

## Career Information for International Business

A College of Business Major

### **General Overview Information**

International business programs prepare people to do business in other countries. Students learn about import and export policies. They learn about trade controls and banking in foreign markets. Program equips people to deal with international business activities in private as well as government sectors. Major requires competence of a foreign language.

### **Do You Have These Characteristics?**

Flexibility & Adaptability · Self Confidence & Enthusiasm · Leadership Ability  
Interest in Other Cultures · Intercultural Communication Skills · Cultural Sensitivity

### **Salary Information Can Be Found At:**

[www.bls.gov/bls/blswage.htm](http://www.bls.gov/bls/blswage.htm)

[www.iseek.org](http://www.iseek.org)

[www.stcloudstate.edu/careerservices](http://www.stcloudstate.edu/careerservices)

### **What Can You Do?**

- Licensing Agent
- Foreign Trade Research Analyst
- Importer/Exporter
- Customs Broker/Shipping Agent
- Communications Specialist
- International Banking Officer
- International Finance Specialist
- Sales Representative
- Public Relations
- Product Market Specialist
- Transportation Analyst
- Foreign Exchange Representative

### **Where Can You Work?**

- Federal & State Government Agencies
- Private Firms
- Non-Profit Organizations
- Manufacturing Firms
- Consumer Products
- Oil Industry
- Aerospace Industry
- Pharmaceutical Companies
- ....and MORE!!

### **Resources**

- SCSU International Business – <http://bulletin.stcloudstate.edu/ugb/programs/intb.asp>
  - AIESEC – [www.aiesec.org](http://www.aiesec.org) e-mail [aiesec@stcloudstate.edu](mailto:aiesec@stcloudstate.edu)
  - National Association of Export Companies – [www.nexco.org](http://www.nexco.org)
  - American Association of Exporters & Importers – [www.aaei.org](http://www.aaei.org)
  - *Best Resumes and CVs for International Jobs*
  - *Careers in International Business*
  - *International Job Finder: Where the Jobs are Worldwide*
  - *International Jobs*
  - *International Marketing Resource Guide*
  - *Minnesota Business Directory*
  - *National Trade and Professional Associations*
  - *The Directory of Websites for International Jobs*
  - *Top Careers for Business Graduates*
- (Books are available at SCSU Career Services Center)