

Academic Affairs Assembly



Building the 21st Century Engaged University

Today's Objectives



- 1) Introduction of Joe Trubacz Vice President for Finance and Administration
- 2) Academic Affairs divisional highlights
- 3) Board of Trustee Awards for Excellence
- 4) Hellervik and Miller Scholar Awardees
- 5) SCSU strategic plan review and implementation focus on action
- 6) Development and implementation of Academic Affairs work plan.
- 7) Application of work plan approach to retention
- 8) Sesquicentennial 150th years!
- 9) Comprehensive campaign

Our Strategic Plan



Mission

We prepare students for life, work and citizenship in the 21st century.



Engaged Students – Our students are engaged in every aspect of their education and professional development.

Engaged Campus – Our campus is focused on our students and their development, on each other, and on our commitments to partnerships with the community.

Engaged Community — As a State University, we have a role and responsibility in the development and well-being of our community. (Stewardship of Place)

Stepping Forward as Stewards of Place: American Association of State Colleges and Universities, 1307 New York Avenue, NW • Fifth Floor • Washington, DC 20005-4701 202.293.7070 • fax 202.296.5819 • www.aascu.org

College of Liberal Arts & School of the Arts





- Mass Communications student Katie Emmer was awarded the Jim Nantz Award as College Sportscaster of the Year—the first female recipient in the 10 year history of the award—by the Sportscasters Talent Agency of America
- The research of Ethnic Studies professor Dr. Christopher Lehman led to the naming of Ruby Cora Webster Hall, formerly Building 51B, in honor of SCSU's first African American graduate in 1909
- The Music and Theatre programs, in partnership with Pioneer Place Theatre, presented a co-production of the musical, *The 25th Annual Putnam County Spelling Bee*
- Anthropology students uncovered evidence of human occupations that have laid undisturbed for up to 1,000 years through an archaeological dig site in Sherburne Wildlife Refuge
- The Religious Studies program partnered with WNYC's *Radio Lab* in a public forum and podcast episode titled, "Two Sides of a Life Saved."
- Public History students, as part of SCSU's Sesquicentennial celebration, engaged in researching and sharing insights on campus and student life through electronic and print media sources and several radio spots on WJON



University College





- Celebrated one year with the Student Success Collaborative on August 9, 2018
 - 19,266 reports entered into the platform and counting!
- Mentored 342 new transfer students as part of a Spring 2018 pilot program
- Successfully completed AASCU's
 Reimagining the First Year project in
 collaboration with units from across
 campus



School of Health and Human Services





- The Department of Nursing Science receives a \$1M gift from Jim ('73) and Ann Marie Maciej that will support renovations to the nursing simulation center and support faculty and student professional development
- Social Work Association received the award for Outstanding Civic Engagement from the Department of Campus Involvement
- 100 Buffalo High School students attended the Careers in Aging Event to promote a new S2Scourse, and increase awareness in the field of Gerontology and other health and human service fields

School of Public Affairs



- DroneTECH takeoff
 - New drone training lab opened
 - 3 day educators workshop in June
 - Joint NSF project with Northland Community and Technical College

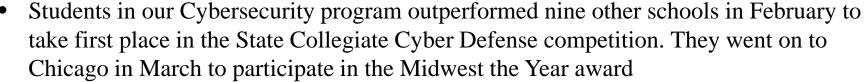




- MPA program offers first course in Plymouth
- The SOPA RED ZONE is open for business
 - New wayfinding in Stewart Hall

College of Science and Engineering & School of Computing, Engineering and Environment

- U.S. Senator Amy Klobachar visited ISELF to discuss the impact of the successful \$5 million ACCESS STEM grant written by a team of COSE faculty
- Congressman and gubernatorial candidate Tim Walz also visited ISELF in August
- The Husky Make-It Space on the first floor of Headley is now operational





- Each department/program in COSE has now put together an advisory board. Several met last year for the first time. The input provided was quite valuable as we look to adjust our programs to meet the needs of our industrial partners
- The Central MN Manufacturing Board selected SCSU to receive the Associate of the Year award

8-22-2018

University Library

- 4th Annual Library Lawn Party
- Open Access Week training and MNState guest speakers in October
- Hosted MNPals Conference of library professionals across the state
- Hosted international Game Day Event









- Miller Center Student Art Show
- Co-Hosted with CHGE the White Rose Photography Exhibit
- "Theater as Art: The Costume Sketches of Harvey Jurik" collection
- National Library Week activities



School of Graduate Studies



 Launched three-minute (3MT) thesis competition as part of Huskies Showcase



 As of Fall 2018, there have been over 200,000 downloads of 700 Graduate culminating projects from the Institutional Repository In April 2018, Sean Pitzer started his role as the Associate Director of Graduate Admissions



Partnered with COSE to launch New PSM in Software Engineering



Office of Research & Sponsored Programs



 Co-led the development and implementation of First Huskies Showcase on April 11, 2018, where 110 faculty mentors, 400+ students presented almost 300 projects



- Launched new internal grant competition supporting midcareer faculty/staff
 - Congratulations to Drs. Matt Julius, Kathy Johnson, and Amy Hebert Knopf!

 Introduced Learning Cafes to foster and expand grantsmanship skills for the campus community



Institutional Repository



The Repository at St. Cloud State currently hosts 1,768 works by SCSU faculty, staff, and students which have been downloaded 464,311 times since 2011.



School of Education



- Workforce Development: We continue to be the largest preparer of education professionals for St. Cloud Area School District 742. Continuing to build our great partnership
- **Student Support**: We will welcome first year students into our inaugural Future Education Professionals Living Learning Community in Sherburne Hall



- **Program Improvement**: The Elementary Education program was approved as a non-conventional program with the Professional Education Licensing & Standards Board (PELSB). We are officially the "8+8 Program" where course work is more tightly connected to the experiences out in classrooms
- **Partnerships**: We are about to complete an articulation agreement with the SCTCC Early Childhood AAS program to support preparation of new early learning professionals
- **Program Milestones:** Educational Leadership had their program named as one of the "Top 20 Master's in Educational Leadership" programs by Top Master's in Education, and in Higher Education their program was named as one of the "Most Affordable Doctorate Programs in Higher Ed" by Grad School Hub
- **Partnerships:** The IGNITE Center hosted 225 area educators and professionals for the 2nd Annual ACES Conference at River's Edge Convention Center. Great support for our community area professionals

Herberger Business School



- Due to the tremendous work and partnership of Vice President Matt Andrew and his team, HBS recently secured a \$1 million gift to construct the HBS Financial Markets Lab on the first floor of Centennial Hall
- MBA enrollment is up 36% from fall 2017 to fall 2018 (Driven by online program)



- Between August 14, 2017, and August 6, 2018, the Business Advising Center staff logged 3,995 student advising appointments
- Caydin Wolter, an accounting major was awarded a \$10,000 scholarship by the Public Company Accounting Oversight Board (PCAOB). The PCAOB is a nonprofit corporation established by Congress to oversee the audits of public companies in order to protect investors and the public interest by promoting informative, accurate, and independent audit reports
- Dr. Changsoo Sohn, Professor of Information Systems, became the first certified instructor in Minnesota to teach SAP-TERP-10 Global Certificate. HBS is the first business school in Minnesota to offer a TERP-10 course

Celebrating System Excellence (5)



 The Board of Trustees Awards for Excellence are system-level honors conferred annually to recognize professional achievement and to encourage the ongoing pursuit of excellence



Dr. Sarah PetittoExcellence in Teaching Award



*Dr. Tracy Ore*Excellence in Teaching Award



Dr. Stephen PhilionOutstanding Educator award



Dr. Benjamin WittsOutstanding Educator award

SCSU Excellence





*Dr. Heiko Schoenfuss*SCSU's 17-18 Hellervik Prize



Dr. Steven McCullar
SCSU Miller Scholar
Online programming in Higher
Education



Dr. Kelly Jameson
SCSU Miller Scholar Infusing
Cultural Differences in
Complex Real Estate Projects

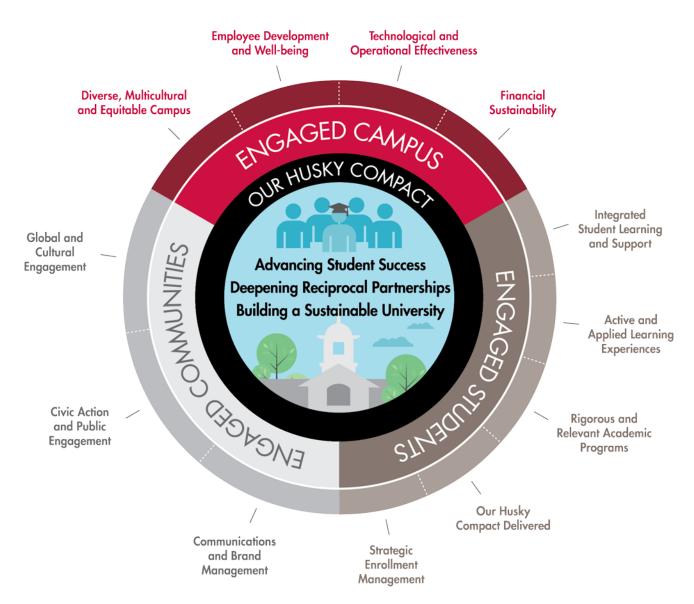


Thank you all for your amazing work!



Our Strategic Plan







Strategic Goals and Objectives

Strategic Goal 1: Engaged Students

Objective 1.A: Integrated Student Learning and Support

Objective 1.B: Active and Applied Learning Experiences

Objective 1.C: Rigorous and Relevant Academic Programs

Objective 1.D: Our Husky Compact Delivered

Objective 1.E: Strategic Enrollment Management

Strategic Goal 2: Engaged Campus

Objective 2.A: Diverse, Multicultural, and Equitable Campus

Objective 2.B: Employee Development and Well-being

Objective 2.C: Technological and Operational Effectiveness

Objective 2.D: Financial Sustainability

Strategic Goal 3: Engaged Communities

Objective 3.A: Civic Action and Public Engagement

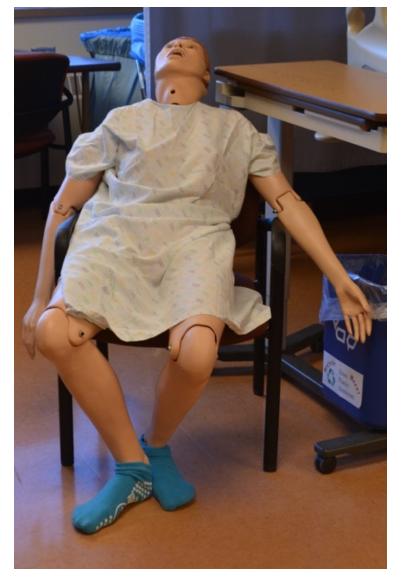
Objective 3.B: Global and Cultural Engagement

Objective 3.C: Communications and Brand Management



Implementation?





Gregory - Academic Affairs Assembly



Implementation?

Where Do We Belong?

There are 3 kinds of institutions

- 1) those that make things happen;
- 2) those that watch things happen; and
- 3) those that wonder what happened

Need to be committed to action

"However beautiful the strategy, you should occasionally look at the results" –Sir Winston Churchill

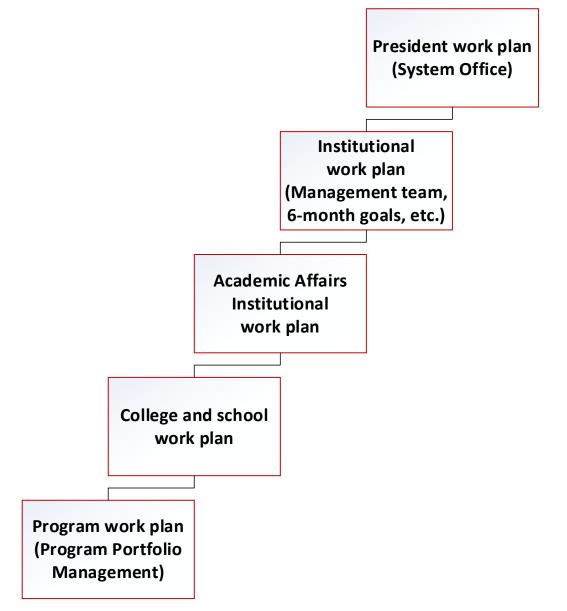
Need to measure what we value



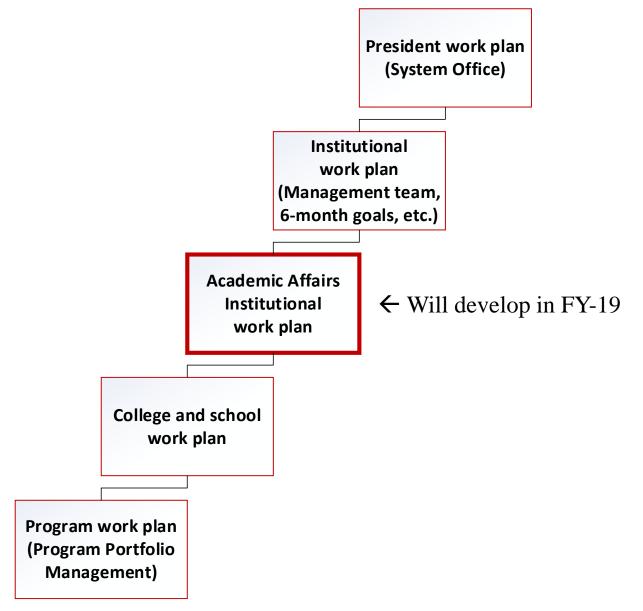
"Enough with all the strategic planning. Get out there and kill something."

Need to have a process for implementation

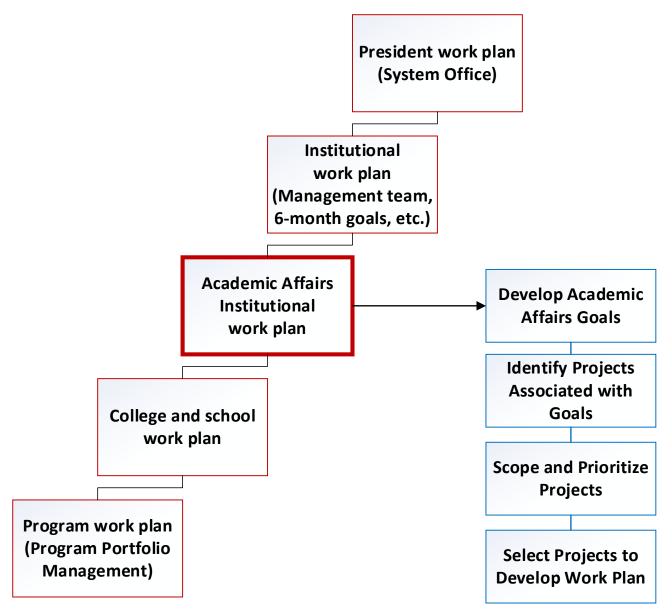






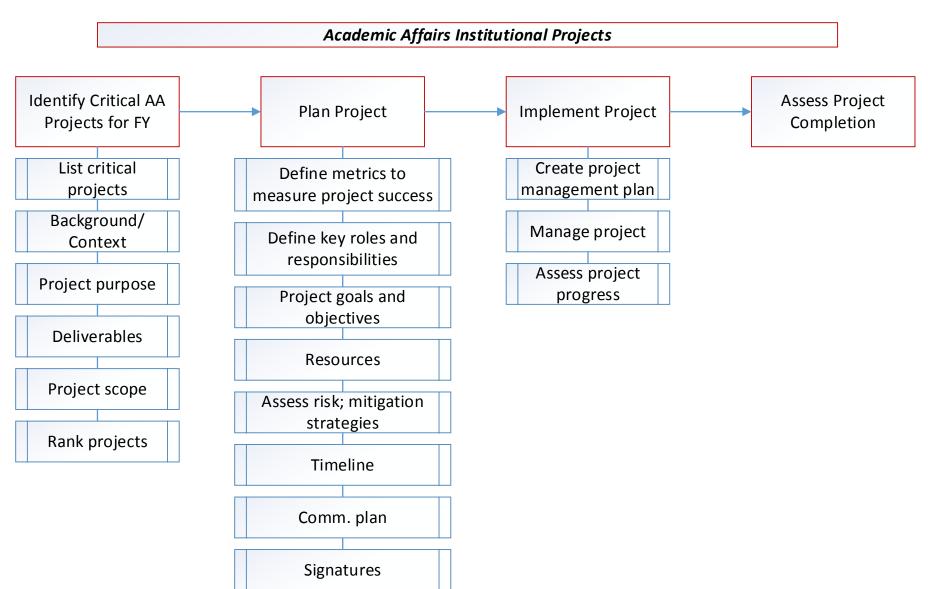




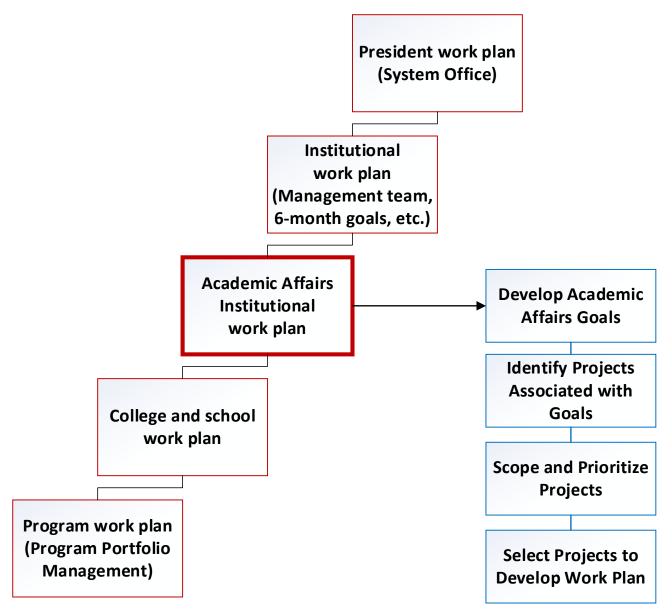


Focused on the Outcomes









Draft Academic Affairs Goals



• These AA goals are work in progress. Please send comments and suggestions to Provost office.

Provost@stcloudstate.edu

- 1. Increase 4, 5, and 6-year graduation rates to exceed peer institution average (57%, currently 44%)
- 2. Increase retention rates to exceed peer institution average (75%, currently 70.1%)
- 3. Increase the number of new students by 2%
 - a. Develop and implement enrollment targets for each college/school/program
 - b. Develop and implement a transfer strategy for each college/school/program (In collaboration with SEM)
 - c. Develop and implement a graduate strategy for each college/school/program (In close collaboration with SEM and SGS)
 - d. Develop and implement an international strategy for each college/school/program (In close collaboration with SEM, SGS, and CIS)
 - e. Develop and implement a program strategy for each location and delivery mode considering a range of credentials

Draft Academic Affairs Goals



- 4. Develop and implement an online strategy for Academic Affairs that is fully integrated with each college/school/program
- 5. Ensure alignment of Our Husky Compact (OHC) with LEP & program assessment
- 6. Increase alternative revenue generation by \$250,000 across Academic Affairs
- 7. Enhance program quality and foster continuous improvement:
 - a) 100% participation in the university assessment process
 - b) facilitate faculty professional development & mentoring
 - c) increase the number of program external advisory boards
 - d) continue to implement and refine Program Portfolio Management (PPM)
- 8. Develop and implement an Academic Affairs framework for diversity, equity, and inclusion
- The AA goals are a work in progress. Please send comments and suggestions to Provost office

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Strategic Goals and Objectives

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Alignment with Strategic Plan (S)



SCSU Objectives	AA Emphasis Areas	AA Goals	AA Projects
Strategic Enrollment Management (1E)	Improve graduation rates	Increase 4, 5, and 6-year graduation rates to exceed peer institution average	
Strategic Enrollment Management (1E)	Improve retention rates	Increase retention rates to exceed peer institution average	
Strategic Enrollment Management (1E)	Improve enrollment	Increase the number of new students (NEF, NEG, NET) by 2%	
Strategic Enrollment Management (1E)	Improve enrollment	Develop & implement enrollment targets for each college/school (program)	
Strategic Enrollment Management (1E)	Improve enrollment	Develop & implement enrollment strategies for each college/school (program)	

Implementation Realized



Retention of Current Students



Academic Affairs Retention Strategy



Retention

Academic Affairs has been implementing a multi-pronged approach to increase retention:

- 1. Reimagining the First Year (RFY)
- 2. Student Success Collaborative (SSC)
- 3. High Quality Academic Programs
 - Program Portfolio Management (PPM)
- 4. Marketing and Branding

We need engagement from all of you to be successful.



Reimagining the First Year (RFY)



- Designed to support new entering students as they make their transition to SCSU;
 initiatives to foster knowledge, skills and abilities needed to successfully navigate
 the academic and social systems of higher education
- Initiatives intended to improve retention during a period when students are most vulnerable
- Three-year national consortium designed to improve the experience of new entering first-years as they make their transition to college
- Challenges participants to answer the question: What would our campuses look like if the first year really mattered?
- Fosters knowledge, skills and abilities that help students successfully navigate academic and social systems in higher education
- Encourages universities to break down institutional silos

Reimagining the First Year (RFY)



Primary initiatives launched in Fall 2017 to support the Class of 2021:

- Student Success Teams that provide a network of personalized, coordinated support
 - Academic Advisor
 - Financial Aid Specialist
 - Career Counselor
 - MSS/CIS Staff
- Exploration exercise that helps students identify areas of academic and career interest
- First Year Seminars that engage students and faculty in collaborative, meaningful learning
- Comprehensive, proactive advising that supports persistence throughout the first year
- Belonging workshops and exercises that normalize concerns about the transition to SCSU
- Scheduling practices that help students register for fifteen relevant credits in their first term
- Faculty-led revision of select first-year courses in COSE

Academic Affairs Spring 2018



Advancing Student Success

- ✓ 1. Reimagining the First Year (RFY)
- 2. Student Success Collaborative (SSC)
- 3. High Quality Academic Programs
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We need everyone to engage in this work to be successful.



Student Success Collaborative



- Partnership with students
 - Students are investing \$500k over the next 5 years with the expectation that faculty and staff will fully integrate into the technology
- Three overarching benefits:
 - Improve communications with and about our students
 - Easy access to actionable, program specific data
 - Streamline administrative tasks for faculty and staff to allow for more time spent on helping students
- Twenty-eight academic departments participated in at least one training last year



Student Success Collaborative



Implementation of Training

- **Phase 1** (August 9, 2017): Professional Advisors, Professional Staff
- **Phase 2** (August 17, 2017): Undergraduate students, with a focus on new entering first-year students
- **Phase 3 -** (Began September 2017 Ongoing): Faculty, Administrators, Undergraduate students, Graduate students
- Phase 4 (on-going support): Campus Community

Training Stages (for every faculty and staff member)

- **Stage 1:** Understand the significance of the platform as a student success tool; navigate the platform.
- **Stage 2:** Develop competency in the core features of the SSC. Designed to have an immediate impact on student success
- Stage 3: Learn to use advanced features to support student success.
- **Stage 4:** Take advantage of full capabilities of the platform.

Student Success Collaborative



- Total advising reports filed since August 9, 2017: **19,377**
- Reports generated:
 - Advising and Student Transitions: **5,333**
 - Financial Aid: **4,980**
 - Business Advising Center: 4,024
 - Faculty: **242**
- Total reports since August 9, 2017 for first-year students: **17,602**

Next step is to increase faculty utilization of SSC



Student Success Collaborative



Major Student Success Collaborative initiatives for 2018-19

Academic Progress Reports for NEFs

- Informs students and advisors about possible challenges with time to intervene
- Strengthens partnerships between faculty and staff

Advising Appointment Campaigns

- Streamlines the advising appointment scheduling process for students and faculty
- Results in fewer no-shows

Alerts

- Allows faculty members to help connect students to campus support resources

Student Success Collaborative (5)



How can you get involved in SSC?

- Attend the SSC presentation on *August 23* from *2-3pm* (Cascade)
- Attend a training session in **September** or **October**
- Respond to the Academic Progress Report campaigns (no training needed)
- Contact Glenn Davis for more information



Academic Affairs Spring 2018



Advancing Student Success

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Program Portfolio Management



Each college/school within the university has its own unique portfolio of academic programs

- Each portfolio is integrated at the institutional level, but needs to be managed independently
- Deans work closely with each department to plan and implement continuous improvement strategies

Program Portfolio Management is a process that will:

- Assist departments and programs in developing strategies for continuous improvement
- Provide a link between institutional priorities and program work plans
- Ensure high-quality academic programs through continuous improvement
- Ensure a portfolio of programs that is both responsive to internal student demand as well as external employer demand
- Enable alignment of investment with academic priorities

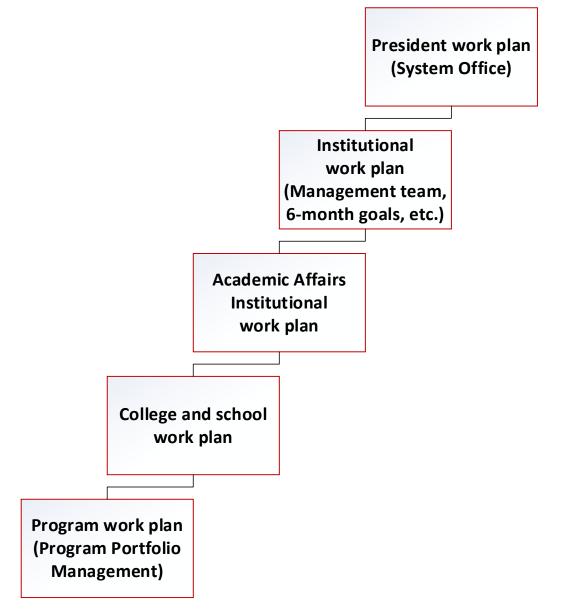
Program Portfolio Management



			Program Strength	
		Strong	Moderate	Challenged
Internal/External Demand	High	 Grow/Maintain position Invest to grow at maximum rate Concentrate effort on growth of current and extending into new markets 	 Build Strategically or Maintain Invest strategically to improve program quality Concentrate on emerging program areas or delivery models 	 Strengthen Program Specialize around limited strengths Implement strategy to improve strength
	Modest	 Build/Maintain Strategically Invest in most attractive program segments Expand ability to counter competition 	 Build Selectively or Maintain Concentrate investments in program areas where demand is strongest and competition is limited 	 Strengthen & Build Specialize around limited strengths Implement strategy to improve strength/demand
Inter	Limited	 Maintain or Build Selectively Manage to maintain student credit hour generation Concentrate on emerging program areas or delivery models 		Phase Out or Eliminate Cut fixed costs and reduce investment

Strategic Plan Implementation





Academic Affairs Spring 2018



Advancing Student Success

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- ✓ 2. Student Success Collaborative (SSC)
- **✓ 3. High Quality Academic Programs**
 - Program Portfolio Management (PPM)
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SCSU Branding and Marketing (S1)



UNLEASH*AMAZING*







Academic Affairs Spring 2018



Advancing Student Success

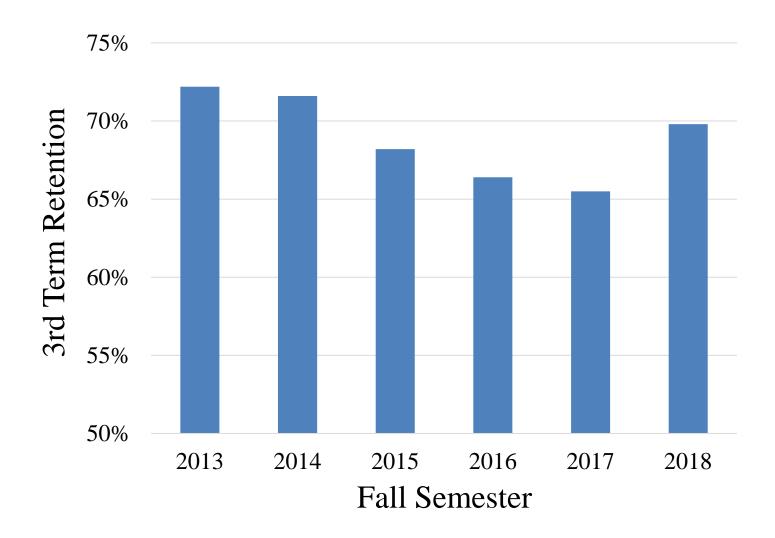
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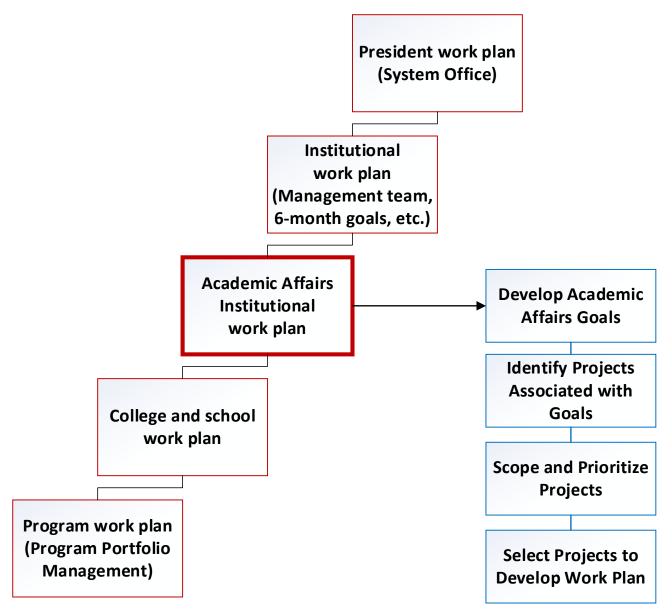
Measure What We Value





Strategic Plan Implementation





Celebrating 150 Years!





For full schedule and tons of great facts visit https://www.stcloudstate.edu/150

Celebrating 150 Years!



- Sesquicentennial Kick-Off: President's Convocation, August 21
- SCSU Homecoming: A New Tradition, *October 17 21*<u>www.stcloudstate.edu/homecoming</u>
- Relaunch of Outlook Magazine
- Ruby Cora Webster Hall Dedication
- Potter Global Engagement Forum
- Many others throughout the year!



For full schedule and tons of great facts visit https://www.stcloudstate.edu/150

SCSU Comprehensive Campaign



- SCSU has launched its first comprehensive fund raising campaign in nearly 20 years.
- Foundation and external consultants conducted a 2016 feasibility study around key institutional priorities which were developed through a participatory process at the unit level.



- Implementation:
 - 1. Quiet phase (January 2018)
 - Leadership gifts
 - Professional development for faculty & staff
 - Achieve 70% of goal

We are currently at 30% of our goal (\$11.3 M)

- 2. Public phase (70% + of goal)
 - Public launch of campaign
 - Broad alumni & volunteer engagement
- 3. Celebration phase (Spring 2023)

Your participation and telling of your story are vital to our success.

You are worth a million dollar investment!



Thank you for your remarkable work!

