

CMST REVISED CURRICULUM

The rhetorical tradition that provides the basis for Communication Studies has long been central to a liberal education. Oral communication is essential to functioning well in education, business, politics, government, the community and the family. In addition to offering a variety of major and minor programs, the Communication Studies curriculum is open to all students and is designed to complement most programs of study.

BACHELOR OF ARTS

Communication Studies Major (40)

The 40 credit BA major is composed of the following:

The bachelor of arts major combines a core of required courses, that provide a solid foundation in the study of communication, with an area of emphasis, which allows the student to pursue a particular area of interest within the discipline. (40 credits)

CORE: 19 Credits

CMST 100	Gateway to Communication Studies
CMST 211	Public Speaking Or CMST 210 Performance in Everyday Life
CMST 220	Interpersonal Communication
CMST 300	Introduction to Theories of Communication
CMST 301	Communication and Ethics
CMST 319	Introduction to Rhetorical Theory
CMST 330	Intercultural Communication

UDWR: 3 Credits

CMST 303 Methods of Inquiry in Communication Studies

Students will choose an area of emphasis from the following:

Emphases: 18 Credits each

- 1. Relational Communication**
- 2. Intercultural Communication**
- 3. Rhetoric and Performance Studies**
- 4. Leadership and Organizational Communication**
- 5. Communication Studies Comprehensive**

1. Relational Communication: In the relational communication emphasis the student will study communication in the personal, social & professional relationships that are the building blocks of our lives. The student will learn about such topics as conversation management, conflict management, listening, and gender in such contexts as the family, friendship, romance, and employment. The knowledge and practical application students will gain will be relevant to positions in both the profit and not-for-profit sectors as well as graduate school. Students wanting to work in human resource management, conflict management, event planning as well as many other professions will find this emphasis beneficial.

Required Courses: 9 credits

CMST 320 Communication in Families and Intimate Relationships

CMST 321 Communication and Interpersonal Conflict

CMST 420/520 Advanced Seminar in Relational Communication

Relational Communication Electives: 6 credits

Students will choose two courses from the following list:

CMST 229 Effective Listening

CMST 302 Special Topics in Communication Studies with Relational Communication designation (students can

repeat this course – providing the topic is different and is designated for this emphasis).

CMST 324 Gender and Communication

CMST 327 Nonverbal Communication

CMST 340 Small Group Communication

CMST 341 Communication in the Workplace

CMST 402/502 Special Topics in Communication Studies with Relational Communication designation (students can repeat this course – providing the topic is different and is designated for this emphasis).

CMST 410/510 Contemporary Issues in Performance Studies

CMST 420/520 Advanced Seminar in Relational Communication (students can repeat this course- providing the topic is different).

CMST 439/539 Intercultural Communication for the Global Workplace

CMST 448/548 Communication and Contemporary Leadership

CMST 444 Communication Internship

Relational Communication General Electives: 3 credits

Choose any CMST 3 credit course.

2. Intercultural Communication: The Intercultural Emphasis is designed to prepare students to work and communicate effectively in our culturally diverse and increasingly interdependent world. It introduces students to the dynamics, opportunities and challenges when communicating with diverse individuals. This emphasis provides a knowledge of major intercultural communication principles, and encourages application of these principles in multiple contexts within the United States and abroad.

Required Courses: 9 credits

CMST 338 Communication and Culture: US and World Regions

CMST 339 Problems in Intercultural Communication

CMST 439/539 Intercultural Communication for the Global Workplace

Intercultural Communication Electives 6 credits

Students will choose two courses from the following list:

CMST 229 Effective Listening

CMST 302 Special Topics in Communication Studies with Intercultural Communication designation (students can repeat this course – providing the topic is different and is designated for this emphasis).

CMST 310 Performance and Literature OR CMST 410/510 Contemporary Issues in Performance Studies

CMST 324 Gender and Communication

CMST 327 Nonverbal Communication

CMST 338 Communication and Culture: US and World Regions (students can repeat this course - providing the world region is different).

CMST 402/502 Special Topics in Communication Studies with Intercultural Communication designation (students can repeat this course – providing the topic is different and is designated for this emphasis).

CMST 420/520 Advanced Seminar in Relational Communication

CMST 428/528 Theory and Practice of Mediation

CMST 429/529 Theories of Third Party Intervention

Intercultural Communication General Electives: 3 credits

Choose any CMST 3 credit course

3. Rhetoric and Performance Studies: Want to make a difference in your world? The Rhetoric and Performance Studies emphasis teaches core communication concepts and skills related to social influence and advocacy. Students who complete this emphasis will (1) understand how individuals, businesses, and communities use communication to accomplish their goals and to shape their own and others' identities, and (2) develop and improve communication skills essential for success in personal, professional, and public settings. Majors in this emphasis will learn how to assess situations that call for rhetorical intervention, to plan suitable responses, and to communicate ethically with various publics in speech, in writing, and in performance. The Rhetoric and

Performance Studies emphasis is relevant to a broad range of careers, including management, marketing, mass communication, public relations, social and human services, community psychology, community studies, political science, criminal justice, government, law, or international relations.

Required courses: 9 credits

CMST 310 Performance and Literature OR CMST 318 Argumentation and Advocacy

Choose 2 of the following:

CMST 410/510 Contemporary Issues in Performance Studies OR CMST 411/511 Critical Approaches to Public Communication OR CMST 412/512 Theories of Persuasion

Rhetoric and Performance Studies Electives: 6 credits

Students will choose two courses from the following list:

CMST 302 Special Topics in Communication Studies with Rhetoric and Performance Studies designation (students can repeat this course – providing the topic is different and is designated for this emphasis).

CMST 310 Performance and Literature

CMST 313 Political Communication

CMST 314 Freedom of Speech: Rights and Issues

CMST 316 Speech Writing

CMST 318 Argumentation and Advocacy

CMST 338 Communication and Culture: US and World Regions OR CMST 439/539 Intercultural Communication for the Global Workplace - 3 credits maximum

CMST 341 Communication in the Workplace OR CMST 441/541 Organizational Communication - 3 credits maximum

CMST 402/502 Special Topics in Communication Studies with Rhetoric and Performance Studies designation (students can repeat this course – providing the topic is different and is designated for this emphasis).

Rhetoric and Performance Studies General Electives: 3 credits

Choose any CMST 3 credit course

4. Leadership and Organizational Communication: The leadership and organizational communication emphasis focuses on communication in the workplace. This emphasis is designed for students who plan to become leaders and managers in business, governmental, or non-profit organizations, and who want to begin their careers well-prepared for the complexities of workplace communication. Courses in this emphasis address contemporary theories of organizational communication and leadership, as well as applications to specific contexts such as small group dynamics, motivational techniques, interviewing skills and conflict management.

Required Courses: 9 credits

CMST 340 Small Group Communication OR CMST 341 Communication in the Workplace

CMST 441/541 Organizational Communication

CMST 448/548 Communication and Contemporary Leadership

Leadership and Organizational Communication Electives: 6 credits

Students will choose two courses from the following list:

CMST 229 Effective Listening OR CMST 240 Communication in Interviews

CMST 302 Special Topics in Communication Studies with Leadership and Organizational Communication designation (students can repeat this course - providing the topic is different and is designated for this emphasis).

CMST 318 Argumentation and Advocacy

CMST 321 Communication and Interpersonal Conflict

CMST 340 Small Group Communication

CMST 341 Communication in the Workplace

CMST 402/502 Special Topics in Communication Studies with Leadership and Organizational Communication designation (students can repeat this course - providing the topic is different and is designated for this emphasis).

CMST 412/512 Theories of Persuasion

CMST 428/528 Theory and Practice of Mediation

CMST 429/529 Theories of Third Party Intervention

CMST 439/539 Intercultural Communication for the Global Workplace
CMST 444 Internship

Leadership and Organizational Communication General Electives: 3 credits
Choose any CMST 3 credit course

5. Communication Studies Comprehensive: This emphasis provides a broad background to the discipline of Communication Studies. Students who select this emphasis will have the opportunity to explore many dimensions of communication across a variety of contexts, and will have developed skills in both presentation and relational communication.

Required Courses: 9 credits

Select one course from the REQUIRED courses in TWO of the following emphases (6 credits): Relational, and/or Rhetoric and Performance Studies, and/or Intercultural Emphases.

Select one course (3 credits) from among the following three: CMST 340 Small Group Communication, or CMST 341 Communication in the Workplace, or CMST 441/541 Organizational Communication

Communication Studies Comprehensive General Electives: (9 credits)
Choose any three CMST 3 credit courses

FOR ALL EMPHASES: Take at least six CMST courses (18 credits) at the 300/400 level with at least two courses (6 credits) at the 400 level. CMST 444, 491 and independent studies will not count toward the 300/400 level requirement. All emphases require a minimum 2.00 GPA.

Communication Studies BA Supplementary Major (28)

This major complements many different major programs of study and is intended for students who desire a double major and who have filed a major in another department. This major provides a broad exposure to the study of communication in a variety of contexts, while providing more depth than a CMST minor. A supplementary major or minor in Communication Studies better prepares the student to address communication as important to career, community, and relationships. (28 credits)

To be eligible for this major, students must declare a primary major from another department in the university.

Students must:

1. Complete the CMST core curriculum requirements (19 credits).
2. Choose 9 elective credits from the CMST curriculum in consultation with a CMST advisor.
3. Take at least 5 CMST courses at the 300/400 level; 1 of those must be at the 400 level (excluding CMST 444, 452/552, 453/553, and 491 as counting toward the 400 level).
4. The Upper Division Writing Requirement (UDWR) is to be met in the student's primary major.
5. A minimum 2.00 GPA is required.

Communication Studies Minor (19)

This minor provides an initial introduction to the study of communication in a variety of contexts and is intended to complement a major from another department. A minor or supplementary major in Communication Studies better prepares the student to address communication as important to career, community, and relationships. (19 credits)

Required: 100, 210 or 211, 220 or 340, 300 or 319

Select: One course at the 400 level

Select: Two electives, one of which must be at 300/400 level

CMST 444, 491 and independent studies do not count toward the 300/400 level requirement.

Required GPA: minimum 2.00

The **Applied Relational Conflict Management minor (21)** is designed to enhance relational communities by empowering students with the theory and practice of creative conflict management. Students will take a core of classes within the Communication Studies Department and two classes from another department on campus. The outside classes will familiarize the student with a particular community in which the student may be living or working and wants to practice creative conflict management. The student must:

1. Complete 321, 428/528, 429/529
2. Complete two of the following: 220, 229, 302, 318, 339, 412/512, 402/502
3. In consultation with advisor, select 6 credits of related coursework from among: CMTY 470/570, CMTY 475/575, CJS 489, ETHS 312, ETHS 405/505, HURL 201, HURL 406/506, MGMT 352, MGMT 365, MGMT 451/551, PSY 270, PSY 355, PSY 425/525, SOC 301, SOC 310, SOC 366, SOC, 374, SOC 472/572, SOC 474/574.
4. A minimum 2.00 GPA is required.

Intercultural Communication Minor (21)

The Intercultural Minor is an interdisciplinary program which enables students to design a minor to meet their individual interests and professional aspirations. The twelve credit core grounds students in the principles of interpersonal and intercultural communication in various contexts. The remaining nine credits may be used to expand knowledge interdepartmentally, to concentrate on a particular culture, language, or region of the world. The Intercultural Minor may especially be paired with majors which would benefit from a global communication perspective, such as International Business, International Relations, Foreign Languages, Travel and Tourism, or Mass Communication. (21 credits)

Required: 220, 330, 338, 439

Select one: ETHS 201, ANTH 250

Select two*: CMST 339; AFST 250; ANTH 311; LAST 250, 350; ENGL 184; **GER 341; JPN 101, 110, 210;** GEOG 270, 486; HIST, 350, 352, 354, 370; EAST 363, 364; HURL 201; MGMT 470; POL 251, 337; SSCI 470, or any foreign language course 200-level or above.

*In consultation with adviser to be approved by department.

Required GPA: minimum 2.00

Bold courses are offered at international locations.

Bachelor of Science - Non-teaching

Communication Studies Interdepartmental Major (55 cr.)

The 55 credit B.S. (non-teaching) major is composed of the following:

The Communication Studies Interdepartmental Major is for students who have specific occupational goals in mind—e.g., legal/governmental, events planning, hospitality, non-profit, human services, human resource management, etc. The major combines a Communication Studies core with an elective program drawn from at least two other departments. [See “*Careers in Communication*” on the department web page for ideas for combining communication studies with other disciplines.] A minor is not required. Bachelor of Science. (55 credits)

CORE: 19 Credits

CMST 100	Gateway to Communication Studies
CMST 211	Public Speaking Or CMST 210 Performance and Everyday Life
CMST 220	Interpersonal Communication
CMST 300	Introduction to Theories of Communication
CMST 301	Ethics in Communication
CMST 319	Introduction to Rhetorical Theory
CMST 330	Intercultural Communication

UDWR: 3 Credits

CMST 303	Methods of Inquiry in Communication Studies
----------	---

Students will select 9 elective credits in consultation with an advisor. Students will select 24 elective credits from at

least two other departments (in consultation with an advisor and approved by the department).

Take at least six CMST courses (18 credits) at the 300/400-level with at least two courses (6 credits) at the 400 level. CMST 444, 491 and independent studies will not count toward the 300/400 level requirement. A minimum 2.00 GPA is required.

**Bachelor of Science — Teaching
Communication Arts and Literature
Major (59-60 Cr.)**

The BS major is designed to meet certification requirements of prospective public school teachers of Communication Arts and Literature.

Program admission requires a 2.50 GPA.

Writing, Speaking, Listening, and Language (22-23 Cr.)

Upper Level Writing (Choose one): ENGL 331, 332, 333, 353;

Required: CMST 211, 229, 300, 310, ENGL 361

Choose one: CMST 220, 340

Literature in Historical Context (19 Cr.)

British Literature: ENGL 323

Early British (Choose one): ENGL 321, 322, 325

Late British (Choose one): ENGL 326, 327, 328

American Literature

Early American (Choose one): ENGL 310, 311

Late American (Choose one): ENGL 312, 313

Multicultural, Global, and Gender Perspectives (Choose one):

(To double count for Gen Ed, students must take at least one of the following MGM courses:)

ENGL 203, 215, 216

Other MGG choices:

ENGL 202, 205, 302, 303, 305, 307, 315, 316, 317, 481

Media Literacy (Choose one):

CMST 411-511, 412-512; COMM 220, 246, 416, 418, 420

Theory and Practice (Choose one):

ENGL 300, 402-502, 431-531, 433, 464-564, 465-565, 466-566

Pedagogy

ENGL 451, CMST 452-552, ENGL 351

Additional coursework: The BS major requires completion of the Professional Education Sequence (see Teacher Development Requirements for prerequisites and co-requisites).

Professional Education Sequence (39 Cr.)

CEEP 262, ED 300, CEEP 361, HURL 497, 498, HLTH 301, IM 422, ESL/ED 460, SPED 425, ED 421, 431, 441, 466

General Education Sequence (32 Cr.)

Communication Arts/Literature students must complete the general education requirements and should do so in the following manner. (See "General Education Requirements" for explanation of double counting and waivers.)

Core: Complete all courses (16 credits)

Area A:

Waive or double count one ENGL (3 credits) from the left column.

Waive or double count one CMST (3 credits) from the left column.

Take IM 260 (3 credits) (test out possible). MGM options: ENGL 203, 215, 216, CMST 330.

Area B:

Take two courses from the left column; one must be a lab course (6 credits). MGM option: BIOL 106

Area C:

Waive one Education course from the right column (3 credits). Waive 3 credits from the left column due to two courses in CEEP.

Take one racial Issues course from left column 3 cr. (not HURL).

All students must complete PESS.

127 total credits are required to graduate with a Communication Arts/Literature B.S.