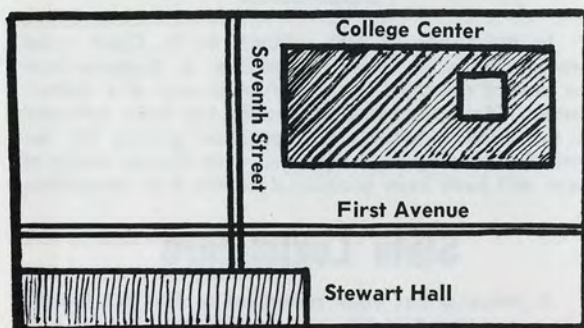


LOCATION

A living room should be convenient to be useful and effective. St. Cloud's "living room" — the College Center — will be constructed in the heart of the campus so that it will be easily accessible. It will be located at the corner of First Avenue and Seventh Street across from Stewart Hall.



Why You Are Needed

State appropriations keep St. Cloud operating but no provisions are made for the "extras" its program requires. The main body of support for the College Center must come from those who are most likely to use it and who are most directly concerned with the college's welfare. Each contribution, however small, will help reach the goal of \$500,000. Pledges are encouraged, enabling the donor to make his contribution in easy installments.

Send your contribution or pledge to:

**St. Cloud State College
College Center Fund
St. Cloud, Minn.**

Make check payable to "St. Cloud State College Foundation, College Center Fund."

TARGET

The target is completion of the College Center for dedication at Homecoming 1965. Construction will begin in the spring of 1964. Fund raising is to be completed by May 1, 1963.

Support the College Center campaign in your community! For additional information, write to the President's Office, St. Cloud State College, St. Cloud, Minn.

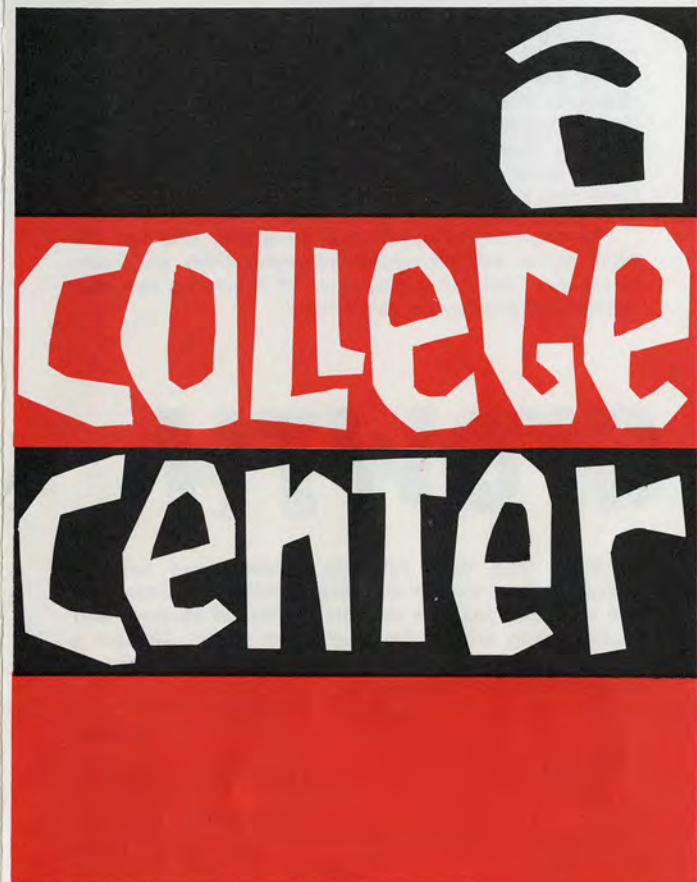
College Center Executive Board

Mrs. Mildred Jones, Chairman
Dr. Robert Zumwinkle
Mr. George Ferguson
Judy Peterson
Mary Winter
Herbert "Keath" Newstrom
Mrs. Donald Helgeson
Dr. Jack White
Dr. John Laakso
Allan Carlson
Charles Emery, Jr.
Michael Maas



WANTED

A LIVING ROOM
FOR OUR CAMPUS



HERE'S WHY
ST. CLOUD STATE COLLEGE
ST. CLOUD, MINNESOTA

NEED

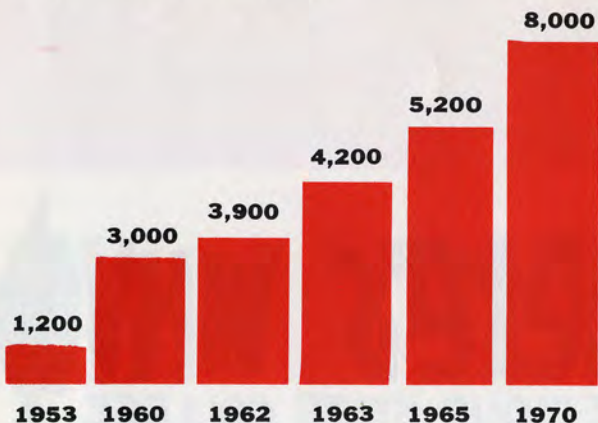
St. Cloud State College is now serving the largest enrollment in its history. What was once a small teachers college has become Minnesota's third largest multi-purpose college expecting 8,000 students by 1970.

St. Cloud has made great strides forward in recent years. Yet there is one important area where students, faculty, alumni and visitors are being short-changed. There is no College Center—some call it a student union—to serve as the "living room" for the campus. Nearly every college across the country has such a building, which is the hub of social and recreational living.

Through a College Center program, students develop social and citizenship responsibilities and learn to assume leadership positions. It is part of the total educational program of the college.

GROWTH

More than 4,000 full-time students are now on campus, about double the 1955 enrollment. Conservative estimates indicate that the number of students will double again within the next eight years. Without a College Center program, these student are missing an important part of college life.



FACILITIES

The College Center would serve the entire campus community as well as guests and visitors. It would be designed to meet the daily needs of students outside the classroom and provide services requested by other groups and individuals. Here are the proposed facilities and how they would be used:

Students and Faculty

The Center would be used primarily by students and faculty, providing a cafeteria, snack bar, bookstore, lounge, conference rooms, reading room, recreational facilities, offices for student publications, barber shop, post office and ballroom.

Alumni

The college's thousands of graduates also could use and enjoy the College Center, which would provide an alumni office and a familiar meeting place. Facilities would be ideal for special alumni dinners and social gatherings at Homecoming and throughout the year.

Visitors and Guests

Thousands of visitors and guests come to the campus each year. As the college grows, their numbers will increase. A College Center is needed to accommodate them as well as special groups which participate in conferences, workshop, clinics and other adult education programs.

FINANCING

St. Cloud's proposed College Center will cost about \$1,500,000. This goal can be achieved through the cooperative effort of three teams: students, state legislature and alumni and friends. Two of the teams already have gone to work; the other is expected to respond when the legislature convenes in 1963.

Students

In the spring of 1961 students at St. Cloud voted overwhelming in favor of paying a \$5-per-quarter fee toward one-third the construction cost of a College Center. More than \$80,000 already has been collected in this fund. Students will continue paying the fee until the building is constructed even though many of them will have been graduated before it is completed.

State Legislature

A proposal has been submitted to the 1963 legislature requesting \$500,000 for one-third the cost of constructing the College Center. St. Cloud is hopeful that the legislature will act favorably on this request.

Alumni and Friends

The remaining one-third, or \$500,000, must come from alumni and friends of the college. It is the first time they have been given an opportunity to show their support in this manner. Every contribution will be acknowledged, regardless of size. **ALL GIFTS AND GRANTS ARE TAX DEDUCTIBLE** because a special tax exempt corporation—The St. Cloud State College Foundation—has been set up for this purpose.

