



Accidental Trainer

Coming Spring 2011

Our accidental trainer workshop will show you how to make dry content interesting, capture your audience's attention and keep students engaged and interested during your training sessions.

This seminar is divided into three half-day sessions and will cover all three basics of exceptional learning events:

Design, Facilitation, and Evaluation.

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DESIGN

- Learn to map out exactly what people should be able to DO back on the job after a given training.
- Practice creating learning activities that mimic real-world context, and work out alternatives to the typical PowerPoint lecture.
- You will leave with a considerable tool box for designing your next learning event and you will know why the techniques work and when to use them.

- Learn how to adapt when the training you're asked to do is the typical PowerPoint lecture and you have little leeway in how you present it.
- Practice "mining the gold in the room" to facilitate learning among participants, and help participants -- even the challenging ones -- own their own learning.
- Hands-on experience by bringing content from the training you already do so you can make adjustments you can use the very next time you deliver it.

FACILITATION

- Experience more than 100 facilitation techniques that you can immediately apply to your own learning events.
- Practice using what you learn, receiving both instructor and peer feedback in a highly structured format designed to boost confidence and expertise.

EVALUATION

- Learn how to gather feedback at every stage of creating and delivering a learning event. You'll apply simple to complex evaluation tools and techniques to determine satisfaction, learning, behavior change, and ultimate benefit to the organization.

WHO SHOULD ATTEND?

- **Subject Matter Experts** who help create training for others.
- **Trainers** with little or no formal design experience.
- **Presenters** who want to improve their effectiveness with audiences.
- **Facilitators** who want to improve the outcomes of their work with groups.
- **Experienced trainers** who want to improve the results of their learning events.
- **Instructional design professionals** interested in new ideas, tools and techniques to enhance their work.
- **Supervisors or managers** responsible for training.
- **Human Resource professionals** involved in design and delivery of training.
- **Human Resource professionals** who coordinate learning events.

Questions? Contact Tammy@scsutrainning.com or 320.308.4252.
To register or for more information or visit our website at:

www.scsutrainning.com/Trainer