



CAREER CENTER
 ST. CLOUD STATE UNIVERSITY
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Business Resume

Bobbi Business

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OBJECTIVE: Seeking a position at Target as a Management Analyst

EDUCATION:

Bachelor of Science in Business May 20XX

St. Cloud State University (SCSU) – Saint Cloud, MN

- Worked 30 hours a week while attending school full time
- Achieved Deans List for four consecutive semesters
- **GPA 3.9**

Study Abroad Program January 20XX - May 20XX

Munich, Germany

- Adapted to a new culturally diverse environment while traveling independently and in groups
- Learned valuable lessons on international business and the German culture

PROFESSIONAL EXPERIENCE:

Customer Service Supervisor July 20XX – Present

Cellular Connections – Saint Cloud, MN

- Organize and motivate a sales team of 10 employees, generating annual sales of \$1.5 million
- Identify and meet customers’ needs for wireless service to achieve a sales quota
- Coach Staff on selling skills and products using demonstrations and practice sessions
- Promoted to management trainee program after 11 months of demonstrating outstanding service

Marketing Intern August 20XX – May 20XX

3M – St Paul, MN

- Collaborated in a cross-functional team assisting in product development and brand management
- Managed the Category Line Review database to maintain accurate product margins, and cost
- Presented new ideas to the packaging team to help in the selection of appropriate graphics and package dimensions
- Conducted cost-benefit analysis of promotion campaigns to identify various payout scenarios

ACTIVITIES AND ACHIEVEMENTS

Treasurer, Husky Growth Fund, SCSU September 20XX – Present

- One of only 15 students selected to manage \$100,000 Growth Fund
- Research securities information through various online resources and market prospective worthy securities to incorporate into the portfolio

Recipient, Target Case Study Competition, SCSU April 20XX

- One of only four students awarded \$1,000 for successfully preparing and presenting strategies to help Target meet its changing demographic needs
- Fluent in English and German