

**Atwood Memorial Center Council Meeting Minutes**  
**Tuesday January 19, 2010 10:00 a.m.-11:00 a.m. Mississippi Room**

Present: Bretta Edwards, Bob Klackner, Rick Hampton, Stephen Miller, Matt Timmerman, Maxine Buttweiler, Margaret Vos Amanda Baxter., Kristin Rucks, Matt Trombley, Bill Tourville, Brent Delong, Rachel Dzuck, Amy Trombley, Julie Lo,

Absent: Michael Jamnick, Lexa Shrestha, Diana Rehling, Jessica Ostman,

Edwards called the meeting to order at 11:00 a.m.

A motion was made by Buttweiler to approve the minutes from December 7, 2009. Trombley seconded. Motion passed.

**DIRECTORS REPORT:**

- **Sodexo Food Services Report:**  
Miller noted the favorable catering comments. The Burger King hours are set at the beginning of the year and can reviewed for next year to determine if extended hours are required.
- **Atwood Customer Service Report:**  
Klackner reported that the projector in the Cascade Room times out after 90 minutes which explains the comment that the projector needed to be rebooted since the conference was held the entire day. Delong reported that the music in the Underground can be changed to accommodate a customer's request.
- **Pre-Design Committee Update:**  
Workshop and LHB Architectural Groups are doing the Atwood pre-design phase. The first set of work groups will run January 27-29 and the second set of work groups will be February 24-25. There will be four work groups; Student Life; Sustainability & Site; Dining, Lounge, Retail & Recreation; and Programming, Meeting & Events. In addition to the Architects, we will be bringing in a food consultant, Rob White, from Envisions to review space use, concepts and dining needs. By the end of March 2010 the predesign process will be presented and plans are for it to be a part of the regular Student Government elections in April.

**OLD BUSINESS:**

- **Cell Phone Repeater Update:**  
Delong met with Phil Thorson, Director ITS, and Ilya Yakovlev, Center for Information Systems, to discuss legal issues related to using a 3<sup>rd</sup> party carrier for the repeater. They also discussed whether there would be one repeater per facility on campus, or one repeated for the entire campus. Atwood Center would be a pilot building for this project.
- **Apocalypse Meeting Room Name Change:**  
The sub-committee made up of Delong, Shrestha, and Edwards met to discuss the possible name change of the Apocalypse Room. They discussed the signage in Atwood that would need to be changed and decided that cost would be minimal. The committee felt that at this point any name change would cause considerable confusion because everyone knows the location and name of the room. The committee's recommendation at this time is to not make a name change for the Apocalypse Room.

**NEW BUSINESS:**

- **Sodexo Healthy Food Program:**  
Kristin Rucks, Marketing Director for Sodexo, discussed Sodexo's plan for offering "healthy" choices within their concepts. The word "Healthy" has a someone gray definition so Sodexo would like to coin the phrase "Smart Choice" instead as a better descriptive phrase. Sodexo will list their "smart choices" on their menus, delineating those items with a "smart choice" sticker. Their marketing campaign will include a computer kiosk, to be located outside the Market, that will hold all the "smart choice" options and information related to those choices, as well as posters and pamphlets. A suggestion was made to call their campaign "Smarter Choice" rather than just "Smart Choice". Rucks will move forward with this campaign and will report back to the Council.
- **Marketing for the new coffee shop – Sodexo:**  
Adds will begin today (Jan. 19) on KVSC and the University Chronicle next week. Adds will appear on PromoTV, resident halls, Facebook Group and Twitter. A "soft" grand opening will be held after semester break in March, with the full grand opening Fall 2010. Students will be able to use Munch Money at the new Caribou concept. Hours will be 7:00 a.m. to 10:00 p.m.

#### **OTHER BUSINESS:**

- Vos reported that to be responsive to recent budget constraints, Atwood Memorial Center has been looking for various ways to save money and conserve energy. We have determined that reducing Sunday hours would help us toward attaining those goals. Beginning Sunday February 14<sup>th</sup>, Atwood Memorial Center will open its doors from noon until midnight for the remainder of spring semester.
- Our next meeting will be Tuesday February 23 from 10:00 a.m. – 11:00 a.m. in the Granite Room.

Buttweiler made a motion to adjourn. Trombley seconded. Motion passed. Meeting adjourned at 11:55 a.m.