STRATEGIC PLANNING COMMITTEE
Meeting Minutes
March 31, 2011

Members Present: Lisa Foss, Judy Kilborn, David Sikes, Sara Grachek, Jarrod Wiggins, Mark Petzold, Tracy Ore, John Palmer, Karen Lindgren, Michael Ernst, Linda Williams, Sarah Larson, Joe Melcher, Michele Mumm, Kerry Marrer, Diana Lawson, Orn Bodvarsson, Mark Jaede, Kristian Twombly, Mark Sharp, Casey Gordon, Tom Hergert, Diana Burlison, Brady Haggstrom, Stephen Hornstein, Dan Pedersen, John Eggers, David DeGroote, Tony Akubue

Minutes for March 17, 2011

Approved with spelling correction of Kristian Twombly’s name.

Additional Agenda Items:
None

Mission and vision discussion

Mission

- Listing work as the first priority is somewhat a distortion of what education is about. We are primarily in the business of educating citizens.
- Preparing out students for life, citizenship and work...
- End with an ever-changing world.
- The wording should not be in the future tense. Say we prepare instead of we will prepare
- Defined visions – regarding international vision plan
- Say in the global community rather than in the twenty-first century.

Vision

- Vision: answer to the question transform for what end? Positive transformation or social justice.
- We will transform our students for positive growth in the global communities where they live and work.
- Students as well as our faculty are producing knowledge.
- Acknowledgment that the university will be transformed by the students through an active learning environment
- Active discovery, applied knowledge and creative interaction
- Successful life, work and participation in...
Vision defined

- Flexibility to redefine terms to allow for differences across campus.
- *Rigor* varies by discipline, level and expectation.
- The terms are useful even if we can’t define them carefully at the start.
- *Rigorous and relevant academic experiences* (wording change)
- *Makes a positive and eliminate* (wording change)
- *We provide rigorous and relevant* (remove will accomplish this by)
- *Who remain actively connected with our university.* (remove for life)
- *Remove the word global before citizens*

Talk about the words *global* and *citizens*.

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<td>Motion: Tom Hergert  Second: Joe Melcher  No objections. Motion passes.</td>
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| Amendment: Move to forward to all constituency groups the mission/vision draft as amended by the SPC on 3/31/11. This draft will be discussed and finalized at the next SPC meeting. Amended by: Jarrod Wiggins  Second: Tom Hergert  No objections. Amendment passes. |

**Community Engagement Vision and Plan**

Identify the difference between *synergistic* and *symbiotic* as it applies to the plan.

- *Synergistic* refers to the fact that we feed on each other—synergistic—the sum is greater than the parts.
- No division between the community and university (*symbiotic*)

Definition:

- Ensure the words *which* and *that* and what they refer to are clearly defined throughout the document.

Integrated and Sustainable…add *reward* in the last sentence after *recognition*