

COMMUNITY ENGAGEMENT



ACTIVE LEARNING



SUSTAINABILITY



GLOBALIZATION

Student Focused Community Driven

University
Campaign
2011
ST. CLOUD STATE UNIVERSITY

2011 UNIVERSITY CAMPAIGN LEADERSHIP



Rob Reff

Interim Assistant Dean of Students
for Chemical Health and Outreach
Programming

Co-Chair

“I am excited to serve as co-chair of this year’s university campaign. The foundation has greatly enhanced my ability to serve students and the community and I believe as co-chair I can support this important mission. The gifts contributed to the foundation allow for scholarships, unique learning opportunities, greater community connectedness, and most importantly enrich the education and success of our students. I welcome my colleagues to explore the many different ways the foundation has its impact on our students, faculty, staff, and community. Please join me in this important endeavor.”



Tracy E. Ore

Interim Associate Provost,
Undergraduate Education &
Student Support Services

Professor of Sociology

Co-Chair

“I eagerly accepted the invitation to co-chair this year’s University Campaign because I believe it is important to give back to the community that has given so much to me. The programs that are funded as a result of the dollars that we raise in this campaign—from student scholarships to programs that allow us to foster greater partnerships with the community—improve our ability as faculty and staff to do our work, thereby strengthening our campus community. I invite my colleagues to give any amount that they can to the program or programs that are meaningful to them. It is an amazingly simple way to have a positive impact.”



Jim Pehler

Faculty Emeritus

“Having invested so much of our lives in St. Cloud State, my wife Bev and I joke that the university is our “third child.” As a former faculty member, IFO president and state legislator I have experienced firsthand the importance of investing in the future of our university through our giving, whether it’s an annual gift or through our estate. Participating in the University Campaign is a meaningful way to help students today and impact the future of higher education. Would you please help! Thank you for your support.”

University Campaign 2011

FEBRUARY 17TH – MARCH 31ST

I wish to contribute through payroll deduction.

Deductions will begin by the 2nd paycheck after returning this card to the St. Cloud State University Foundation.
Your payroll deductions will continue as specified until you notify us that you wish to either change or discontinue your contributions.

- ____ Please continue my contribution at the same rate and to the same fund(s).
- ____ Please deduct or change my contribution to \$_____ per pay period and designate the fund allocation(s) as indicated below.
- ____ Please continue my payroll deductions at the same rate, but I would like to change the fund allocation(s) as indicated below.
- ____ Please change my gift amount to \$_____ per pay period.
- ____ Please discontinue my current payroll deduction contributions.

Other gift options:

- ____ I will pay by check/cash. Enclosed is \$_____. *Make checks payable to: St. Cloud State University Foundation.*
- ____ I wish to pledge a total gift of \$_____ to be billed (*check one*) ____ quarterly ____ semiannually
- ____ I wish to make a one time gift of \$_____ using my credit card (*check one*) Visa MasterCard Discover
 Card # _____ Exp. Date _____

Have you thought about making a future gift through your estate plans?
More information will be coming soon or to receive information today, please check this box

Please allocate my/our gift as follows:

A complete list of funds available at www.stcloudstate.edu/foundation/donations or www.stcloudstate.edu/campaign

Designation <small>(list college/program/scholarship fund or choose a scholarship/fund as listed below)</small>	Fund#	% of Gift
#1		
#2		
#3		
Admissions Scholarship	330-280-12016	
St. Cloud State University Annual Fund	200-025-12058	

Please sign and return the form by Thursday, March 31st.

 SIGNATURE DATE

 PRINT NAME

DID YOU KNOW?

- The University Campaign has raised more than \$2.7 million dollars in student support since 1982. Over \$534,000 was raised just in the past two years.
- In 2010, we set campaign records with 643 donors, a 33% participation rate and \$283,549 total dollars raised.
- This fall, the Financial Aid office recorded 17,465 students applied for financial aid. This is an increase of 8.3% over last fall's total. SCSU student's are also borrowing more than \$78 million to help pay for college this year.
- Last year the SCSU Foundation provided 508 deserving students a total of \$528,000 in scholarship assistance.
- To date, the SCSU Foundation has received more than \$3.3 million in estate and other planned gifts – making a tremendous impact for students and academic programs.

Please make any address corrections for our records.

Name _____
 Spouse's name _____
 Is your spouse a graduate of St. Cloud State University? _____ yes _____ no
 If yes, what year did he/she graduate? _____
 Address _____
 City _____ State _____ Zip code _____
 Home phone _____ Office phone _____

GIVING LEVELS

President's Club

Members give **\$1,000 or more annually**
 \$38.47 per pay period - 26 pay periods
 \$55.56 per pay period - 18 pay periods

Additional Giving Levels

For a gift of **\$500 annually**, designate
 \$19.24 per pay period - 26 pay periods
 \$27.78 per pay period - 18 pay periods

For a gift of **\$250 annually**, designate
 \$9.62 per pay period - 26 pay periods
 \$13.89 per pay period - 18 pay periods

For a gift of **\$100 annually**, designate
 \$3.85 per pay period - 26 pay periods
 \$5.56 per pay period - 18 pay periods

____ I would like joint acknowledgement of this gift with (*please list name*)

____ I would like my gift amount to be anonymous.

____ I would like my name to be anonymous.

Return to:

St. Cloud State University Foundation Alumni House
 Gift Processing
 720 Fourth Avenue South
 St. Cloud, MN 56301-4498

Thank you for your gift to the



TTY: 1-800-627-3529 SCSU is an affirmative action/equal opportunity educator and employer. This material can be made available in an alternative format. Contact the sponsoring department. St. Cloud State University values diversity of all kinds, including but not limited to race, religion and ethnicity (full statement at bulletin.StCloudState.edu/ugb/generalinfo/nondiscrimination.html).



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