

BRIAN MYRES

Head of Sales USA,



STANDOUT SPEAKER

EXECUTIVE LEADERSHIP SERIES

The Power of Brand, Culture and Values in Today's Business World

October 8, 2008 • 4 - 5 p.m.
Ritsche Auditorium, Stewart Hall

"A strong and enduring brand can only be built in a culture where the values and passions of employees are aligned with the values and passions of their customers." - Brian Myres

CAREER ACCOMPLISHMENTS

- 31 years of experience with community banks, regional banks, and Fortune 500 Financial Services companies
- Former President and Director of ReliaStar Bank
- One of the seven original investors to charter Citizens Savings Bank
- Former Director and President of Citizens Savings Bank

CURRENT MEMBERSHIPS

- Vice Chair of the Central Minnesota Community Foundation
- Member of the College of Business Dean's Advisory Board at St. Cloud State University
- Board and Executive Committee member of the Central Minnesota Council Boy Scouts of America
- Executive Committee member of St. Cloud Opportunities
- Chairs of the City of St. Cloud's Government reform and efficiency task force
- Member of numerous non-profit organizations

EDUCATION

- SCSU graduate with a bachelors degree in finance
- Graduate of the Minnesota School of Banking at St. Olaf College and the School for Bank Administration at the University of Wisconsin Madison

EXPERIENCED IN

- All phases of bank start-up
- Regulatory approval
- Strategic planning
- Asset & liability management
- Marketing
- Lending
- Deposit operations
- Sales & administration



G.R. HERBERGER COLLEGE OF BUSINESS

ST. CLOUD STATE UNIVERSITY

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