

UNIVERSITY COMMUNITY RELATIONS

Performance Indicators: Approved March 30, 2006

Strategy	Goal	Objective	Performance Indicator	Data Source	SCSU Baseline	Peer Benchmark	SCSU Goal
The University will support and recognize partnership development and community engagement efforts that contribute to the well being and stability of the University and its external stakeholders.	The University will receive adequate and increasing support from its external community.	The University will build external community support for and participation in university activities and programs.	Total private gifts (<i>MnSCU measure</i>)	SCSU Foundation Report to MnSCU; audited financial statements			
			Total number of donors	SCSU Foundation Report to MnSCU			
			Total endowment value	SCSU Foundation Report to MnSCU; audited financial statements			
			Alumni participation rate (in giving)	Council for Aid to Education report submitted by SCSU Foundation			
			Private financial aid provided	Financial Aid Office Report			
			State appropriation (<i>MnSCU measure</i>)	MnSCU report			
			Alumni event attendance	Alumni Office Report			
			Number of alumni events per year	Alumni Office Report			
			Ticketed event attendance	TBD			
			Athletic event attendance	Athletics Report			
		Non-ticketed event attendance	TBD				
		The University will seek community input for its activities and programs.	Number of advisory boards and frequency of meetings	Unit/Department reports			
			Number of programs and activities revised or developed based on community demand/input	Academic Affairs report			
			Average length of time to revise/develop program	Academic Affairs report			
			Level of satisfaction with the University (general)	Community Satisfaction Survey (TBD)			
		The University will be purposeful in its outreach efforts to communities of color in	Number of relationships with groups and organizations focused on the needs of people of color in Central MN	TBD			
			Level of satisfaction with the University (external communities of	Community Satisfaction Survey (TBD)			

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		Central Minnesota.	color)				
	The University will serve as a resource for the surrounding community.	The University will enhance its support for the external community through outreach, partnerships, collaborations, community-based research, service-learning, and volunteer work.	Number of community contacts by faculty, staff and administrators	TBD			
			Number of service learning projects	MnSCU data system			
			Number of students participating in service learning projects (<i>MnSCU measure</i>)	MnSCU data system			
			Number of student volunteer hours (<i>MnSCU measure</i>)	Volunteer Services Report			
			Number of community-based research projects, partnerships and collaborations (<i>MnSCU measure</i>)	TBD			
			Overall economic impact of SCSU on the community	Economic Impact Study			