STRATEGIC PLANNING COMMITTEE
Meeting Minutes
December 1, 2011

Members Present: Lisa Foss, Kristian Twombly, Judith Kilborn, Casey Gordon, John Burgeson, Jennifer Quinlan, Brady Haggstrom, Sara Grachek, Sue Pope, Debra Carlson, John Eggers, Kerry Marrer, Mike Sharp, Debra Gold, David DeGroote, Mark Jaede, Lalita Subrahmanyan, Stephen Hornstein, Susan Motin, Michele Mumm, Dan Gregory, Kathy Dahlberg, Diana Lawson, Michael Ernst

Minutes – November 17, 2011:
Approved - No changes

Additional Agenda Items:
• None

Web refresh focus group SPC volunteers
Loren Boone and Earthbound Media Group are seeking 6 SPC volunteers to participate in a focus groups around the web refresh for SCSU. Please contact either David Sikes or one of the co-chairs if you are interested.

SPC sub-group recommendation report
• The document has been forwarded to the President, who supports the SPC recommendations. It will now move to the various Meet and Confers.
• Faculty Senate approved the recommendations.

Technology consultant assessment report discussion forums tentative schedule
A) (regarding the announcement) The dates for the meetings have been announced and shared with the campus.

B) (regarding the summary document) The heading should be adjusted to specifically refer to the consultant's report (for public consumption). Other routine edits were discussed.

C) (regarding the content of the report)
• The University lacks an overarching Technology Strategic Plan.
• The "advisory structure is broken”.
• There is so much content that there is concern about the quality of feedback.
  • What about student forums? There is some discussion that has started regarding the tech fee committee and SGA.
• We should prioritize the feedback and solicit feedback on prioritization of recommendations, per the President's request.
• Suggestions to collect feedback:
  • via poster board or virtual corkboard
• We need a list of things to implement\provide input on immediately:
  • Advisory Group
  • Position Description
  • University-wide steering group
  • Effective Shared Governance
  • Optimized structure
• We will highlight high-priority recommendations (particularly structural) and provide the full summary document.
• Questions to include "what do you agree with?" "what do you disagree with?" and "what would you change?"
• Capture all feedback on critical issues by Dec 13th.

Strategic Action Plan revision

• Roughly 50 folks attended the three sessions. SPC members synthesized the feedback to produce the revised document. There was some discussion about the rationale driving the changes.
• Concern was raised about sustainability, that "dropping the ball" on this issue will result in a narrow definition of the concept.
• 3 terms could encompass:
  • Organizational - operational
  • Social - community
  • Environment
• Should we charge the existing group with defining the term?
• Perhaps a session during the convocation
• Dean Degroote will share the Australian model with the committee
• Move Key Performance Measure (KPM) 4 and 5 from Strategic Theme (ST) 3 to ST 4.
• ST 2 is missing the service learning component.
• ST 4 could include applied learning component.
• Discussion regarding a "portfolio of student accomplishment" that includes the community engagement plan and practica (move from ST 2 to ST 4).
• Add Service Learning and Applied Learning to the definitions sections (terms to be defined).
• Be more explicit regarding internal vs. external focus in ST 3 and ST 4.
• Strike outcome 1 in ST 2 due to a narrow focus.

HLC Quality Initiative Proposal

• Please volunteer for the HLC sub-group.