

Freeze acquires Rhode Island Soft Systems

By Sue Halena

shalena@stcloudtimes.com

WAITE PARK — A growing technology company has acquired additional screen-saver software for its array of online consumer products used to build contact lists for direct-mail marketing.

Freeze.com last month acquired Rhode Island Soft Systems, the consumer software division of Mediawave Inc., Providence, R.I.

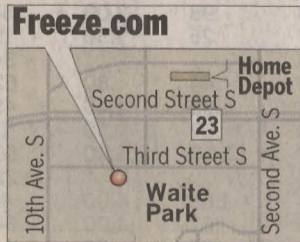
In August 2003, Freeze.com acquired www.screen saver.com from Mediawave.

New, moving or expanding

The two deals combined are valued at \$1.5 million, Freeze.com President Rob Weber said.

Freeze.com this month bought www.wallpapers.com to build its selection of free products for users.

Weber and his brother Ryan Weber started Freeze.com, also known as Freeze Media, in the late 1990s. The company is at 868 Third



Times map

St. S, Waite Park.

Freeze.com has 35 employees and 80 million registered users.

It offers more than 100 screen savers and more than

5,000 versions of computer screen wallpaper.

Freeze.com generates leads for direct marketers through its online registration process.

Clean Gear opens

SARTELL — Sean and Michelle Moynan are taking the stink out of hockey gear and more with a specially designed washer at Clean Gear Central.

The business opened last week at Stonepath Village Mall on Pinecone Road in

Sartell.

Sean Moynan saw the Esporta machine when he was visiting his hometown, Duluth, and decided to invest.

The patented machine uses a combination of water and chemicals to wash sports gear, firefighting gear, bulky costumes, day-care toys and saddles.

It can handle helmets, skates and boots.

Home store opens

SARTELL — Home Flooring and Design opens

Tuesday at 1733 Pinecone Road S, Suite 300. The store carries all types of flooring, plus window treatments and granite and Silestone countertops. It arranges installation.

John Cohoon is manager. The store is owned by Todd and Barbara Symanietz of Sartell.

To submit information on a business opening, moving or expanding within the past three months, contact Sue Halena at shalena@stcloudtimes.com or 255-8743.