

MARKET SESSIONS

ATTENTION: EXHIBITORS OF HEALTH EDUCATION PRODUCTS

Market Sessions are available in our conference schedule. These sessions are designed for individuals or groups wishing to market or sell a school health education product or service.

NOTE: A Market Session presentation is in addition to your exhibit at the conference.

Rationale: To provide conference exhibitors and conference attendees the opportunity to interact and share an in-depth look at a new product or service. During a Market Session, for example, a publisher of a health education textbook will present the new materials directly to district health teachers/coordinators. Thus, important details can be discussed regarding a textbook which may be considered for adoption.

Information: No Market Session will be offered concurrently with another Market Session.

No more than seven Market Sessions will be scheduled during the conference. Presenters are asked to rank time preferences. (1 = first preference, etc.) You will receive confirmation of your scheduled time slot or, possibly, a notification of the unavailability of your time preferences.

Deadline and Fee: Requests for a Market Session will be scheduled on a first-come basis.

*Requests must be made in writing (Use the attached proposal form).

*Fee of \$250.00 must be included.

*Checks should be made payable to: Minnesota School Health Education
Conference

* All requests must be received by October 31, 2008.

SUBMIT TO: Nancy Johnson, Exhibit Manager
5116 James Ave. So.
Minneapolis, MN 55419

QUESTIONS: PHONE: (612) 920-0958

E-MAIL: coachj@q.com

MARKET SESSION PROGRAM PROPOSAL

29th Annual Minnesota School Health Education Conference, February 9-10, 2009
Minneapolis Airport Marriott, Bloomington, Minnesota

Please type or print with ink and complete all sections:

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone () _____

Email _____

Title of Proposed Session _____

Session Description (This description/overview is what will "sell" this session to the conference participants-----130 words maximum; please be concise):

Presenter Name and Brief Biography (This information will be used to introduce speakers--attach another page if necessary):

Target Audience (Check all that apply):

PreK-3 Teachers 4-6 Teachers 7-8 Teachers

9-12 Teachers

College Teachers College Students All

Indicate 1st and 2nd choices for presentation time:

Monday, February 9, 2009 A.M. _____ P.M. _____

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