

Career Information for Mass Communications-News Editorial

A College of Fine Arts and Humanities Major

General Overview Information

The news editorial program prepares people to work as reporters, news editors, and news managers. Students learn the theory and practice of gathering, processing, and delivering news and feature information. Students study critical thinking and learn to write, report, photograph, and lay out stories. They study laws, policies, and research methods.

Do You Have These Characteristics?

Excellent Oral and Written Communication Skills · Ability to Work Under Pressure
Persistent · Initiative · Organizational Skills · Detail Oriented · Accurate · Good Memory

Salary Information Can Be Found At:

www.bls.gov/bls/blswage.htm

www.iseek.org

www.stcloudstate.edu/careerservices

What Can You Do?

- Reporter
- Newswriter
- Columnist
- Photojournalist
- Investigative Reporter
- News Correspondent
- Self-Employed
- Freelancer
- Publications Manager
- Editor

Where Can You Work?

- Radio Stations
- TV Stations
- Newspapers
- Magazines
- Online Newspapers/Magazines
-and MORE!

Resources

- SCSU Mass Communications – <http://bulletin.stcloudstate.edu/ugb/programs/comm.asp>
- Occupational Outlook Handbook – <http://www.bls.gov/oco/ocos088.htm>,
<http://www.bls.gov/oco/ocos089.htm>
- Newspaper Association of America – www.naa.org
- Newspaper Guild – <http://www.newsguild.org>
- *Career Opportunities in Television and Cable*
- *Careers in Journalism*
- *Great Jobs for Communication Majors*
- *Internships with America's Advertising Agencies*
- *Media Internship Book, The*
- *National Trade and Professional Associations*
- *Performing Arts Directory*
- *Real Resumes for Media, Newspaper, Broadcasting & Public Affairs Jobs*
- *Resumes for Communications Careers*
- *The Gold Book: Directory of Advertising, Marketing & Creative Sources & Services*
- *Top Careers in Liberal Arts Graduates*

(Books are available at SCSU Career Services Center)