STRATEGIC PLANNING COMMITTEE
Meeting Minutes
September 5, 2013

Members Present: Lucas Golliet, Susan Hubbs, Mike Reedy, Mark Springer, Mark Petzold, Patrick Jacobson-Schulte, John Eggers, Judy Kilborn, Henry May, Lisa Foss, Kristian Twombly, Steve Hornstein, Michele Mumm, Alex Polacco, Kerry Marrer, Diana Lawson, Debra Carlson, Miguel Martinez-Saenz.

Announcements and additional agenda items:

The meeting was opened by Lisa Foss with a welcome back to members of the committee and a welcome to new members attending.

CLA Strategic Plan – Mark Springer

- John Eggers commented on the great presentation and that CLA had set the bar high for others completing this process.
- Michelle Mumm also commented on the nice job Mark had done on the presentation of the process they completed.
- There was some discussion on the presentation steps and to whom the plan would be presented and who is able to make recommendations and take actions on the plan presented.
- Lisa explained that the Strategic Planning Committee is a body of the President and we are not an approval body. Recommendations are made to the President by the body.
- Steve Hornsby added that information comes to us and we can make recommendations on it to the President.
- Mark Springer shared that the group tried to look at the entire process and look beyond to what would help others in the process from other schools within the university.
- Lisa Foss shared that there was excitement within the space when discussion of engaging with faculty across the university and with the students was shared.
- Mark shared that there were still some challenging areas in completing the plan but that projects on the strategic themes were being completed and progress was being made.
- Kristian Twombly questioned the measuring systems in place for the project. Are they more robust than we have now and are they moving ahead or waiting for others to catch up?
- Mark stated that we were moving ahead and working to coordinate college level programs with the Liberal Ed programs. There are changes that need to be made with regard to reassignment. He feels that honestly we have a very uneven landscape at present but we are making investments to facilitate a common frame.
Move to value the work the College of Liberal Arts has done and suggested we support continuation of the process.

Motion: John Eggers  Second: Mark Petzold  No objections  Motion Passes

- Kristian Twombly then noted to new members of the committee how the process worked within this group. Motions are made and there is a consensus of the group. Five objections would constitute a failure of the motion.

**Enrollment and Student Success Strategies – Miguel Martinez-Saenz**

Miguel discussed enrollment trends over the past few years and changes that had been made to make us more competitive in the market with regard to attracting both new and transfer students. There is a possibility of doing some additional outreach when visiting schools and having some faculty attend during those visits.

After the presentation, Susan Hubbs inquired whether they had looked at the credit taking behavior of new students. Many of our new students are not taking a full load. Miguel stated that most of our students do not have the means to be on campus full time and therefore are part time students working full time jobs.

Lisa contributed that she had received comparative sets stating that graduation among part time students was higher than in previous sets.

Kristian inquired when Miguel would be sending the information presented so it can be put on the SharePoint site. Steve Hornstein asked that the information be sent to him as well.

Orn suggested talking to Lisa about scheduling some more time to talk about the task force actions.

Meeting adjourned.