

Career Information for Information Media

A College of Education Major

General Overview Information

This program provides critical skills for the Information Age. Learn to analyze problems, access information, validate, select, organize and present information. Students develop competency in the theory and practice of education and information technology, instructional systems design, librarianship, and message design and delivery. The information media major is designed to provide skills needed to prepare students for service within an information dependent, global society.

Do You Have These Characteristics?

Ability to Work Well with People · Good Written & Oral Communication Skills
Curiosity · Research Skills · Eye for Detail · General Love of Learning

Salary Information Can Be Found At:

www.bls.gov/bls/blswage.htm

www.iseek.org

www.stcloudstate.edu/careerservices

What Can You Do?

- Training Specialist
- Multimedia Designer
- Library Technician [Media aide]
- Librarian
- Educator
- Database Administrator
- Electronic Publisher
- Electronic Courseware Developer
- Instructional Designer
- Corporate Trainer
- Web Developer

Where Can You Work?

- Corporate Businesses
- Multi-Media Companies
- E-Learning Companies
- Local, State & Federal Government
- Hospitals & Medical Schools
- Law Firms & Law Schools
- K-12 Public & Private Schools
- Universities & Colleges
- Public Libraries
- Publishing Houses
- Research Centers
- Data Processing Services
-and MORE!

Resources

- Undergraduate Bulletin – <http://bulletin.stcloudstate.edu/ugb/programs/im.asp>
 - Center for Information Media – www.stcloudstate.edu/cim/
 - Minnesota Educational Media Organization – www.memoweb.org/
 - International Society for Performance Improvement – www.ispi.org/
 - American Library Association – www.ala.org
 - International Society for Technology in Education – www.iste.org/
 - *Careers for Bookworms and Other Literary Types*
 - *Careers in Education*
 - *Minnesota Business Directory*
 - *National Trade and Professional Associations*
 - *Resumes for Social Service Careers*
 - *Top Careers for Liberal Arts Graduates*
- (Books are available at SCSU Career Services Center)