

Proposed Program of Graduate Study

Plan A (Thesis) _____
 Plan B (Starred Paper) _____
 Plan B (Comprehensive Exam) _____

MASTER OF SCIENCE: MASS COMMUNICATIONS

Plan A, 36-38 Cr., Plan B, 33-35 Cr.

Dept	No.	Name of Course	Instructor	Sem./Yr	Credits	Mark
A. Program Core: Min., Plan A, 15 Cr.; Plan B, 12 Cr.						
COMM	601	Communication Theory	_____	_____	3	_____
COMM	605	Ethics & Critical Analysis of Mass Media	_____	_____	3	_____
COMM	632	Advanced Research Methods in Mass Communication	_____	_____	3	_____
COMM	689	Starred Paper or Comprehensive Exam (Plan B only)	_____	_____	3	_____
		OR				
COMM	699	Thesis (Plan A only)	_____	_____	6	_____
_____	_____	_____	_____	_____	_____	_____

Total credits in Program Core _____

B. Required Courses: Advertising & Public Relations Tracks: 9 Cr.

COMM	634.	Advanced Public Relations Theories and Practices	_____	_____	3	_____
COMM	621.	Advanced Advertising Theories and Practices	_____	_____	3	_____
CEEP	678.	Introduction to Graduate Statistics	_____	_____	3	_____
_____	_____	_____	_____	_____	_____	_____

C. Electives Courses : Advertising & Public Relations Track, 12-14 Cr.

Two electives from the following mass communications courses. At least one course must be at the 600-level.

COMM: 502, 534, 538, 571, 586, 603, 604, 630, 633, 635, 646 670

_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____

Two electives from other departments.

MKTG: 503, 516, 520; CMST: 512, 541; ENGL: 532, 541, 542; CNA 536; CSCI 550

_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____

Total credits in Free Electives: _____

D. Required Courses: General Tracks: 9 Cr.

COMM	630.	International communication,	_____	_____	3	_____
COMM	635.	Mass Communications Seminar in Media Convergence	_____	_____	3	_____
CEEP	678.	Introduction to Graduate Statistics	_____	_____	3	_____
_____	_____	_____	_____	_____	_____	_____

E. Electives Courses : General Track, 12-14 Cr.

Two electives from the following mass communications courses. At least one course must be at the 600-level.

COMM: 502, 532, 534, 538, 586, 603, 604, 621, 633, 634, 646 670

_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____

Two electives from other departments.

MKTG: 503, 516, 520; CMST: 512, 541; ENGL: 532, 541, 542; CNA: 536; CSCI: 550

_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____

Total credits in Free Electives: _____

TOTAL CREDITS IN PROGRAM _____

Signature of Applicant

PROGRAM REQUIREMENTS:

1. Credit limitation on transfer and extension credits (combined) -- 6 Credits.
2. Credit limitation on Workshop -- Plan A, 4 Cr.; Plan B, 7 Cr.
3. Required: one-half of the minimum requirements for the entire program must be completed in 600-level courses.

ST. CLOUD STATE UNIVERSITY
School of Graduate Studies

Major: Mass Communications

Application for Program Approval: Master of Science Degree

Name _____ SCSU Student ID _____ Date _____

Mailing Address _____ Home Telephone _____ Email _____

_____ Business Telephone _____

_____ City State Zip

Current Position Held _____ Name of Undergraduate College or University _____

School _____

Request transfer of the following courses: (Official transcripts of all transfer credits which have been completed are required to be in the Graduate Studies Office before program can be approved.)

Dept. and Course No.	Name of Course Transferred	College or University	Sem./Qtr. Hours	Date Mark	Taken

(Not to be filled in by applicant)

All deficiencies related to this student's admission to graduate study have been removed.
I approve the program outlined in this application.

Signature of Adviser

The program outlined in this application complies with the minimum course requirements of the university for the Master of Science degree in this major field.

Signature of Graduate Dean

Student Notified: _____