the United States were being held today, would you vote for John McCain, Barack Obama, Ralph Nader, Robert Barr, or another candidate?

[IF NOT SURE]

Although you are not sure, would you say you lean more toward Obama, McCain, Barr, Nader, or another candidate?

1. DEFINITELY MCCAIN
2. LEANING MCCAIN
3. DEFINITELY OBAMA
4. LEANING OBAMA
5. NADER (LEAN OR STRONG)
6. BARR (LEAN OR STRONG)
7. OTHER CANDIDATE
8. WON'T VOTE
9. DON'T KNOW
10. REFUSED

Q: WHYPRES -----

Why are you going to vote for this person?

[PROBE-DO NOT READ-ACCEPT ONLY ONE RESPONSE]

1. ABORTION
2. CHANGE/DIFFERENT/NOT TYPICAL CANDIDATE
3. CRIME
4. DEBATES/CAMPAIGN/ADS
5. DON'T LIKE OPPOSITION
6. ECONOMIC/BUDGET/FINANCIAL CRISIS
7. EDUCATION
8. ENVIRONMENT
9. EXPERIENCE/GOOD TRACK RECORD
10. GUNS/HUNTING
11. HEALTH CARE
12. IRAQ/FOREIGN POLICY
13. LIKE THEM AS PERSON/CHARACTER
14. NO PARTICULAR REASON
15. SAME POLITICAL IDEOLOGY
16. SAME POLITICAL PARTY
17. SENIOR ISSUES
18. SOCIAL SECURITY
19. TAXES
20. TERRORISM
21. TRUST THEM
22. VICE-PRES CANDIDATE
23. OTHER
24. DON'T KNOW
25. REFUSED

Q: VPIMP -----

How important is the Vice Presidential running mate in your choice of who to vote for as President of the United States? Would you say it is very important, somewhat important, a little important, or not at all important?

1. VERY IMPORTANT
2. SOMEWHAT IMPORTANT
3. A LITTLE IMPORTANT
4. NOT AT ALL IMPORTANT
8. DON'T KNOW
9. REFUSED

Q: SEN1 -----

Our next series of questions relate to next month's Senate election.

If the November 2008 election for Senate were being held today, would you vote for Norm Coleman, Al Franken, Dean Barkley, or a candidate of another party?

[IF NOT SURE]

Although you are not sure, would you say you lean more toward Barkley, Franken, Coleman, or a candidate or another party?

1. DEFINITELY COLEMAN
2. LEANING COLEMAN
3. DEFINITELY FRANKEN
4. LEANING FRANKEN
5. DEFINITELY BARKLEY
6. LEANING BARKLEY
7. OTHER CANDIDATE
8. WON'T VOTE
9. DON'T KNOW
10. REFUSED

Q: SEN2 -----

Our next series of questions relate to next month's Senate election.

If the November 2008 election for Senate were being held today, would you vote for Al Franken, Dean Barkley, Norm Coleman, or a candidate of another party?

[IF NOT SURE]

Although you are not sure, would you say you lean more toward Coleman, Barkley, Franken, or a candidate or another party?

1. DEFINITELY COLEMAN
2. LEANING COLEMAN
3. DEFINITELY FRANKEN
4. LEANING FRANKEN
5. DEFINITELY BARKLEY
6. LEANING BARKLEY
7. OTHER CANDIDATE
8. WON'T VOTE
9. DON'T KNOW
10. REFUSED

Q: WHYSEN -----

Why are you going to vote for this person?

[PROBE-DO NOT READ-ACCEPT ONLY ONE RESPONSE]

1. ABORTION
2. CHANGE/DIFFERENT/NOT TYPICAL CANDIDATE
3. CRIME
4. DEBATES/CAMPAIGN/ADS
5. DON'T LIKE OPPOSITION
6. ECONOMICS/BUDGET/FINANCIAL
7. EDUCATION
8. ENVIRONMENT
9. EXPERIENCE/GOOD TRACK RECORD
10. GUNS/HUNTING
11. HEALTH CARE
12. IRAQ/FOREIGN POLICY
13. LIKE THEM AS PERSON/CHARACTER
14. NO PARTICULAR REASON
15. SAME POLITICAL IDEOLOGY
16. SAME POLITICAL PARTY
17. SENIOR ISSUE POSITION
18. SOCIAL SECURITY POSITION
19. TAXES
20. TERRORISM POSITION
21. TRUST THEM
22. OTHER
23. DON'T KNOW
24. REFUSED

Q: IRAQ -----

Do you approve or disapprove of the United States' current policy toward Iraq?

1. APPROVE
5. DISAPPROVE
8. DON'T KNOW
9. REFUSED

Q: EVALPRES -----

How would you rate the overall performance of George W. Bush as President? Would you rate his performance as excellent, pretty good, only fair, or poor?

1. EXCELLENT
2. PRETTY GOOD
3. ONLY FAIR
4. POOR
8. DON'T KNOW
9. REFUSED

Q: SPEND1 -----

Now I would like to ask you about your recent spending habits. Due to the faltering economy, what changes have you and your family had to make in your lifestyle?

[READ LIST FROM 1 TO 10 - SELECT ALL THAT APPLY]

1. Less driving and gas consumption
2. Less travel and vacations
3. Less spent on food and groceries
4. Less spent on entertainment
5. Less eating out
6. Buying only necessities
7. Less use of energy and utilities at home
8. Less spent on clothing
9. Taking on further debt
10. Taking on a second job or additional work
11. OTHER
12. NO CHANGES
13. DON'T KNOW
14. REFUSED
15. NO OTHER RESPONSE

Q: THER -----

Thank you. Here is a different kind of question.

Please think of a thermometer that has a range of 0 to 100 degrees. I'd like you to rate your feelings toward some of our political leaders and other people who are in the news. Ratings on the thermometer between 50 and 100 degrees mean that you feel favorable and warm toward the person. Ratings between 0 and 50 mean that you do not feel too favorable toward the person. If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we will move on to the next one. If you do recognize the name, but do not feel particularly warm or cold toward the person, you would rate the person at the 50-degree mark.

[NEVER TELL WHO THE PERSON IS OR WHAT THEY DO -YOU CAN REREAD THE NAME]

Q: THER1 -----

George W. Bush

Q: THER2 -----

Barack Obama

Q: THER3 -----

John McCain

Q: THER4 -----

Joe Biden

Q: THER5 -----

Sarah Palin

Q: THER6 -----

Tim Pawlenty

Q: THER7 -----

Norm Coleman

Q: THER8 -----

Al Franken

Q: THER9 -----

Dean Barkley

Q: THER10 -----

Amy Klobuchar

Q: THER11 -----

Hillary Rodham Clinton

Q: THER12 -----

Cindy McCain

Q: THER13 -----

Michelle Obama

Q: PARTY1 -----

Do you usually consider yourself to be a Democrat, Republican, Green party member, Minnesota Independence Party member, another party, or are you an independent who is not a member of any party?

1. DEMOCRAT
2. REPUBLICAN
3. GREEN
4. LIBERTARIAN
5. MN INDEPENDENCE PARTY
6. OTHER PARTY [VOLUNTEERED]
7. INDEPENDENT, NOT A MEMBER OF ANY PARTY
8. NOT POLITICAL
9. DON'T KNOW
10. REFUSED

Q: PARTY2 -----

Would you say that you always vote for a person of your party or do you sometimes vote for a person of another party?

1. ALWAYS VOTE FOR PERSON OF SAME PARTY
2. SOMETIMES VOTE FOR PERSON OF ANOTHER PARTY
3. DON'T VOTE
8. DON'T KNOW
9. REFUSED

Q: PARTY3 -----

Although you are an independent, do you usually consider yourself to be closer to the Democrats, Republicans, the Green Party, the Libertarian Party, or the Minnesota Independence Party?

1. DEMOCRAT
2. REPUBLICAN
3. GREEN
4. LIBERTARIAN
5. MN. INDEPENDENCE PARTY
6. NOT CLOSE TO ANY PARTY [VOLUNTEERED]
8. DON'T KNOW
9. REFUSED

Q: REGVOTE -----

Are you presently registered to vote or do you plan to register to vote in the area in which you are now living?

1. YES, REGISTERED OR PLAN TO REGISTER
5. NO, NOT PLANNING TO REGISTER
8. DON'T KNOW
9. REFUSED

Q: VOTE06 -----

Did you get a chance to vote in the 2006 U.S. Senate election for U.S. Senate between candidates Amy Klobuchar and Mark Kennedy?

1. YES
3. NO -[BUT HAD GOOD REASON SUCH AS NOT 18 YEARS OLD-ILL-OUT OF COUNTRY]
5. NO
8. DON'T KNOW
9. REFUSED

Q: VOTE08 -----

Next month there will be elections for President, members of the U.S. House of Representatives, and state representatives for the Minnesota legislature. How likely is it that you will vote in the election-are you very likely to vote, somewhat likely, somewhat unlikely, or very unlikely to vote?

1. VERY LIKELY
2. SOMEWHAT LIKELY
3. SOMEWHAT UNLIKELY
4. VERY UNLIKELY
8. DON'T KNOW
9. REFUSED

Q: AGE -----

Thank you. The following questions are primarily for statistical analysis and to help us determine if we are getting a random sample. You don't have to answer all the questions but it will help us if you do.

What age group are you a member of? Are you...
[READ CATEGORIES-AS NECESSARY]

1. 18-24
2. 25-34
3. 35-44
4. 45-54
5. 55-64
6. 65+
8. DON'T KNOW
9. REFUSED

Q: EMPL -----

Are you working now, temporarily laid off, unemployed, retired, disabled, a household manager, or a full time student?

[IF MORE THAN ONE]

What do you consider yourself primarily?

1. WORKING NOW
2. LAID OFF
3. UNEMPLOYED
4. RETIRED
5. DISABLED
6. HOUSEHOLD MANAGER
7. STUDENT
8. DON'T KNOW
9. REFUSED

C: For cell phone surveys

Q: LLOWN

Do you also have a landline phone that is used at your residence?

[IF YES] Which phone, cell or landline, do you use for most personal calls, or do you use them both frequently?

1. YES, AND MOSTLY USE CELL
2. YES, AND MOSTLY USE LANDLINE
3. YES, AND USE BOTH CELL AND LANDLINE FREQUENTLY
5. NO, DON'T HAVE LANDLINE PHONE
8. DON'T KNOW
9. REFUSED

C: For landline surveys

Q: CELLOWN

Do you own a cell phone that you personally use?

[IF YES] Which phone, cell or landline, do you use for most personal calls, or do you use them both frequently?

1. YES, AND MOSTLY USE CELL
2. YES, AND MOSTLY USE LANDLINE
3. YES, AND USE BOTH CELL AND LANDLINE FREQUENTLY
5. NO, DON'T OWN CELL
8. DON'T KNOW
9. REFUSED

Q: EDUC -----

What was the last grade or year in school you completed?

[DO NOT READ CATEGORIES]

1. LESS THAN 12
2. 12 YEARS
3. POST HIGH-NO COLL-[example Tech College/Beauty School]
4. 13-15 (SOME COLLEGE)
5. 16-COLLEGE GRAD
6. SOME GRAD EDUCATION
7. COMPLETED GRAD PROG
8. DON'T KNOW
9. REFUSED

Q: ADULT

Including yourself, how many adults 18 or older currently live in your household?

[REASK IF NUMBER SEEMS VERY HIGH]

_____ [ACTUAL NUMBER]

888. DON'T KNOW

999. REFUSED

Q:RELIG1 -----

What...if any...is your religious preference?

[IF DON'T KNOW/NO RESPONSE]--

Well are you closer to being Catholic, Lutheran, Baptist, Presbyterian or something else?

01. CATHOLIC
02. BAPTIST
03. LUTHERAN
04. PRESBYTERIAN
05. METHODIST
06. EPISCOPALIAN
07. OTHER CHRISTIAN (MORMON, JEHOVAH WITNESS, ETC.)
08. JEWISH

- 09. OTHER (BUDDHIST, HINDU, MUSLIM, BAHAI, ETC.)
- 10. NONE/ATHEIST/AGNOSTIC
- 11. DON'T KNOW
- 12. REFUSED

Q: IDEOL -----

Thinking about your own general approach to politics, do you consider yourself to be very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

- 1. VERY LIBERAL
- 2. SOMEWHAT LIBERAL
- 3. MODERATE
- 4. SOMEWHAT CONSERVATIVE
- 5. VERY CONSERVATIVE
- 8. DON'T KNOW
- 9. REFUSED

Q: INCOME -----

Finally, would you please tell me the range which best represents the total yearly income, before taxes, of all immediate family living in your household?

[READ LIST UNTIL STOPPED-IF NECESSARY]

- 1. under \$15,000
- 2. \$15,000 up to \$25,000
- 3. \$25,000 up to \$35,000
- 4. \$35,000 up to \$50,000
- 5. \$50,000 up to \$75,000
- 6. \$75,000 up to \$100,000
- 7. \$100,000 or more
- 8. DON'T KNOW
- 9. REFUSED

Q: THANKYOU -----

I would like to thank you very much for your time and cooperation. You have been very helpful. If you would like to see the results of this survey you may contact the SCSU Survey Lab at St. Cloud State University. Would you like the number?

(IF YES IT IS 320-308-3980 or WEBSITE: web.stcloudstate.edu/scsusurvey).

Good-bye!

INTERVIEWER- BRING TO A DIRECTOR'S ATTENTION ANY PROBLEMS WITH THE INTERVIEW, SUCH AS DIFFICULT QUESTIONS, ETC.