

# Mary Mass Communications

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## EDUCATION

### Bachelor of Science in Mass Communications – Advertising Sequence

December 20XX

St. Cloud State University (SCSU) - St. Cloud, MN

- **Minor:** Marketing
- Work an average of 25 hours per week while attending college full time
- **GPA: 3.2**

## WORK EXPERIENCE

### Advertising Representative, University Chronicle, SCSU

September 20XX-Present

- Organized meetings for the university clients and businesses using proficient sales and customer service skills, resulting in thousands of dollars of advertisement space being sold
- Designed more than 20 display advertisements for clients using substantial creative skills, resulting in an increase in customers for clientele

### Laborer, Beaver and Son's Landscaping, Sartell, MN

Summers 20XX-20XX

- Built team working skills working with a crew to reconstruct, repair, and maintain domestic landscape involving the construction of waterfalls, retaining walls, and patios
- Assisted with cleanup of various neighborhood properties using significant detail-oriented skills, resulting in a growth of cleanup requests for the company

### Laborer, Minnesota Department of Transportation, St. Cloud, MN

Summer 20XX

- Demonstrated strong work ethic by operating 50-60 hours per week performing heavy labor duties repairing highways
- Assembled road side traffic controls while showing flexibility by multi-tasking being cautious and safe working in high volume traffic

## ADDITIONAL SKILLS

- More than two years of experience using Quark express, InDesign, and Photoshop
- Gained experience in advertising and professional relations through employment and in involvement in campus organization

## ACTIVITIES AND ACHIEVEMENTS

### Students in Free Enterprise (SIFE), Advertising/Promotions Director, SCSU August 20XX- January 20XX

- Designed flyers and posters to promote educational programs attended by hundreds of students
- Member of SIFE Regional Championship team
- Member of Presentation Team at SIFE National Championship

### Advertising Federation, SCSU Chapter

January 20XX- May 20XX

- Membership Director
- National Student Advertising Competition, Presenter