



September, 1962

Dear Alumnus:

St. Cloud State College now faces its greatest expansion and with this tremendous growth we must deal with many challenges. This school year we are charged with the responsibility of raising \$500,000 toward the construction of a College Center, a building which is sorely needed on the campus. The enclosed brochure describes the building and fund drive in some detail.

As an alumnus, you probably can remember quite vividly how much a College Center, or Student Union, was needed when you were on campus. In light of our present growth (about 4,000 full-time students this fall), I feel we cannot wait any longer for a facility which will be the "living room" of our College.

The students at St. Cloud already are contributing to the College Center fund. Beginning a year ago, they began paying a fee of \$5 per quarter for an indefinite period toward the Center's total cost of \$1,540,000. To raise another one-third of the cost we have included in our proposal to the 1963 Legislature a request for \$500,000. We are hopeful that the legislators will grant this important request.

The remaining \$500,000 we hope to raise through contributions from you, your fellow alumni, and friends of the College. Although the fund-raising campaign isn't official until Homecoming, October 5-6, we are encouraged because many alumni already have contributed and \$50,000 is now on hand. I cannot impress upon you too greatly how much we need your support.

You probably receive appeals of all kinds and I know you respond to a large number of them. However, because of the important role St. Cloud State College plays in education today, I feel you should have a part in advancing the dynamic program of your College.

I urge you to read the brochure and then complete and return the contribution pledge card which is enclosed.

I look forward to hearing from you.

Very cordially yours,

A handwritten signature in cursive script that reads "George F. Budd".

George F. Budd  
President

GFB:hs  
Enc.: College Center Brochure