

**FASTTRAC® GROWTH VENTURE
COURSE OUTLINE - FALL 2009**

**PRESENTED AT:
SMALL BUSINESS DEVELOPMENT CENTER
616 ROOSEVELT ROAD, SUITE 100
ST. CLOUD, MN 56301**

Targeted specifically to entrepreneurs who have experience running their businesses, "FastTrac® Growth Venture" focuses on the issues you need to:

- Make critical decisions about your business vision and strategy
- Investigate next-stage growth and opportunity
- Plan for strategic growth
- Build and maintain a competitive advantage
- Lead with clarity
- Maximize cash flow for future profitability

Tailor-made for the self-made entrepreneur:

- Analyze your business and evaluate the market for growth
- Streamline your business to operate more efficiently
- Determine strategies to achieve your goals
- Understand how to access the human, financial and business resources available
- Calculate the funds required to reach your next growth phase
- Create a framework to sustain maximum profitability while you grow
- Use the tools and resources that assist you in planning for growth

FastTrac® Growth Venture is a ten-module program that makes you an active participant in a program designed for entrepreneurs just like you. Facilitators are knowledgeable entrepreneurs who are attuned to the issues that influence the decisions you make about your business.

1. Sizing up Your Business
2. Exploring Growth Opportunities
3. Making Strategic Decisions
4. Using Financial Tools
5. Strengthening the Product/Service
6. Seizing the Market
7. Leading the Organization
8. Managing Growth and Operations
9. Charting Financial Performance
10. Making it Happen

**CLASSES BEGIN
SEPTEMBER 3
\$595**

Contact the Center for Continuing Studies for more information or to register via phone at 320.308.4252 or via email at tjanhaltwarner@stcloudstate.edu

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