

Career Information for Graphic Design

A College of Fine Arts and Humanities Major

General Overview Information

Graphic design programs prepare people to convey ideas and feelings using images and words. Students learn to design and lay out images and text using computers. They study advertising and commercial art.

Do you have these characteristics?

Good Communication Skills · Artistic Talent · Creativity & Imagination · Self-Discipline
Perseverance & Persistence · Open to New Ideas & Influences · Ability to Work Independently

Salary Information Can Be Found At:

www.bls.gov/bls/blswage.htm

www.iseek.org

www.stcloudstate.edu/careerservices

What Can You Do?

- Promotions
- Layout & Design
- Internet Website Design
- Art Director
- TV & Movie Production
- Design Director
- Graphic Artist
- Graphic Designer
- Computer Generated Graphics
- Print Production Artist
- Marketer

Where Can You Work?

- Advertising Agencies
- Printing & Publishing Firms
- Retail/Department Stores
- Major Corporations
- Art & Design Studios
- Graphic Design Firms
- Freelance
- Magazines & Newspapers
- Commercial Art & Reproduction Firms
- Motion Picture & TV Industries
- Government Agencies
- Public Relations Firms
-and MORE!!

Resources

- SCSU Graphic Design – www.stcloudstate.edu/art/
 - Occupational Outlook Handbook – <http://stats.bls.gov/oco/ocos092.htm>
 - American Institute of Graphic Arts – www.aiga.com
 - Graphic Arts Guild – www.gag.org
 - *Artist's & Graphic Designer's Market*
 - *Career Opportunities in Television and Cable*
 - *Careers for Color Connoisseurs and Other Visual Types*
 - *Great Jobs for Art Majors*
 - *Internships with America's Advertising Agencies*
 - *Media Internship Book, The*
 - *National Trade and Professional Associations*
 - *Opportunities in Arts and Crafts Careers*
 - *Performing Arts Directory*
 - *Real Resumes for Media, Newspaper, Broadcasting & Public Affairs Jobs*
 - *Resumes for Communications Careers*
 - *Top Careers for Liberal Arts Graduates*
- (Books are available at SCSU Career Services Center)