

Career Information for Communication Studies
A College of Fine Arts and Humanities Major

General Overview Information

Programs in communication studies teach the theory and application of verbal and nonverbal communication with the goal to extend the knowledge, appreciation, and skills that contribute to the full understanding and practice of effective communication in personal and professional settings. Students learn how people talk, listen, and persuade. Students study communications in interpersonal relationships, groups, dramatizations and across cultures. In addition, they study rhetorical theory and write and deliver speeches and performances.

Do You Have These Characteristics?

Strong Written & Verbal Skills · Excellent Interpersonal Skills · Work Well Independently & as a Team · Ability to Formulate Clear, Persuasive Messages · Relate Well to People of Diverse Backgrounds · Respond Quickly & Effectively to Unexpected Circumstances

Salary Information Can Be Found At:

www.bls.gov/bls/blswage.htm www.iseek.org www.stcloudstate.edu/careerservices

What Can You Do?

- Sales, Marketing, & Promotion
- Human Resources/Personnel
- Speechwriter
- Creative Director
- News/Informational Writing
- Public Opinion Researcher
- Management
- Advocacy
- Public Relations Specialist
- Negotiator/Mediator
- Lecturer
- Lobbyist
- Special Events Coordinator
- International Relations
- Teaching/Training

Where Can You Work?

- Business & Industry
- Consulting Firms
- Hospitality & Tourism Industry
- Travel Organizations
- Research Firms
- Advertising Agencies
- Radio & Television Companies
- Sports & Entertainment Organizations
- Publishing Firms
- Theatres & Performing Arts
- Local, State, & Federal Government
- Non-Profit Organizations
- International Corporations
- Embassies
-and MORE!!

Resources

- SCSU Communication Studies – www.stcloudstate.edu/cmst/
 - Occupational Outlook Handbook – <http://www.bls.gov/oco/home.htm>
 - National Communication Association – www.natcom.org
 - *Careers in Communications*
 - *Great Jobs for Communications Majors*
 - *Jobs and Careers with Non-Profit Organizations*
 - *MN Broadcasters Association Job Bank (newspaper)*
 - *National Trade and Professional Associations*
 - *Performing Arts Directory*
 - *Real Resumes for Media, Newspaper, Broadcasting & Public Affairs Jobs*
 - *Resumes for Communication Careers*
 - *Top Careers for Liberal Arts Graduates*
- (Books are available at SCSU Career Services Center)*