

Mass Communications Resume



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MARY MASS COMMUNICATIONS

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EDUCATION

Bachelor of Science in Mass Communications – Advertising Sequence

December 20XX

St. Cloud State University (SCSU) - St. Cloud, MN

- **Minor:** Marketing
- College of Business Accredited by American Assembly of Collegiate Schools of Business (AACSB)
- Worked average of 25 hours per week while attending college full time
- Major GPA: 3.2

WORK EXPERIENCE

Advertising Representative, University Chronicle, SCSU

September 20XX-Present

- Use sales and customer service skills to sell thousands of dollars of advertisement space to business and university clients
- Captured creativity by designing more than 20 display advertisements for clients

Laborer, Beaver and Son's Landscaping, Sartell, MN

Summers 20XX-20XX

- Built team working skills working with a crew to reconstruct, repair, and maintain domestic landscape involving the construction of waterfalls, retaining walls, and patios

Laborer, Minnesota Department of Transportation, St. Cloud, MN

Summer 20XX

- Worked 50-60 hours per week performing heavy labor working as part of team repairing highways

ADDITIONAL SKILLS

- More than two years of experience using Quark express, InDesign, and Photoshop
- Gained experience in advertising and professional relations through employment and in involvement in campus organization

ACTIVITIES AND ACHIEVEMENTS

Students in Free Enterprise (SIFE), Advertising/Promotions Director, SCSU

August 20XX- January 20XX

- Designed flyers and posters to promote educational programs attended by hundreds of students
- Member of SIFE Regional Championship team
- Member of Presentation Team at SIFE National Championship

Advertising Federation, SCSU Chapter

January 20XX- May 20XX

- Membership Director
- National Student Advertising Competition, Presenter