

Career Information for Mass Communications-Broadcasting

A College of Fine Arts and Humanities Major

General Overview Information

Broadcast journalism programs prepare people to report, produce, and deliver news. Students learn to write and edit. They also learn to produce, direct, and manage radio, television, or video and film broadcasts. Students learn to report the news while holding a microphone and speaking before a camera.

Do You Have These Characteristics?

Able to Work Under Pressure · Computer Skills · Persistent · Initiative · Poise · Resourcefulness

Salary Information Can Be Found At:

What Can You Do?

- Reporter
- Producer
- Video Editor
- Program Director
- Announcer
- Correspondent
- News Analyst
- News Director
- Camera Operator
- Continuity Director
- Station Manager
- Sportscaster

Where Can You Work?

- TV Station
- Radio Station
- Networks
-and MORE!

Resources

- SCSU Mass Communications – <http://bulletin.stcloudstate.edu/ugb/programs/comm.asp>
 - Occupational Outlook Handbook – <http://www.bls.gov/oco/ocos109.htm>,
<http://www.bls.gov/oco/ocos019.htm>
 - Accrediting Council on Education in Journalism & Mass Communications –
www.ku.edu/~acejmc/
 - National Association of Broadcasters – www.nab.org
 - *Career Opportunities in Television and Cable*
 - *Great Jobs for Communication Majors*
 - *Internships with America's Advertising Agencies*
 - *Media Internship Book, The*
 - *Minnesota Business Directory*
 - *MN Broadcasters Association Job Bank (newspaper)*
 - *National Trade and Professional Associations*
 - *Performing Arts Directory*
 - *Real Resumes for Media, Newspaper, Broadcasting & Public Affairs Jobs*
 - *Resumes for Communications Careers*
 - *Starting Your Career in Broadcasting*
 - *The Gold Book: Directory of Advertising, Marketing & Creative Sources & Services*
 - *Top Careers for Liberal Arts Graduates*
- (Books are available at SCSU Career Services Center)