STRATEGIC PLANNING COMMITTEE
Meeting Minutes
February 10, 2011

Members Present: Lisa Foss, Judy Kilborn, David Sikes, Rich Shearer, Dan Pedersen, Mahmoud Saffari, Dan Gregory, Tracy Ore, Mark Petzold, Linda Williams, Mark Jaede, Jarrod Wiggins, Kerry Marrer, Michael Ernst, Orn Bodvarrson, Michele Mumm, Jennifer Quinlan, John Eggers, Sarah Larson, Diana Burlison, Sara Grachek, Debra Gold, Tom Hergert, John Palmer, Kay Worner, Lalita Subrahmanyan, Tony Akubue, Joe Melcher

Guests: Ann Radwan, Rob Lavenda, Jim Robinson

Minutes for January 27, 2011

Approved as amended. No objections. Minutes approved.

Additional Agenda Items:

None

International Vision and Plan – Ann Radwan, Rob Lavenda, Jim Robinson

Next Steps:
- Groups have a particular interest—We want to engage and get feedback from groups that have a particular interest such as
  - Foreign Languages
  - Area Studies
- Talk to the College DACs and encourage them to engage their departments.
- Hold an open forum to solicit the larger campus feedback.
- The document will be revised based on feedback and sent back to President Potter, Provost Malhotra and the Strategic Planning Committee for review.

How will curriculum on campus be integrated with the various international activities?
- Integration will come through the international plans developed by each of the college international councils.

Currently a mechanism is not in place to identify all of the international agreements that we have in position.

We need to work to get a better understanding of what our international capacity is right here on our own campus.
We will want to encourage student involvement—perhaps in the form of focus groups, for example.

St Cloud State University has changed, so we have to come up with a way to capture the reality and answer the question, “to what degree will the embedded schools have autonomy?”

It will be important to share the next steps with all of the bargaining units.

We will need to answer the question of how this plan will benefit SCSU.

How prominent should the expectation be of a revenue stream from those outside the university? (Alumni)

Communication by programs will need to improve.

A solid recruitment and marketing plan must encompass new entering and transfer students.

The bi-national steering committee will be useful in analyzing how the various agreements differ in terms of who they primarily serve and what the goals are of the agreements.

We will come back to this International Vision and Plan for SPC discussion next week.

Community of Scholars Plan – Dan Gregory

Dan Gregory made a presentation updating SPC on the Community of Scholars Plan, but there was not sufficient time for discussion, so this discussion will be added to the agenda for the February 17th meeting.

There was a request for the Fulbright policy change to be confirmed by President Potter and communicated widely to the campus community.

Future Structure and Charge of the Strategic Planning Committee

Tabled for a future meeting (ran out of time)