STRATEGIC PLANNING COMMITTEE
Meeting Minutes
September 20, 2012

Members Present: Kristian Twombly, David Sikes, Judy Kilborn, Lisa Foss, Bob Lessinger, Sarah Miles, Lakshmaiah Sreerama, Diana Lawson, Kerry Marrer, Mark Petzold, Michele Mumm, John Palmer, Mark Springer, Jennifer Quinlan, Lalita Subrahmanyan, Debra Carlson, Mike Sharp, John Eggers, Juliet Ogembo, Debra Leigh,

Minutes – September 6, 2012

Approved as amended.

No objections

Announcements and additional agenda items:

None

Online Task Force Report and Discussion – Guest: Jo Ann Asquith

Curricular Integration

- Consistent and comparable assessment across courses is one of the new HLC criteria
- Consider the impact on our face to face instruction
- How much of assessing the current environment drove the report?
  - There is demand and need but we are not certain at what level the demand and need is for our student population. Is there a market that we want to serve?
- We need to include the human factor and know what the student wants.
- Some of the students take online classes because that is the only way that they can fit that class into their schedules.
- We are sometimes offering online courses because some colleges/schools do not have room to serve all the students face to face and they do not have the faculty to handle the load.

Administrative Integration

- Important to have a consistent definition of how and where online courses fit into compensation and load.

Questions, Comments and Concerns:

- We need to figure out how to change more quickly – needs to have been done yesterday
- Figure out how to address the conflict of programs that are not interested in offering online courses but may be beneficial for the university for the program to be online.
- How do we get under control and headed in the direction we want to go as a university?
- We need to figure out what differentiates us not only from the other MnSCU schools but all other schools that offer online education.
• We need more resources for our online delivery but that takes away from other methods so we need to find that balance.
• Important to share the “metro” strategy reports that are available and how that market is very underserved by our institution.
• Take a step forward and consider social networking and newer technologies to develop our online offerings

SCSU Strategic Action Plan Outcomes and Goals

Conversation tabled to the next meeting.