

CERTIFICATE OF PROFESSIONAL COMMUNICATION

(15 credits)

CMST 211 Public Speaking - (meets Goal Area 6)

MKTG 333 Business Communication Strategies

OR ENGL 332 Writing for the Professions

CMST 340 Teams, Innovation and Communication

OR CMST 448 Communication and Leadership

CMST 341 Communication in the Workplace

OR CMST 321 Communication in Interpersonal Conflict

CMST 330 Intercultural Communication - (meets Goal Area 8)

OR CMST 439 Intercultural Communication in the Global Workplace

With this certificate you will develop communication-based knowledge and skills integral to the creation of competent and effective communication in professional contexts.

Specifically, you will learn how to:

- Construct oral and written presentations that are clear, concise, and compelling.
- Apply communication skills in teams for creative problem solving, decision making and innovation.
- Apply relational communication practices (such as conflict management) to professional settings.
- Perform competently within the imperative of the global context.