

## ***50 WAYS TO USE YOUR HUSKY SEASON TICKETS:***

### **Client Entertainment at the Game**

- Take a long-term customer as a way to say "thank you"
- Thank a new customer for their business
- Give tickets to a customer who hasn't done business with you recently
- Take a loyal customer for his or her birthday
- Take a potential customer and close a sale at the game
- Win back a customer who had a problem or complaint with your company
- Give tickets to a customer who makes timely payments or pays in full

### **Employee Rewards**

- Send a group of co-workers to a game to help them get to know each other outside of the office
- Give tickets to part-time workers to help them feel like a part of the organization
- Reward a worker who came in the earliest or left the latest that day
- Have a drawing at work and give them to a lucky employee
- Reward the employee with the highest attendance percentage
- Say "thank you" to a retiring employee
- Welcome a new employee to the company. Give them to your secretary, receptionist, or assistant for their hard work
- Show your appreciation to a company intern
- Give to an employee who doesn't get commission
- Give to your office cleaning crew as a thank you
- Give to an employee who has put in lots of overtime
- Give tickets to a prospective employee
- Congratulate an employee who exceeded his or her duties and/or goals

### **Sales Incentive**

- Run a sales contest and reward the winner with tickets
- Give to an employee who generates the most new business
- Package them in with a product to help promote sales
- Give tickets to the person making the most additional sales
- Give tickets to a manager whose department exceeded its goal
- Reward the employee who made the most sales calls one day
- Give to an employee who renewed the most accounts

### **Personal**

- Give thanks to your family and friends by taking them out to the game
- Give to a charity and use as a tax write-off
- Thank your neighbor or friend who takes care of your pet, gets your mail, etc.
- Give them to your child's teacher as a thank you
- Donate to your church
- Use as raffle gifts
- Offer to your accountant, lawyer, mechanic, doctor, dentist...
- Give to members of a club you are affiliated with (Sertoma, Kiwanis, etc.)
- Bring a date out to the game
- Use them yourself
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## **Vendor Relations**

- Reward suppliers and vendors who help you meet a deadline
- Reward for on-time deliveries
- Offer tickets to a service person from another company who has helped you
- Offer to someone who always gives you great service
- Give to potential vendors to enhance your business relationships
- Give to an outside training service
- Use tickets for trade opportunities

## **Networking**

- Offer tickets to someone who has given you helpful business advice
- Boost your own career potential by networking
- Enhance relationships with those in a position to recommend you
- Give to a business person or individual to whom you owe a favor
- Give tickets to members of a club that you might join or are currently involved