



## **St. Cloud State University's Impact**

### **What would your world be without St. Cloud State University?**

96,000 alumni, 17,000 students and 1,500 faculty and staff enhance the lives of everyone in the region.  
Teach. Protect. Serve. Employ. Heal. Entertain. Lead.

### **\$370,000,000 annual impact on local economy.**

Students alone spend \$98,000,000 locally every school year.  
Direct spending. Induced spending. Enhanced productivity.

### **Students, faculty, staff volunteer 1,000,000 hours a year.**

Helping service organizations, schools, churches, community groups.

### **For 46 years, the Winter Institute has brought experts to St. Cloud to focus on economic issues.**

Milton Friedman. Alan Greenspan. Ben Bernanke.  
Globalization. Immigration. Race and gender. Income inequality. Early education.

### **1,400,000 people enjoy sporting events on campus every year.**

Hockey. Open skating. Basketball. Football. Broomball. USA Select.

### **30,000 people enjoy cultural events on campus every year.**

Concerts. International culture nights. Lectures. Theatre productions. Speakers. Recitals.

### **Each nursing student in training gives the community 85 days of direct patient care before graduating.**

### **Student-run UTVS cablecasts all day, every day to 90,000 viewers.**

News. Entertainment. Arts. Education. Husky hockey.

## **2,700,000 print and non-print library items available to all.**

Miller Center serves 282 libraries by hosting Central Minnesota Library Exchange.

675,000 books. 1,000 periodical titles. 1,500 maps. 1,300,000 government documents.

## **100% of our nursing graduates passed the National Council Licensure Examination in 2006 and 2008.**

## **Our Highway Safety & Research Center**

26,000 people have taken our safe-driving course, saving an estimated \$1.7 million in car insurance over three years. Trained 2,000 peace officers, ambulance/fire equipment/commercial vehicle operators.

## **Top employers benefiting from graduates' talents, training:**

Target Corporation. St. Cloud Hospital. Wells Fargo. ING Direct. Bankers System. US Bank. Catholic Charities. State of Minnesota.

## **4 of Minnesota's largest CPA firms and 5 of Twin Cities' top accounting firms headed by G.R. Herberger College of Business graduates.**

Target Corporation. St. Cloud Hospital. State of Minnesota. Wells Fargo. U.S. Government. US Bank. Catholic Charities.

## **Students recruited 1,200 potential donors for National Bone Marrow Donor Program.**

Earned the 2007 National Marrow Donor Collegiate Award.

## **Environmental and technological studies students give 4,500 hours to service projects in three years.**

Central Minnesota Habitat for Humanity construction.

Sauk River clean-up. Storm drain marking. Rain garden development. Bald eagle conservation.

## **4,000 people participate in Earth Day events hosted by St. Cloud State for thousands of spectators.**

Half marathon. Half marathon relay. 5k fun run. 1k junior run.

## **St. Cloud Area Quarterly Business Report tracks economy.**

Data. Trends. Forecasts. News.

## **Graduates providing leadership for St. Cloud, Sauk Rapids, Sartell school districts.**

3 superintendents. 7 school board members.

## **G.R. Herberger College of Business student-interns save employers the equivalent of nearly \$800,000 in salaries a year.**

Target Corporation. Gold'n Plump. Walgreens. Wells Fargo & Company. LarsonAllen, LLP.

## **Education students give 445,000 hours to community every year.**

2,400 St. Cloud State students directly impacting 83,500 students, teachers and community members.

Student teaching. Internships. Practicums. Field experiences. Serving 250 schools, 65 school districts, 167 organizations.

## **929 U.S. Companies run by alumni.**

Leading Wells Fargo, the Minnesota Division of Xcel Energy, W3i, the Federal Reserve Bank of St. Louis. Entrepreneurs. CEOs. Presidents.

## **Thousands and thousands of educators**

8,000 graduates teaching in Minnesota schools.

500 graduates leading Minnesota schools as principals and superintendents.

## **Student-run KVSC 88.1 FM brings to 20,000 listeners every week:**

Local news. State news. National news. Husky Athletics. Minnesota music.

Progressive rock. Jazz. Folk. Reggae. International. Blues.

## **13,000 people enjoy the Lemonade Art Fair each year.**

The area's biggest art, music and crafts fair and St. Cloud Symphony Orchestra outdoor concert.

## **5,500 people enjoy free Astronomy Nights at the Planetarium every year.**

8,500 stars. Planets. 24 constellations/galaxies. Mythology.

## **Largest preparer of special education teachers in the Midwest.**

## **11 graduates now serve in the Minnesota Legislature.**

## **40 annual Mathematics Contests.**

2,000 students grades 7-12 from 45 participating schools compete each year.

## **Summer camps educate and entertain 3,000 young people a year.**

Basketball. Math/science. Volleyball. Football. Hockey. Pole vault.

## **\$3,000,000 spent on science and engineering research.**

Water quality. Mars surface. Ozone layer. NASA equipment.

## **40% of St. Cloud police officers are criminal justice graduates**

Program has 96% pass rate on Minnesota Peace Officers Standards Test.

Interns at 130 sites.

## **Volunteers remove 1,200 pounds of garbage from Mississippi River banks every year.**

## **6,000 people a year earn credits through SCSU Online.**

Seeking flexibility and access, they come from our campus, state and around the world.

## **28,000 have had students their classroom experience enhanced by co-teaching program.**

Dramatic improvements in reading, math and attendance.

## **2,500 players on 79 campus and community teams participate in KVSC's annual weekend trivia marathon.**

## **Every election year Minnesota reporters and political leaders eagerly await the results of SCSU Survey polling on candidates and issues.**

## **110 birdhouse kits. 340 hockey table kits. 140 toolbox kits.**

Built last year and donated by students in technology management/mass production to the Boy Scouts of America.

**11 free concerts performed by Concert Choir during spring tour.**

Minnesota. Iowa. Illinois. Wisconsin.

**Graduates, students teach nearly every English-as-a-Second-Language class in Central Minnesota.**

**New Year's Eve Family Fun Fest held for 2,000 parents and children 18 years in a row.**

Rock climbing. Swimming. Inflatable games. Karaoke. Moon walk. Kiddie Land.