

FY 06 PRESIDENTIAL WORKPLAN

COLLEGE OR UNIVERSITY: St. Cloud State University

DATE: 12/20/2005

SYSTEM STRATEGIC PLAN

Strategic Direction One: Increase Access and Opportunity

The Minnesota State Colleges and Universities will provide more people with different backgrounds with the opportunity to experience the benefits of higher education.

System Expectations	Institutional Goals	Projected Institutional Outcomes	Actual Institutional Outcomes
A. Recruit and retain a more diverse workforce at the institution.	1. SCSU will have a diverse workforce proportionate available to statewide workforce.	For the 2005-2007 period, SCSU has set the following goals: 1. Address the underutilization of women professionals by setting a hiring goal of five. 2. Address the underutilization of service maintenance women by setting a hiring goal of two. 3. Addressed the underutilization of minority technicians by setting a hiring goal of one. 4. Address the underutilization of minority Office/Clerical staff by setting a hiring goal of two. 5. Address the underutilization of minority Skilled Craft staff by setting a hiring goal of one. No other EEO Job Groups were underutilized so no goals for them were set.	
B. Increase the number and success of students of color.	1. Completion of a comprehensive student retention plan that includes component that specifically addresses SOC 2. Increase overall SOC enrollment to 8.5% by 2010	1. Plan completed by February 2006 2. Increase of overall SOC enrollment to 8.5% by 2010	
C. Expand private fundraising.	1. Implement distributed fundraising model 2. Raise \$3.3 million in private support 3. Increase total number of donors from 6,000 to 6,500	1. Hire fundraisers for each college according to plan by February 2006 2. \$3.3 million raised by June 2006 3. Total number of donors = 6500	

Strategic Direction Two: Expand High-Quality Learning Programs and Services

The Minnesota State Colleges and Universities will provide students with a full range of high-quality learning programs and services that respond to student needs and document student achievement.

System Expectations	Institutional Goals	Projected Institutional Outcomes	Actual Institutional Outcomes
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A. Increase online educational offerings and/or enrollment.			
B. Engage faculty and staff in opportunities to improve teaching and learning.	1. Increase programming and usage of the Center for Excellence in Teaching and Learning	1. Create a community of faculty and staff familiar with current scholarship pertaining to teaching, learning 2. Create a smoother transition for new faculty into teaching and scholarship 3. Increase interest in and familiarity with teacher/scholar model	

Strategic Direction Three: Strengthen Community Development and Economic Vitality			
<i>The Minnesota State Colleges and Universities will work to maintain and build vital communities and economies at the local, regional and state levels.</i>			
System Expectations	Institutional Goals	Projected Institutional Outcomes	Actual Institutional Outcomes
A. Promote active partnerships with K-12 school districts that increase college readiness.			
B. Actively engage the business community.	1. Continue participation in Science Initiative of Central Minnesota 2. Continue leadership role in St. Cloud Area Chamber of Commerce and Economic Development Partnership 3. Continue role of college advisory boards in providing input on academic programs 4. Continue to engage employers through job fairs and on-campus interviews with SCSU students 5. Continue role as home for Small Business Development Center		

Strategic Direction Four: Fully Integrate the System			
<i>The Minnesota State Colleges and Universities will become a more fully coordinated and integrated system of distinct higher education institutions that provide high-quality education.</i>			
System Expectations	Institutional Goals	Projected Institutional Outcomes	Actual Institutional Outcomes
A. Align college and university programs, services and business processes by implementing BPAC recommendations.	Educate students about changes to university procedures based on BPAC implementation	Communication plan implemented spring 2006 for fall implementation	

INSTITUTIONAL GOALS – LIST 3–5 KEY INSTITUTIONAL GOALS FOR THE COMING YEAR		
Institutional Goals	Projected Institutional Outcomes	Actual Institutional Outcomes

Create University College to enhance student success and coordinate services for at-risk student populations.	1. Plan completed by spring 2006 2. Expand Division of General Studies cohort as pilot of University College to 500 for fall 2006	
Institutional Goals		
Expand off-site courses and cohorts offerings to serve non-traditional and place bound students through partnerships with MnSCU community and technical colleges	1. Plan completed by February 2006	
Institutional Goals		
Develop planning and accountability model to improve quality and effectiveness of the institution	1. Plan completed by February 2006 2. Implementation begun as outlined in plan	
Institutional Goals		
Develop plan to develop applied doctorate programs in education, business, audiology and counseling	1. Plan completed by March 2006	
Institutional Goals		
Expand academic programming in the allied and biosciences to address workforce and economic development demands	1. Plan completed by May 2006	

FUTURES PLANNING			
Institutional Distinctivness			
<i>What programs of distinctiveness does the institution have and promote? Do you have niche markets or products?</i>			
System Expectations	Institutional Goals	Projected Institutional Outcomes	Actual Institutional Outcomes
A. With the Office of the Chancellor and Leadership Council identify one or more programs of distinction and/or niche programs and services.	<i>Programs of distinction:</i> Art, Business (Accounting, Finance, Insurance and Real Estate, Marketing), Communication Disorders, Criminal Justice, Education, Engineering, Mass Communications, Special Education, Social Work		
B. Market one or more programs of distinction or niche programs or services.	1. Conduct market research to determine off-site and cohort demand for niche programs 2. Develop plan to offer niche programs through off-side and cohort formats	1. Research completed by May 2006 2. Plan completed by June 2006	

As you look to 2010 and beyond, what major directions or changes do you anticipate in facilities, human resources, students, mission, program or technological priorities?

2010 and Beyond:

<ul style="list-style-type: none">• Facilities	Completion of new science complex, which includes new construction and renovation of existing buildings, construction of an on-campus parking facility and renovation of the National Hockey Center.
<ul style="list-style-type: none">• Human Resources	Continued recruitment of faculty and staff to enhance the diversity profile of employees.
<ul style="list-style-type: none">• Students	Programs to increase the success of at-risk and underserved students; activities to increase retention and graduation rates for all SCSU students; programs to address the specific needs of non-traditional and place bound students.
<ul style="list-style-type: none">• Mission	Offering applied doctorate degrees.
<ul style="list-style-type: none">• Academic Programs	Expanding programs in allied, engineering and bio sciences; offering applied doctorate programs to include those listed previously and nursing.
<ul style="list-style-type: none">• Technology	Expanding technology to enhance on-line and distance education services.