

This year, for the first time, CollegeGrad.com has compiled a listing of **TOP MASTER'S EMPLOYERS** based on new results from the top entry level employers survey. According to the survey, the Top 100 Master's Employers are increasing their hiring by 22% in the coming year. Last week we sent out a press release announcing this Top Master's listing.

Below my signature, I've included a copy of the press release. Or it can be read online at:

<http://www.collegegrad.com/press/top-masters-employers.shtml>

Additionally, the full Top 100 Master's Employers listing is available online at:

<http://www.collegegrad.com/topemployers/masters.shtml>

Here are a few ideas for how you can make the most use out of the press release and the Top Intern Employers listing:

1. Add a link from your career center web site to our Top Master's Employers page.
2. Send the press release to your campus newspaper, ideally with your own quotes for a national story with a local tie-in. It will provide you with a great way to gain publicity for your career center.
3. Forward the press release and the Top Employers link (<http://www.collegegrad.com/topemployers/masters.shtml>) via e-mail to students with a recommendation to visit our site to review the newest list of the Top Intern Employers.

Also, if you have a newsletter, feel free to quote all or parts of the press release, as long as you attribute the source to CollegeGrad.com. And if there are employers not listed who provide lots of grad students at your school, let them know about our survey! They can participate by visiting

<http://www.collegegrad.com/surveys/topemployers>.

As always, thank you for your continued commitment in aiding college students with their job search. If you have any questions, please let us know.

Heidi Hanisko

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CollegeGrad.com

The #1 Entry Level Job Site

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P.S. Please vote for CollegeGrad.com in WEDDLE's annual User's Choice Awards

<http://www.weddles.com/jobpoll.cfm>

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FOR IMMEDIATE RELEASE:

Top Employers Increasing Master's Level Hiring by 22% in 2008

CollegeGrad.com Names Top 100 Master's Employers for 2008

STATE COLLEGE, PA--(HR MARKETER)--March 19, 2008--CollegeGrad.com, the #1 Entry Level Job Site, today announced the Top 100 Master's Employers for 2008. Good news for students finishing their master's program: the results of the 2008 Top Entry Level Employers survey reveal that Top Master's Employers plan to increase their master's hiring by an astounding 22% in 2008.

The Top Master's Employers list details the 2008 master's hiring plans for 100 employers nationwide, and is available online at [www.CollegeGrad.com/topemployers/masters.shtml](http://www.CollegeGrad.com/topemployers/masters.shtml). Each employer page also details projections for entry and intern level hiring for the 2008 recruiting year.

Among this year's Top 100 Master's Employers listed by CollegeGrad.com, 59% anticipate hiring more graduates in 2008 than 2007. 28% will hire the same number and 13% will be hiring fewer master's grads than in 2007.

At the top of the list, AmeriCorps plans to hire 1000 master's candidates in 2008. RSM McGladrey/McGladrey & Pullen finished at number two with 875 projected hires. Microsoft and Education Management Corporation project hiring 715 and 700 master's candidates respectively, and the Peace Corps rounds out the Top 5 Master's Employers with 420 projected hires. In all, the list accounts for more than 8000 master's hires in 2008.

This year's most sought after master's degrees include Accounting, all Engineering, and Computer Science degrees. Together, the top three majors account for 63% of all master's hiring for 2008. Education and Business Administration are also in the top five master's degrees being hired.

So what's the benefit of hiring master's level candidates?

According to CollegeGrad.com, candidates with master's degrees provide higher qualifications for employment that can be equivalent to as much as two or three years of experience in the field. Added to that, employers also find that master's candidates have a greater level of technical and field expertise that can bolster a company's growth and competitive stance in the industry.

Even with the current decline in economic confidence, a projected 22% increase in master's hiring presents master's level job seekers with a very positive job outlook in 2008.

About CollegeGrad.com:

CollegeGrad.com is the #1 Entry Level Job Site on the Internet and is the leader in the field of entry level job search. Established in 1995, CollegeGrad.com has been conducting the Top Entry Level Employers Survey since 1997. This is the first year the survey has contained a master's section.

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More CollegeGrad.com survey results and press releases are available online at <http://www.CollegeGrad.com/press>.

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**CollegeGrad.com, Inc. | The #1 Entry Level Job Site | 234 E. College Ave, State College, PA 16801**

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