



[Create Account](#) or [Sign In](#)
[Home](#) [Videos](#) [Channels](#) [Shows](#)
[Subscriptions](#) [History](#) [Upload](#)

About YouTube

- [Company Blog](#) →
- [Business Blog](#)
- [Company History](#)
- [Press Room](#)
- [Jobs](#) →
- [YouTube Store](#)

Discover

- [YouTube on Your Phone](#)
- [YouTube on Your TV](#)
- [YouTube on Your Site](#)
- [YouTube RSS Feeds](#)
- [TestTube](#)

Programs

- [Advertising Programs](#)
- [Partnerships](#)
- [Developer Tools](#)
- [Content Management](#)

Policy

- [Privacy Policy](#)
- [Terms of Service](#)
- [Copyright Notices](#)
- [Community Guidelines](#)

Help

- [Help Center](#) →

YouTube on Your Site

Whatever presence you have on the Internet—a large website, a blog, a social network page, or pretty much anything else—there are many ways to integrate YouTube into it. From simple video embeds to our full-powered APIs, you can integrate video at all levels of technical expertise.

Bringing YouTube to your site is more than just adding some of the millions of videos available on YouTube. It keeps your visitors interested and allows self-expression and interaction with one of their favorite services. And it brings your site, blog, or page into the YouTube video community—an international network of users, creators, and sites connected through the Web's largest collection of online videos.

We've highlighted some typical ways of integrating video content below—just click the arrow next to the question to get the answer. If you have any questions or suggestions, or projects that you would like us to know about, please leave a post at the [Developer Forum](#).

The Basics

How do I add a video to my blog or web page?

How do I add a playlist to my blog or web page?

How do I add a video to my social network page?

How do I add videos to an eBay auction?

Advanced Embeds and Revenue

How do I display multiple videos in the same embed?

APIs and User Engagement

Can visitors search YouTube videos from my site?

We have a site which caters to a community—can we let the community upload, discuss, and share videos?

I work for a large blog/web company. How can video increase user engagement on our site?

- [Safety Center](#)
- [Creator's Corner](#)
- [YouTube Handbook](#)
- [Contact Us](#)

We have a site and we have our own videos. Can we post these on our site using YouTube?

You

Try YouTube in a fast, new web browser!

[Download Google Chrome for PC](#)

[Search](#)

[YouTube](#)

[Contact Us](#)

[YouTube Store](#)

[Press Room](#)

[Business Blog](#)

[YouTube Blog](#)

[Programs](#)

[Advertising](#)

[Developers](#)

[Partnerships](#)

[Content Management](#)

[Help](#)

[Get Help](#)

[YouTube Handbook](#)

[Community Help Forums](#)

[Safety Center](#)

[Creator's Corner](#)

[Policy](#)

[Privacy Policy](#)

[Terms of Service](#)

[Copyright Notices](#)

[Community Guidelines](#)

[Discover](#)

[YouTube on Your Phone](#)

[YouTube on Your Site](#)

[YouTube on Your TV](#)

[YouTube RSS Feeds](#)

[TestTube](#)

Current Location: [Worldwide](#) [Show locations](#)

Current Language: [English](#) [Show languages](#)

[Add YouTube to your Google homepage](#)

© 2010 YouTube, LLC