

NEWS

FROM

INFORMATION SERVICES

ST. CLOUD STATE COLLEGE

ST. CLOUD, MINNESOTA

FOR IMMEDIATE RELEASE

ST. CLOUD, Minn., April — A campaign to raise \$500,000 for a proposed College Center at St. Cloud State College opened this week with the appointment of Mrs. Vernon Mork as executive board secretary.

Mrs. Mork will prepare the college's alumni files for a mail solicitation of graduates next fall, according to Jack M. White, assistant to the president and chairman of the Development Fund Committee.

The college faculty and business and industrial firms in central Minnesota and the Twin Cities also will be asked for contributions. A fund drive "kickoff" dinner will be staged during Homecoming week in October.

Students at the college already are paying a \$5-per-quarter College Center fee authorized by the State College Board. The financing plan for the \$1,540,000 building calls for one-third of the revenue from student assessments, one-third from a proposed legislative appropriation and the remaining third from donations.

Checks for the College Center Fund may be made out to the St. Cloud State College Foundation and sent to the president's office at the college, according to Alyn Dull, fund drive treasurer. Contributions are tax deductible.

Facilities planned for the building, to be located across the street from Stewart Hall, include a student store, snack bar, multi-purpose room for banquets and dances, post office, lounge, reading room, bowling lanes and conference rooms. Although enrollment is expected to reach 8,000 by 1970, the college has no social-recreational building or central meeting place separate from classroom and dormitory buildings.

Other committee heads appointed by Mrs. Mildred Jones, executive board chairman, are: Dr. John Laakso, faculty; Allan Carlson, student organizations, and Mrs. Donald Helgeson, facilities.

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