



# MCFOA

MINNESOTA CLERKS & FINANCE OFFICERS ASSOCIATION



## 2010 MCFOA Advanced Academy (MCAA) At-A-Glance Schedule

<b>THURSDAY</b> <i>May 13, 2010</i>	<b>FRIDAY</b> <i>May 14, 2010</i>
<p><b>8:30 a.m.</b> <b>Welcome and Introduction</b> Kim Engberg</p> <p><b>8:35 a.m.</b> <b>Recruiting, Retaining, and Developing Staff</b> Lisa Rund, Human Resources Manager League of Minnesota Cities</p> <p><b>Noon -- Lunch</b></p>	<p><b>8:30 a.m.</b> <b>Ethical Leadership in the Public Sector</b> David Schultz, Professor Hamline University</p> <p><b>Noon – Closing Remarks</b> <b>– Certificate Distribution</b></p> <p><b>Adjourn 1:00 p.m.</b></p>
<p><b>1:00 p.m.</b> <b>Understanding Social Media</b> Stephanie Wallingford, Marketing Manager League of Minnesota Cities</p> <p>Stephanie Weiss, Public Relations Consulting Manager League of Minnesota Cities</p> <p><b>Adjourn 4:30 p.m.</b></p>	