

PRESENTED AT:
SMALL BUSINESS DEVELOPMENT CENTER
616 ROOSEVELT ROAD, SUITE 100
ST. CLOUD, MN 56301

In this program, you will develop a business concept and take it through each step of the business planning process. Through readings and research, activities and action steps, you will plan and analyze your entrepreneurial vision by creating a thoroughly researched and tested business plan.

Written by entrepreneurs for aspiring entrepreneurs, **FastTrac® NewVenture** offers essential business information to help you develop your entrepreneurial skills and build your business on a strong foundation. FastTrac® offers non-traditional, experiential learning with hands-on coaching sessions.

Opportunities to network and learn from your peers as well as seasoned entrepreneurs and professionals who work with start-up businesses are a key part of the experience.

FastTrac® NewVenture is a ten-module program that covers concept analysis and the business planning process.

1. Exploring Entrepreneurship
2. Identifying and Meeting Market Needs
3. Setting Financial Goals
4. Planning the Product/Service
5. Researching and Analyzing the Market
6. Reaching the Market
7. Building the Organization and Team
8. Planning for a Profitable Business
9. Monitoring Cash Flow and Seeking Funds
10. Implementing Next Steps

CLASSES BEGIN
JULY 23 • \$495

The course goal is to complete a *Business Plan*. Homework assignments give you tools to build your plan and complete the Business Plan sections.

Business Plan component are:

Cover Page	Product/Service Plan
Executive Summary	Marketing Plan
Table of Content	Financial Plan
Management & Organization Plan	Appendix

Contact the Center for Continuing Studies for more information or to register via phone at 308-4252 or via email at tjanhaltwarner@stcloudstate.edu

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