

Herberger Business School

Goal 1: Our students will be effective written and oral communicators.

Objective 2: Students will make an effective business presentation.

	Below Expectations (1)	Meets Expectations (2)	Exceeds Expectations (3)
Content			
Student demonstrates ability to:			
1. Provide a clear topic statement and introduction.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Provide evidence to support topic.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Provide conclusions that summarize main points.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Delivery			
Student demonstrates ability to:			
4. Speak with appropriate volume and enunciation.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Make eye contact and use appropriate gestures/body language.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Present with enthusiasm and confidence.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visual Aids			
Student demonstrates ability to:			
7. Prepare clear and professional looking visuals.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Prepare visuals that do not contain grammatical or spelling errors.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. Use visuals effectively within the presentation.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Appearance			
Student demonstrates ability to:			
10. Wear appropriate professional attire.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. Be well groomed.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Scoring:

11-21 Below Expectations

22-28 Meets Expectations

29-33 Exceeds Expectations