

Sporty Desoto

St. Cloud, MN 56301 | 222-222-222 | sdesoto@go.stcloudstate.edu | www.linkedin.com/in/sportydesoto

January 29, 20XX

Liang Jeung, Human Resources Manager
Daktronics Inc.
201 Daktronics Drive
Brookings, SD 57006

Dear Mr. Jeung:

I am writing to express my great interest in pursuing the Sports Management internship with Daktronics Inc. I am working toward completing a bachelor's degree in Recreation/Sports Management, with minors in Psychology and Mass Communications and discovered the position on Handshake. I am eager to add value to Daktronics Inc. and am confident my sports management experiences in conjunction with leadership and communication abilities aligns well with the role.

My diverse experiences have aided in preparing me for the sports management intern position at Daktronics Inc. For example, while working as the student manager for my University's recreational volleyball league, I noticed confusion over space scheduling that resulted in reservation conflicts. After sharing my experience utilizing Excel spreadsheets with my supervisor, I was tasked with finding a solution to the issue. I created an Excel spreadsheet for tracking space reservations and trained all student workers on how to use and manage the new system. Within two months we saw a 92% reduction in reservation conflicts.

In addition to decreasing reservation conflicts for the University's recreational sports department, I have further developed my leadership and communication skills through being entrusted to assist in training-in new student workers. I use a collaborative role modeling method to ensure new hires understand what their position entails and ensure University health and safety standards are met. I am very excited to put all that I have learned into action and work alongside your staff in a variety of ways. Gaining an internship with your agency would allow me to gain a better understanding of the profession while using my knowledge and skills to contribute to Daktronics Inc.

I am enthusiastic about the prospect of contributing to Daktronics Inc. and am eager to discuss how my academic background, problem-solving abilities, and leadership skills align with your organization's goals. I kindly request the opportunity to interview with you and further explore how I can be an asset to your team. Thank you for considering my application, and I look forward to the possibility of discussing this exciting opportunity in more detail.

Sincerely,

Sporty Desoto