

# Mark Marketing

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Wanting to obtain a position as Marketing Coordinator to gain professional experience in the field and improve overall skills.

## Internship

### Event Coordinator

Ruff Start Rescue August 2019-March 2020  
Princeton, MN

- Produced new plan for community event to support animal rescue using creative skills, resulting in a successful turn out
- Provided outlook for the event to ensure the best outcome, gained analytical skills through learning how to plan strategically
- Developed marketing skills such as collaboration through joint effort working with sponsors and volunteers to set up event, as well as provide activities and food for participants
- Collected data for supervisor by surveying throughout the event to weigh pros and cons so that the following event could be even better
- Created digital flyers with the use of Photoshop to advertise

## Work Experiences

### Tour Guide Ambassador

Admissions Department, SCSU August 2018-May 2019  
St. Cloud, MN

- Guided potential new students on tours throughout campus, utilizing communication skills to provide an overall positive experience for them
- Persuaded high school students to apply to the college by using influential skills while giving presentations about SCSU

### Front Desk Office Assistant

International Studies, SCSU August 2018-May 2019  
St. Cloud, MN

- Assisted international students with any questions they had, using good customer service skills, resulting in students efficiently finishing tasks they needed to complete

## Education

### Bachelor of Science in Marketing

May 2019  
St. Cloud State University (SCSU)  
St. Cloud, MN

- **GPA: 3.8**

## Expertise

Microsoft Office Suite

Adobe Illustrator

Adobe Photoshop

Email Marketing

Search Engine Optimization

Affiliate Marketing

Branding

## Memberships

American Marketing Association

August 2019-Present

SCSU Student Marketing Association

August 2017-Present

## Volunteer Experience

Community Event Coordinator

Ruff Start Rescue April 2019

Social Media Coordinator

Backpack International June 2018