



EXHIBITOR SILENT AUCTION

MN Municipal Clerks and Finance Officers Conference & Exhibit Show
EXHIBIT SHOW - March 24, 2022 at
River's Edge Convention Center, St. Cloud, MN
"Get 'Er Done"

ISSUE:

Minnesota Ethics Law prohibits exhibitors from giving away items worth more than \$5.00

SOLUTION:

Participate in the Silent Auction

REASONS TO PARTICIPATE

- Having a Silent Auction item at your booth brings more traffic. The Exhibitor Silent Auction has become a tradition at this Conference and attendees look forward to bidding on some outstanding items! They love to check out their options....and they love to make their bids! They'll come to your booth – again and again!
- A flyer listing all the booths with items is included in the packets given to all the attendees - more promotion of your company!
- Proceeds support the MCFOA scholarship fund for future conference & training opportunities. They appreciate your support.
- A Silent Auction consisting of items donated by conference attendees will also be set up in the Exhibit Area – lots of excitement and bidding!

HERE IS HOW IT WORKS

- Decide to participate!
- Choose an item. The conference theme is **Get'Er Done**... Fun to have something that goes with the theme. **Come up with some great ideas to decorate your booth! Creativity means more attendees stopping at YOUR booth!** The Conference Committee prefers all items to be valued at \$15 or more. If you have several small items, combine them into a basket/gift box. Complete the form at the bottom of this flyer and email or fax back to St. Cloud State University – Attn: Gail Ruhland.
- Bring your item to the conference – display it prominently in your booth – use it as an *attention getter*. Bidding sheets and further instructions will be provided on site.

EMAIL TO – gmrhland@stcloudstate.edu; FAX TO – 320-308-4126

Form must be received by Friday, February 11, 2022 to insure information is included on the flyer.

Company Name:

Contact Person:

e-Mail Address:

Help us promote your item in a flyer distributed to all attendees.

What is it?

Short/Clever Description:

Estimated Value: