

# University puts new seal designs up to vote

**Kateri Wozny**

STAFF WRITER

The St. Cloud State University seal is being redesigned to more accurately reflect the university and its history.

The voting kicked off on Nov. 3 and will run until Nov. 17. Students, faculty, and staff are given a chance to cast their vote on the SCSU Web site on which seal they feel best represents SCSU.

"This is a unique way for a university to vote on it (the seal) as opposed to the councils and presidents voting on it," said Greg Czerwinski, director of marketing and communications.

"We are changing the seal because it doesn't seem to represent the university that well," Czerwinski said. "We were looking for something that adds a little more academic look and feel to it."

Students often ask why we need a seal to represent our university. The answer is because it is needed for official documents.

"There are times when we need something a little more formal than just putting our logo out there," Czerwinski said. "The seal would also have many other ways it could be used, such as putting it on T-shirts or engraving it in wood or glass."

The creative staff at University Communications designed the seals that are



**SCSU is asking for help choosing the university's seal. Voting is taking place online on the SCSU Web page.**

posted on the SCSU Web site. Two dozen different seals were made and were cut down to the top two basic designs. The two seals each have the Cupola on them, which is based on top of the oldest building on campus, Riverview Hall.

"The Cupola represents the university's tradition," Czerwinski said.

Currently, 85 percent of the SCSU community that has voted chose the Cupola seal standing alone, while the other 15 percent have voted for the seal that incorporates the Cupola, shield, and river.

---

If you would like to cast your vote on which seal would best represent SCSU, you can go to: <http://appdev.stcloudstate.edu/poll/>